

Eyebrow Color Market - Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/E194C168115BEN.html>

Date: January 2022

Pages: 113

Price: US\$ 3,250.00 (Single User License)

ID: E194C168115BEN

Abstracts

Eyebrows are a major facial feature. Cosmetic methods have been developed to alter the look of one's eyebrows, whether the goal is to add or remove hair, change the color, or change the position of the eyebrow.

Eyebrow brushes, shaders, and pencils are often used to define the eyebrow or make it appear fuller. These can create an outline for the brows or mimic hairs where there are sparse areas. Brow gels are also used in creating a thicker brow; they allow for the hairs to be more textured, which gives the appearance of thicker, fuller brows. Lastly, brow powders or even eyeshadows are used for those who want a fuller and more natural look, by placing the brow powder or eyeshadow (closest to the natural hair colour) in areas where there is less hair.

A fairly recent trend in eyebrow modification is in eyebrow tinting: permanent dye, similar to hair colour, is used on the eyebrows, often to darken them.

This report contains market size and forecasts of Eyebrow Color in global, including the following market information:

Global Eyebrow Color Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Eyebrow Color Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Eyebrow Color companies in 2021 (%)

The global Eyebrow Color market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cruelty Free Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Eyebrow Color include Anastasia Beverly Hills, Ardell, Bare Escentuals, Benefit Cosmetics, billion dollar brows, COVERGIRL, E.l.f.Cosmetics, Etude House and Godefroy, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Eyebrow Color manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Eyebrow Color Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Eyebrow Color Market Segment Percentages, by Type, 2021 (%)

Cruelty Free

Natural

Organic

Paraben Free

Others

Global Eyebrow Color Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Eyebrow Color Market Segment Percentages, by Application, 2021 (%)

Shape

Powder

Long Lasting

Waterproof

Tinted

Global Eyebrow Color Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Eyebrow Color Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Eyebrow Color revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Eyebrow Color revenues share in global market, 2021 (%)

Key companies Eyebrow Color sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Eyebrow Color sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Anastasia Beverly Hills

Ardell

Bare Escentuals

Benefit Cosmetics

billion dollar brows

COVERGIRL

E.l.f.Cosmetics

Etude House

Godefroy

It Cosmetics

L'Oreal Paris

Mamonde

Maybelline New York

Milani

NYX

Pinkiou

Rimmel

Smashbox

XIAOYU

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Eyebrow Color Market Definition
- 1.2 Market Segments
 - 1.2.1 Market by Type
 - 1.2.2 Market by Application
- 1.3 Global Eyebrow Color Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 GLOBAL EYEBROW COLOR OVERALL MARKET SIZE

- 2.1 Global Eyebrow Color Market Size: 2021 VS 2028
- 2.2 Global Eyebrow Color Revenue, Prospects & Forecasts: 2017-2028
- 2.3 Global Eyebrow Color Sales: 2017-2028

3 COMPANY LANDSCAPE

- 3.1 Top Eyebrow Color Players in Global Market
- 3.2 Top Global Eyebrow Color Companies Ranked by Revenue
- 3.3 Global Eyebrow Color Revenue by Companies
- 3.4 Global Eyebrow Color Sales by Companies
- 3.5 Global Eyebrow Color Price by Manufacturer (2017-2022)
- 3.6 Top 3 and Top 5 Eyebrow Color Companies in Global Market, by Revenue in 2021
- 3.7 Global Manufacturers Eyebrow Color Product Type
- 3.8 Tier 1, Tier 2 and Tier 3 Eyebrow Color Players in Global Market
 - 3.8.1 List of Global Tier 1 Eyebrow Color Companies
 - 3.8.2 List of Global Tier 2 and Tier 3 Eyebrow Color Companies

4 SIGHTS BY PRODUCT

- 4.1 Overview
 - 4.1.1 By Type - Global Eyebrow Color Market Size Markets, 2021 & 2028

