

Eye Tracking Market, Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Eye Tracking in Global, including the following market information:

Global Eye Tracking Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Eye Tracking market was valued at 360.9 million in 2021 and is projected to reach US\$ 1307.8 million by 2028, at a CAGR of 20.2% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Hardware Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Eye Tracking include Tobii AB, SensoMotoric Instruments, SR Research, Seeing Machines, EyeTracking, PRS IN VIVO, Smart Eye AB, LC Technologies and Ergoneers GmbH and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Eye Tracking companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Eye Tracking Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Eye Tracking Market Segment Percentages, by Type, 2021 (%)

Hardware

Software

Global Eye Tracking Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Eye Tracking Market Segment Percentages, by Application, 2021 (%)

Assistive Communication

Human Behavior & Market Research

AR/VR

Vehicles

Global Eye Tracking Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Eye Tracking Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Eye Tracking revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Eye Tracking revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Tobii AB

SensoMotoric Instruments

SR Research

Seeing Machines

EyeTracking

PRS IN VIVO

Smart Eye AB

LC Technologies

Ergoneers GmbH

EyeTech Digital Systems

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