

Eye Tracking Equipment Market - Global Outlook and Forecast 2022-2028

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Abstracts

Eye tracking equipment is an important instrument in basic psychological research. Eye tracker is used to record the characteristics of eye movement trajectory when processing visual information.

This report contains market size and forecasts of Eye Tracking Equipment in global, including the following market information:

Global Eye Tracking Equipment Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Eye Tracking Equipment Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Eye Tracking Equipment companies in 2021 (%)

The global Eye Tracking Equipment market was valued at 656 million in 2021 and is projected to reach US\$ 2175.6 million by 2028, at a CAGR of 18.7% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Head-mounted Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Eye Tracking Equipment include Tobii Pro, VPIxx Technologies, SR Research, Braincraft Technology Co., Ltd, Usee, Smart Eye, SensoMotoric Instruments, Gazepoint and Ergoneers, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Eye Tracking Equipment manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Eye Tracking Equipment Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Eye Tracking Equipment Market Segment Percentages, by Type, 2021 (%)

Head-mounted

Remote Viewing

Global Eye Tracking Equipment Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Eye Tracking Equipment Market Segment Percentages, by Application, 2021 (%)

Advertising Research

Education Research

Interaction Design Research

Interface Evaluation

Entertainment

Other

Global Eye Tracking Equipment Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Eye Tracking Equipment Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Eye Tracking Equipment revenues in global market, 2017-2022
(Estimated), (\$ millions)

Key companies Eye Tracking Equipment revenues share in global market, 2021 (%)

Key companies Eye Tracking Equipment sales in global market, 2017-2022 (Estimated),
(K Units)

Key companies Eye Tracking Equipment sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Tobii Pro

VPixx Technologies

SR Research

Braincraft Technology Co., Ltd

Usee

Smart Eye

SensoMotoric Instruments

Gazepoint

Ergoneers

EyeTech Digital Systems

ISCAN

LC Technologies (Eyegaze)

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