- 4.1.2 Cruelty Free
- 4.1.3 Natural
- 4.1.4 Organic
- 4.1.5 Paraben Free
- 4.1.6 Others
- 4.2 By Type - Global Eyebrow Color Revenue & Forecasts
 - 4.2.1 By Type - Global Eyebrow Color Revenue, 2017-2022
 - 4.2.2 By Type - Global Eyebrow Color Revenue, 2023-2028
 - 4.2.3 By Type - Global Eyebrow Color Revenue Market Share, 2017-2028
- 4.3 By Type - Global Eyebrow Color Sales & Forecasts
 - 4.3.1 By Type - Global Eyebrow Color Sales, 2017-2022
 - 4.3.2 By Type - Global Eyebrow Color Sales, 2023-2028
 - 4.3.3 By Type - Global Eyebrow Color Sales Market Share, 2017-2028
- 4.4 By Type - Global Eyebrow Color Price (Manufacturers Selling Prices), 2017-2028

5 SIGHTS BY APPLICATION

- 5.1 Overview
 - 5.1.1 By Application - Global Eyebrow Color Market Size, 2021 & 2028
 - 5.1.2 Shape
 - 5.1.3 Powder
 - 5.1.4 Long Lasting
 - 5.1.5 Waterproof
 - 5.1.6 Tinted
- 5.2 By Application - Global Eyebrow Color Revenue & Forecasts
 - 5.2.1 By Application - Global Eyebrow Color Revenue, 2017-2022
 - 5.2.2 By Application - Global Eyebrow Color Revenue, 2023-2028
 - 5.2.3 By Application - Global Eyebrow Color Revenue Market Share, 2017-2028
- 5.3 By Application - Global Eyebrow Color Sales & Forecasts
 - 5.3.1 By Application - Global Eyebrow Color Sales, 2017-2022
 - 5.3.2 By Application - Global Eyebrow Color Sales, 2023-2028
 - 5.3.3 By Application - Global Eyebrow Color Sales Market Share, 2017-2028
- 5.4 By Application - Global Eyebrow Color Price (Manufacturers Selling Prices), 2017-2028

6 SIGHTS BY REGION

- 6.1 By Region - Global Eyebrow Color Market Size, 2021 & 2028
- 6.2 By Region - Global Eyebrow Color Revenue & Forecasts

- 6.2.1 By Region - Global Eyebrow Color Revenue, 2017-2022
- 6.2.2 By Region - Global Eyebrow Color Revenue, 2023-2028
- 6.2.3 By Region - Global Eyebrow Color Revenue Market Share, 2017-2028
- 6.3 By Region - Global Eyebrow Color Sales & Forecasts
 - 6.3.1 By Region - Global Eyebrow Color Sales, 2017-2022
 - 6.3.2 By Region - Global Eyebrow Color Sales, 2023-2028
 - 6.3.3 By Region - Global Eyebrow Color Sales Market Share, 2017-2028
- 6.4 North America
 - 6.4.1 By Country - North America Eyebrow Color Revenue, 2017-2028
 - 6.4.2 By Country - North America Eyebrow Color Sales, 2017-2028
 - 6.4.3 US Eyebrow Color Market Size, 2017-2028
 - 6.4.4 Canada Eyebrow Color Market Size, 2017-2028
 - 6.4.5 Mexico Eyebrow Color Market Size, 2017-2028
- 6.5 Europe
 - 6.5.1 By Country - Europe Eyebrow Color Revenue, 2017-2028
 - 6.5.2 By Country - Europe Eyebrow Color Sales, 2017-2028
 - 6.5.3 Germany Eyebrow Color Market Size, 2017-2028
 - 6.5.4 France Eyebrow Color Market Size, 2017-2028
 - 6.5.5 U.K. Eyebrow Color Market Size, 2017-2028
 - 6.5.6 Italy Eyebrow Color Market Size, 2017-2028
 - 6.5.7 Russia Eyebrow Color Market Size, 2017-2028
 - 6.5.8 Nordic Countries Eyebrow Color Market Size, 2017-2028
 - 6.5.9 Benelux Eyebrow Color Market Size, 2017-2028
- 6.6 Asia
 - 6.6.1 By Region - Asia Eyebrow Color Revenue, 2017-2028
 - 6.6.2 By Region - Asia Eyebrow Color Sales, 2017-2028
 - 6.6.3 China Eyebrow Color Market Size, 2017-2028
 - 6.6.4 Japan Eyebrow Color Market Size, 2017-2028
 - 6.6.5 South Korea Eyebrow Color Market Size, 2017-2028
 - 6.6.6 Southeast Asia Eyebrow Color Market Size, 2017-2028
 - 6.6.7 India Eyebrow Color Market Size, 2017-2028
- 6.7 South America
 - 6.7.1 By Country - South America Eyebrow Color Revenue, 2017-2028
 - 6.7.2 By Country - South America Eyebrow Color Sales, 2017-2028
 - 6.7.3 Brazil Eyebrow Color Market Size, 2017-2028
 - 6.7.4 Argentina Eyebrow Color Market Size, 2017-2028
- 6.8 Middle East & Africa
 - 6.8.1 By Country - Middle East & Africa Eyebrow Color Revenue, 2017-2028
 - 6.8.2 By Country - Middle East & Africa Eyebrow Color Sales, 2017-2028

