

# Eyelashes Enhancing Agents Market, Global Outlook and Forecast 2022-2028

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# Abstracts

Eyelash enhancing serum is a unique formula with lash enhancement, conditioning, moisturizing, and strengthening ingredients that collaboratively works to support and improve the overall appearance of eyelashes. A plenty of temporary lash-lengthening options are available in the market such as mascara and false eyelashes, which are available in the market, but there has been an influx of eyelash serums in stores that promise to strengthen and grow those tiny hairs. These eyelash enhancers have become increasingly popular due to their effective functional feature that turns drab, sparse, and brittle eyelashes into attractive and long eyelashes by the simple process of applying serums to the eyelash area.

This report contains market size and forecasts of Eyelashes Enhancing Agents in global, including the following market information:

Global Eyelashes Enhancing Agents Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Eyelashes Enhancing Agents Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Eyelashes Enhancing Agents companies in 2021 (%)

The global Eyelashes Enhancing Agents market was valued at 348 million in 2021 and is projected to reach US\$ 437.9 million by 2028, at a CAGR of 3.3% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.



Repairing Damaged Eyelashes Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Eyelashes Enhancing Agents include Estee Lauder, Allergan, Rodan & Fields, Skin Research Laboratories, ATHENA COSMETICS, Grande Cosmetics and Beauty Essentials, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Eyelashes Enhancing Agents manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Eyelashes Enhancing Agents Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Eyelashes Enhancing Agents Market Segment Percentages, by Type, 2021 (%)

Repairing Damaged Eyelashes

Nourishing

Global Eyelashes Enhancing Agents Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Eyelashes Enhancing Agents Market Segment Percentages, by Application, 2021 (%)

Bimatoprost

Lash-Building Serum

**Skincare Ingredients** 



Global Eyelashes Enhancing Agents Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Eyelashes Enhancing Agents Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

#### Europe

Germany

France

U.K.

Italy

Russia

**Nordic Countries** 

Benelux

Rest of Europe

Asia

China

Japan

South Korea



#### Southeast Asia

India

Rest of Asia

#### South America

Brazil

Argentina

**Rest of South America** 

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

**Competitor Analysis** 

The report also provides analysis of leading market participants including:

Key companies Eyelashes Enhancing Agents revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Eyelashes Enhancing Agents revenues share in global market, 2021 (%)

Key companies Eyelashes Enhancing Agents sales in global market, 2017-2022



(Estimated), (K Units)

Key companies Eyelashes Enhancing Agents sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Estee Lauder

Allergan

Rodan & Fields

Skin Research Laboratories

ATHENA COSMETICS

**Grande Cosmetics** 

**Beauty Essentials** 



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