

Eye Palettes Market - Global Outlook and Forecast 2022-2028

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Abstracts

Eye shadow is a kind of make-up. The eyeshadow is powdery, stick-shaped, creamy, emulsion-like and pencil-like. The colors are very diverse. The primary role of eye shadow is to give the eye a three-dimensional, color tension. Eyeshadow tray is a make-up tool that combines the same color eye shadows for people to use.

This report contains market size and forecasts of Eye Palettes in global, including the following market information:

Global Eye Palettes Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Eye Palettes Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Eye Palettes companies in 2021 (%)

The global Eye Palettes market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

By Function Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Eye Palettes include Maybelline, NYX, E.L.F, Revlon, Urban Decay, Too Faced, Nars, Vincent Longo and M.A.C, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Eye Palettes manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Eye Palettes Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Eye Palettes Market Segment Percentages, by Type, 2021 (%)

By Function

Double Color Eye Shadow Tray

Multi-color Eyeshadow Tray

By Color

EarthTone

Warm Color

Cold Color

Others

Global Eye Palettes Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Eye Palettes Market Segment Percentages, by Application, 2021 (%)

Daily Use

Stage Makeup

Others

Global Eye Palettes Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)
& (K Units)

Global Eye Palettes Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Eye Palettes revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Eye Palettes revenues share in global market, 2021 (%)

Key companies Eye Palettes sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Eye Palettes sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Maybelline

NYX

E.L.F

Revlon

Urban Decay

Too Faced

Nars

Vincent Longo

M.A.C

Bobbi Brown

Chanel

Forever 21

Guerlain

L.A.Girl

Givenchy

The Saem

Better Way (Thailand) Co Ltd

Guerlain

Estee Lauder

Mentholatum

Shiseido

ETUDE HOUSE

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