- 6.8.3 Turkey Eyebrow Color Market Size, 2017-2028
- 6.8.4 Israel Eyebrow Color Market Size, 2017-2028
- 6.8.5 Saudi Arabia Eyebrow Color Market Size, 2017-2028
- 6.8.6 UAE Eyebrow Color Market Size, 2017-2028

7 MANUFACTURERS & BRANDS PROFILES

7.1 Anastasia Beverly Hills

- 7.1.1 Anastasia Beverly Hills Corporate Summary
- 7.1.2 Anastasia Beverly Hills Business Overview
- 7.1.3 Anastasia Beverly Hills Eyebrow Color Major Product Offerings
- 7.1.4 Anastasia Beverly Hills Eyebrow Color Sales and Revenue in Global (2017-2022)
- 7.1.5 Anastasia Beverly Hills Key News

7.2 Ardell

- 7.2.1 Ardell Corporate Summary
- 7.2.2 Ardell Business Overview
- 7.2.3 Ardell Eyebrow Color Major Product Offerings
- 7.2.4 Ardell Eyebrow Color Sales and Revenue in Global (2017-2022)
- 7.2.5 Ardell Key News

7.3 Bare Escentuals

- 7.3.1 Bare Escentuals Corporate Summary
- 7.3.2 Bare Escentuals Business Overview
- 7.3.3 Bare Escentuals Eyebrow Color Major Product Offerings
- 7.3.4 Bare Escentuals Eyebrow Color Sales and Revenue in Global (2017-2022)
- 7.3.5 Bare Escentuals Key News

7.4 Benefit Cosmetics

- 7.4.1 Benefit Cosmetics Corporate Summary
- 7.4.2 Benefit Cosmetics Business Overview
- 7.4.3 Benefit Cosmetics Eyebrow Color Major Product Offerings
- 7.4.4 Benefit Cosmetics Eyebrow Color Sales and Revenue in Global (2017-2022)
- 7.4.5 Benefit Cosmetics Key News

7.5 billion dollar brows

- 7.5.1 billion dollar brows Corporate Summary
- 7.5.2 billion dollar brows Business Overview
- 7.5.3 billion dollar brows Eyebrow Color Major Product Offerings
- 7.5.4 billion dollar brows Eyebrow Color Sales and Revenue in Global (2017-2022)
- 7.5.5 billion dollar brows Key News

