

# Eye Makeup Products Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/E48CD66B4153EN.html>

Date: July 2024

Pages: 115

Price: US\$ 3,250.00 (Single User License)

ID: E48CD66B4153EN

## Abstracts

Eye Makeup Products include products that are used around the eye to enhance the appearance of the eyes and to emphasize the beauty of the eyes. They include such products as eye-shadow, eye-liner, eye-brow products, and other products that can help to enhance and accent the eyes.

This report contains market size and forecasts of Eye Makeup Products in global, including the following market information:

Global Eye Makeup Products Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Eye Makeup Products Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Eye Makeup Products companies in 2021 (%)

The global Eye Makeup Products market was valued at 16710 million in 2021 and is projected to reach US\$ 26240 million by 2028, at a CAGR of 6.7% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Mascara Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Eye Makeup Products include L'Oreal, Estee Lauder, LVMH, SHISEIDO, Amore Pacific, Chanel, Avon, Revlon and Mary Kay, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Eye Makeup Products manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Eye Makeup Products Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Eye Makeup Products Market Segment Percentages, by Type, 2021 (%)

Mascara

Eye Color

Eyeliner

Eyebrow Pencil

Eye Makeup Remover

Others

Global Eye Makeup Products Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Eye Makeup Products Market Segment Percentages, by Application, 2021 (%)

Online

Retail Stores

Global Eye Makeup Products Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

## Global Eye Makeup Products Market Segment Percentages, By Region and Country, 2021 (%)

### North America

US

Canada

Mexico

### Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

### Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Eye Makeup Products revenues in global market, 2017-2022  
(Estimated), (\$ millions)

Key companies Eye Makeup Products revenues share in global market, 2021 (%)

Key companies Eye Makeup Products sales in global market, 2017-2022 (Estimated),  
(K Units)

Key companies Eye Makeup Products sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

L'Oreal

Estee Lauder

LVMH

SHISEIDO

Amore Pacific

Chanel

Avon

Revlon

Mary Kay

Amway

Sisley

Elf

Kate

Coty

Kose

Carslan

Mariedalgar

Lansur

Maogeping



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