

Eye Tracking Software Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/E7E942B6768BEN.html>

Date: February 2022

Pages: 61

Price: US\$ 3,250.00 (Single User License)

ID: E7E942B6768BEN

Abstracts

This report contains market size and forecasts of Eye Tracking Software in Global, including the following market information:

Global Eye Tracking Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Eye Tracking Software market was valued at 656 million in 2021 and is projected to reach US\$ 2175.6 million by 2028, at a CAGR of 18.7% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud-based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Eye Tracking Software include Tobii Pro Lab, iMotions, Google, Facebook, Apple, SR Research, Seeing Machines, EyeTracking Inc. and Smart Eye AB, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Eye Tracking Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Eye Tracking Software Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Eye Tracking Software Market Segment Percentages, by Type, 2021 (%)

Cloud-based

On-premise

Global Eye Tracking Software Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Eye Tracking Software Market Segment Percentages, by Application, 2021 (%)

Retail & Advertisement

Consumer Electronics

Healthcare & Research Labs

Government, Defense, and Aerospace

Automotive & Transportation

Others

Global Eye Tracking Software Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Eye Tracking Software Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Eye Tracking Software revenues in global market, 2017-2022
(estimated), (\$ millions)

Key companies Eye Tracking Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Tobii Pro Lab

iMotions

Google

Facebook

Apple

SR Research

Seeing Machines

EyeTracking Inc.

Smart Eye AB

LC Technologies

Ergoneers GmbH

EyeTech Digital Systems

Mirametrix Inc.

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