7.6 COVERGIRL

- 7.6.1 COVERGIRL Corporate Summary
- 7.6.2 COVERGIRL Business Overview
- 7.6.3 COVERGIRL Eyebrow Color Major Product Offerings
- 7.6.4 COVERGIRL Eyebrow Color Sales and Revenue in Global (2017-2022)
- 7.6.5 COVERGIRL Key News
- 7.7 E.l.f.Cosmetics
 - 7.7.1 E.l.f.Cosmetics Corporate Summary
 - 7.7.2 E.l.f.Cosmetics Business Overview
 - 7.7.3 E.l.f.Cosmetics Eyebrow Color Major Product Offerings
 - 7.7.4 E.l.f.Cosmetics Eyebrow Color Sales and Revenue in Global (2017-2022)
 - 7.7.5 E.l.f.Cosmetics Key News
- 7.8 Etude House
 - 7.8.1 Etude House Corporate Summary
 - 7.8.2 Etude House Business Overview
 - 7.8.3 Etude House Eyebrow Color Major Product Offerings
 - 7.8.4 Etude House Eyebrow Color Sales and Revenue in Global (2017-2022)
 - 7.8.5 Etude House Key News
- 7.9 Godefroy
 - 7.9.1 Godefroy Corporate Summary
 - 7.9.2 Godefroy Business Overview
 - 7.9.3 Godefroy Eyebrow Color Major Product Offerings
 - 7.9.4 Godefroy Eyebrow Color Sales and Revenue in Global (2017-2022)
 - 7.9.5 Godefroy Key News
- 7.10 It Cosmetics
 - 7.10.1 It Cosmetics Corporate Summary
 - 7.10.2 It Cosmetics Business Overview
 - 7.10.3 It Cosmetics Eyebrow Color Major Product Offerings
 - 7.10.4 It Cosmetics Eyebrow Color Sales and Revenue in Global (2017-2022)
 - 7.10.5 It Cosmetics Key News
- 7.11 L'Oreal Paris
 - 7.11.1 L'Oreal Paris Corporate Summary
 - 7.11.2 L'Oreal Paris Eyebrow Color Business Overview
 - 7.11.3 L'Oreal Paris Eyebrow Color Major Product Offerings
 - 7.11.4 L'Oreal Paris Eyebrow Color Sales and Revenue in Global (2017-2022)
 - 7.11.5 L'Oreal Paris Key News
- 7.12 Mamonde
 - 7.12.1 Mamonde Corporate Summary
 - 7.12.2 Mamonde Eyebrow Color Business Overview
 - 7.12.3 Mamonde Eyebrow Color Major Product Offerings

- 7.12.4 Mamonde Eyebrow Color Sales and Revenue in Global (2017-2022)
- 7.12.5 Mamonde Key News
- 7.13 Maybelline New York
 - 7.13.1 Maybelline New York Corporate Summary
 - 7.13.2 Maybelline New York Eyebrow Color Business Overview
 - 7.13.3 Maybelline New York Eyebrow Color Major Product Offerings
 - 7.13.4 Maybelline New York Eyebrow Color Sales and Revenue in Global (2017-2022)
 - 7.13.5 Maybelline New York Key News
- 7.14 Milani
 - 7.14.1 Milani Corporate Summary
 - 7.14.2 Milani Business Overview
 - 7.14.3 Milani Eyebrow Color Major Product Offerings
 - 7.14.4 Milani Eyebrow Color Sales and Revenue in Global (2017-2022)
 - 7.14.5 Milani Key News
- 7.15 NYX
 - 7.15.1 NYX Corporate Summary
 - 7.15.2 NYX Business Overview
 - 7.15.3 NYX Eyebrow Color Major Product Offerings
 - 7.15.4 NYX Eyebrow Color Sales and Revenue in Global (2017-2022)
 - 7.15.5 NYX Key News
- 7.16 Pinkiou
 - 7.16.1 Pinkiou Corporate Summary
 - 7.16.2 Pinkiou Business Overview
 - 7.16.3 Pinkiou Eyebrow Color Major Product Offerings
 - 7.16.4 Pinkiou Eyebrow Color Sales and Revenue in Global (2017-2022)
 - 7.16.5 Pinkiou Key News
- 7.17 Rimmel
 - 7.17.1 Rimmel Corporate Summary
 - 7.17.2 Rimmel Business Overview
 - 7.17.3 Rimmel Eyebrow Color Major Product Offerings
 - 7.17.4 Rimmel Eyebrow Color Sales and Revenue in Global (2017-2022)
 - 7.17.5 Rimmel Key News
- 7.18 Smashbox
 - 7.18.1 Smashbox Corporate Summary
 - 7.18.2 Smashbox Business Overview
 - 7.18.3 Smashbox Eyebrow Color Major Product Offerings
 - 7.18.4 Smashbox Eyebrow Color Sales and Revenue in Global (2017-2022)
 - 7.18.5 Smashbox Key News
- 7.19 XIAOYU

- 7.19.1 XIAOYU Corporate Summary
- 7.19.2 XIAOYU Business Overview
- 7.19.3 XIAOYU Eyebrow Color Major Product Offerings
- 7.19.4 XIAOYU Eyebrow Color Sales and Revenue in Global (2017-2022)
- 7.19.5 XIAOYU Key News

8 GLOBAL EYEBROW COLOR PRODUCTION CAPACITY, ANALYSIS

- 8.1 Global Eyebrow Color Production Capacity, 2017-2028
- 8.2 Eyebrow Color Production Capacity of Key Manufacturers in Global Market
- 8.3 Global Eyebrow Color Production by Region

9 KEY MARKET TRENDS, OPPORTUNITY, DRIVERS AND RESTRAINTS

- 9.1 Market Opportunities & Trends
- 9.2 Market Drivers
- 9.3 Market Restraints

10 EYEBROW COLOR SUPPLY CHAIN ANALYSIS

- 10.1 Eyebrow Color Industry Value Chain
- 10.2 Eyebrow Color Upstream Market
- 10.3 Eyebrow Color Downstream and Clients
- 10.4 Marketing Channels Analysis
 - 10.4.1 Marketing Channels
 - 10.4.2 Eyebrow Color Distributors and Sales Agents in Global

11 CONCLUSION

12 APPENDIX

- 12.1 Note
- 12.2 Examples of Clients
- 12.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Key Players of Eyebrow Color in Global Market
- Table 2. Top Eyebrow Color Players in Global Market, Ranking by Revenue (2021)
- Table 3. Global Eyebrow Color Revenue by Companies, (US\$, Mn), 2017-2022
- Table 4. Global Eyebrow Color Revenue Share by Companies, 2017-2022
- Table 5. Global Eyebrow Color Sales by Companies, (K Units), 2017-2022
- Table 6. Global Eyebrow Color Sales Share by Companies, 2017-2022
- Table 7. Key Manufacturers Eyebrow Color Price (2017-2022) & (USD/Unit)
- Table 8. Global Manufacturers Eyebrow Color Product Type
- Table 9. List of Global Tier 1 Eyebrow Color Companies, Revenue (US\$, Mn) in 2021 and Market Share
- Table 10. List of Global Tier 2 and Tier 3 Eyebrow Color Companies, Revenue (US\$, Mn) in 2021 and Market Share
- Table 11. By Type – Global Eyebrow Color Revenue, (US\$, Mn), 2021 & 2028
- Table 12. By Type - Global Eyebrow Color Revenue (US\$, Mn), 2017-2022
- Table 13. By Type - Global Eyebrow Color Revenue (US\$, Mn), 2023-2028
- Table 14. By Type - Global Eyebrow Color Sales (K Units), 2017-2022
- Table 15. By Type - Global Eyebrow Color Sales (K Units), 2023-2028
- Table 16. By Application – Global Eyebrow Color Revenue, (US\$, Mn), 2021 & 2028
- Table 17. By Application - Global Eyebrow Color Revenue (US\$, Mn), 2017-2022
- Table 18. By Application - Global Eyebrow Color Revenue (US\$, Mn), 2023-2028
- Table 19. By Application - Global Eyebrow Color Sales (K Units), 2017-2022
- Table 20. By Application - Global Eyebrow Color Sales (K Units), 2023-2028
- Table 21. By Region – Global Eyebrow Color Revenue, (US\$, Mn), 2021 VS 2028
- Table 22. By Region - Global Eyebrow Color Revenue (US\$, Mn), 2017-2022
- Table 23. By Region - Global Eyebrow Color Revenue (US\$, Mn), 2023-2028
- Table 24. By Region - Global Eyebrow Color Sales (K Units), 2017-2022
- Table 25. By Region - Global Eyebrow Color Sales (K Units), 2023-2028
- Table 26. By Country - North America Eyebrow Color Revenue, (US\$, Mn), 2017-2022
- Table 27. By Country - North America Eyebrow Color Revenue, (US\$, Mn), 2023-2028
- Table 28. By Country - North America Eyebrow Color Sales, (K Units), 2017-2022
- Table 29. By Country - North America Eyebrow Color Sales, (K Units), 2023-2028
- Table 30. By Country - Europe Eyebrow Color Revenue, (US\$, Mn), 2017-2022
- Table 31. By Country - Europe Eyebrow Color Revenue, (US\$, Mn), 2023-2028
- Table 32. By Country - Europe Eyebrow Color Sales, (K Units), 2017-2022
- Table 33. By Country - Europe Eyebrow Color Sales, (K Units), 2023-2028

Table 34. By Region - Asia Eyebrow Color Revenue, (US\$, Mn), 2017-2022
Table 35. By Region - Asia Eyebrow Color Revenue, (US\$, Mn), 2023-2028
Table 36. By Region - Asia Eyebrow Color Sales, (K Units), 2017-2022
Table 37. By Region - Asia Eyebrow Color Sales, (K Units), 2023-2028
Table 38. By Country - South America Eyebrow Color Revenue, (US\$, Mn), 2017-2022
Table 39. By Country - South America Eyebrow Color Revenue, (US\$, Mn), 2023-2028
Table 40. By Country - South America Eyebrow Color Sales, (K Units), 2017-2022
Table 41. By Country - South America Eyebrow Color Sales, (K Units), 2023-2028
Table 42. By Country - Middle East & Africa Eyebrow Color Revenue, (US\$, Mn), 2017-2022
Table 43. By Country - Middle East & Africa Eyebrow Color Revenue, (US\$, Mn), 2023-2028
Table 44. By Country - Middle East & Africa Eyebrow Color Sales, (K Units), 2017-2022
Table 45. By Country - Middle East & Africa Eyebrow Color Sales, (K Units), 2023-2028
Table 46. Anastasia Beverly Hills Corporate Summary
Table 47. Anastasia Beverly Hills Eyebrow Color Product Offerings
Table 48. Anastasia Beverly Hills Eyebrow Color Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)
Table 49. Ardell Corporate Summary
Table 50. Ardell Eyebrow Color Product Offerings
Table 51. Ardell Eyebrow Color Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)
Table 52. Bare Escentuals Corporate Summary
Table 53. Bare Escentuals Eyebrow Color Product Offerings
Table 54. Bare Escentuals Eyebrow Color Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)
Table 55. Benefit Cosmetics Corporate Summary
Table 56. Benefit Cosmetics Eyebrow Color Product Offerings
Table 57. Benefit Cosmetics Eyebrow Color Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)
Table 58. billion dollar brows Corporate Summary
Table 59. billion dollar brows Eyebrow Color Product Offerings
Table 60. billion dollar brows Eyebrow Color Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)
Table 61. COVERGIRL Corporate Summary
Table 62. COVERGIRL Eyebrow Color Product Offerings
Table 63. COVERGIRL Eyebrow Color Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)
Table 64. E.l.f.Cosmetics Corporate Summary

Table 65. E.l.f.Cosmetics Eyebrow Color Product Offerings
Table 66. E.l.f.Cosmetics Eyebrow Color Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)
Table 67. Etude House Corporate Summary
Table 68. Etude House Eyebrow Color Product Offerings
Table 69. Etude House Eyebrow Color Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)
Table 70. Godefroy Corporate Summary
Table 71. Godefroy Eyebrow Color Product Offerings
Table 72. Godefroy Eyebrow Color Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)
Table 73. It Cosmetics Corporate Summary
Table 74. It Cosmetics Eyebrow Color Product Offerings
Table 75. It Cosmetics Eyebrow Color Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)
Table 76. L'Oreal Paris Corporate Summary
Table 77. L'Oreal Paris Eyebrow Color Product Offerings
Table 78. L'Oreal Paris Eyebrow Color Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)
Table 79. Mamonde Corporate Summary
Table 80. Mamonde Eyebrow Color Product Offerings
Table 81. Mamonde Eyebrow Color Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)
Table 82. Maybelline New York Corporate Summary
Table 83. Maybelline New York Eyebrow Color Product Offerings
Table 84. Maybelline New York Eyebrow Color Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)
Table 85. Milani Corporate Summary
Table 86. Milani Eyebrow Color Product Offerings
Table 87. Milani Eyebrow Color Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)
Table 88. NYX Corporate Summary
Table 89. NYX Eyebrow Color Product Offerings
Table 90. NYX Eyebrow Color Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)
Table 91. Pinkiou Corporate Summary
Table 92. Pinkiou Eyebrow Color Product Offerings
Table 93. Pinkiou Eyebrow Color Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)

Table 94. Rimmel Corporate Summary
Table 95. Rimmel Eyebrow Color Product Offerings
Table 96. Rimmel Eyebrow Color Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)
Table 97. Smashbox Corporate Summary
Table 98. Smashbox Eyebrow Color Product Offerings
Table 99. Smashbox Eyebrow Color Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)
Table 100. XIAOYU Corporate Summary
Table 101. XIAOYU Eyebrow Color Product Offerings
Table 102. XIAOYU Eyebrow Color Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)
Table 103. Eyebrow Color Production Capacity (K Units) of Key Manufacturers in Global Market, 2020-2022 (K Units)
Table 104. Global Eyebrow Color Capacity Market Share of Key Manufacturers, 2020-2022
Table 105. Global Eyebrow Color Production by Region, 2017-2022 (K Units)
Table 106. Global Eyebrow Color Production by Region, 2023-2028 (K Units)
Table 107. Eyebrow Color Market Opportunities & Trends in Global Market
Table 108. Eyebrow Color Market Drivers in Global Market
Table 109. Eyebrow Color Market Restraints in Global Market
Table 110. Eyebrow Color Raw Materials
Table 111. Eyebrow Color Raw Materials Suppliers in Global Market
Table 112. Typical Eyebrow Color Downstream
Table 113. Eyebrow Color Downstream Clients in Global Market
Table 114. Eyebrow Color Distributors and Sales Agents in Global Market

List Of Figures

LIST OF FIGURES

- Figure 1. Eyebrow Color Segment by Type
- Figure 2. Eyebrow Color Segment by Application
- Figure 3. Global Eyebrow Color Market Overview: 2020
- Figure 4. Key Caveats
- Figure 5. Global Eyebrow Color Market Size: 2021 VS 2028 (US\$, Mn)
- Figure 6. Global Eyebrow Color Revenue, 2017-2028 (US\$, Mn)
- Figure 7. Eyebrow Color Sales in Global Market: 2017-2028 (K Units)
- Figure 8. The Top 3 and 5 Players Market Share by Eyebrow Color Revenue in 2021
- Figure 9. By Type - Global Eyebrow Color Sales Market Share, 2017-2028
- Figure 10. By Type - Global Eyebrow Color Revenue Market Share, 2017-2028
- Figure 11. By Type - Global Eyebrow Color Price (USD/Unit), 2017-2028
- Figure 12. By Application - Global Eyebrow Color Sales Market Share, 2017-2028
- Figure 13. By Application - Global Eyebrow Color Revenue Market Share, 2017-2028
- Figure 14. By Application - Global Eyebrow Color Price (USD/Unit), 2017-2028
- Figure 15. By Region - Global Eyebrow Color Sales Market Share, 2017-2028
- Figure 16. By Region - Global Eyebrow Color Revenue Market Share, 2017-2028
- Figure 17. By Country - North America Eyebrow Color Revenue Market Share, 2017-2028
- Figure 18. By Country - North America Eyebrow Color Sales Market Share, 2017-2028
- Figure 19. US Eyebrow Color Revenue, (US\$, Mn), 2017-2028
- Figure 20. Canada Eyebrow Color Revenue, (US\$, Mn), 2017-2028
- Figure 21. Mexico Eyebrow Color Revenue, (US\$, Mn), 2017-2028
- Figure 22. By Country - Europe Eyebrow Color Revenue Market Share, 2017-2028
- Figure 23. By Country - Europe Eyebrow Color Sales Market Share, 2017-2028
- Figure 24. Germany Eyebrow Color Revenue, (US\$, Mn), 2017-2028
- Figure 25. France Eyebrow Color Revenue, (US\$, Mn), 2017-2028
- Figure 26. U.K. Eyebrow Color Revenue, (US\$, Mn), 2017-2028
- Figure 27. Italy Eyebrow Color Revenue, (US\$, Mn), 2017-2028
- Figure 28. Russia Eyebrow Color Revenue, (US\$, Mn), 2017-2028
- Figure 29. Nordic Countries Eyebrow Color Revenue, (US\$, Mn), 2017-2028
- Figure 30. Benelux Eyebrow Color Revenue, (US\$, Mn), 2017-2028
- Figure 31. By Region - Asia Eyebrow Color Revenue Market Share, 2017-2028
- Figure 32. By Region - Asia Eyebrow Color Sales Market Share, 2017-2028
- Figure 33. China Eyebrow Color Revenue, (US\$, Mn), 2017-2028
- Figure 34. Japan Eyebrow Color Revenue, (US\$, Mn), 2017-2028

Figure 35. South Korea Eyebrow Color Revenue, (US\$, Mn), 2017-2028

Figure 36. Southeast Asia Eyebrow Color Revenue, (US\$, Mn), 2017-2028

Figure 37. India Eyebrow Color Revenue, (US\$, Mn), 2017-2028

Figure 38. By Country - South America Eyebrow Color Revenue Market Share, 2017-2028

Figure 39. By Country - South America Eyebrow Color Sales Market Share, 2017-2028

Figure 40. Brazil Eyebrow Color Revenue, (US\$, Mn), 2017-2028

Figure 41. Argentina Eyebrow Color Revenue, (US\$, Mn), 2017-2028

Figure 42. By Country - Middle East & Africa Eyebrow Color Revenue Market Share, 2017-2028

Figure 43. By Country - Middle East & Africa Eyebrow Color Sales Market Share, 2017-2028

Figure 44. Turkey Eyebrow Color Revenue, (US\$, Mn), 2017-2028

Figure 45. Israel Eyebrow Color Revenue, (US\$, Mn), 2017-2028

Figure 46. Saudi Arabia Eyebrow Color Revenue, (US\$, Mn), 2017-2028

Figure 47. UAE Eyebrow Color Revenue, (US\$, Mn), 2017-2028

Figure 48. Global Eyebrow Color Production Capacity (K Units), 2017-2028

Figure 49. The Percentage of Production Eyebrow Color by Region, 2020 VS 2027

Figure 50. Eyebrow Color Industry Value Chain

Figure 51. Marketing Channels

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