

Experiential Marketing Agency Market, Global Outlook and Forecast 2022-2028

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Abstracts

Experiential marketing agencies engage consumers by allowing them to directly participate and interact with a business or brand. These agencies plan immersive events and activities, such as competitions or interactive exhibits, that encourage consumers to actively participate.

This report contains market size and forecasts of Experiential Marketing Agency in Global, including the following market information:

Global Experiential Marketing Agency Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Experiential Marketing Agency market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Online Service Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Experiential Marketing Agency include Interepublic Group of Companies, UviaUs, Televerde, Ryzeo, Ansira, Anti/Anti, Omnicom Group, Digitas and MDC Partners, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Experiential Marketing Agency companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Experiential Marketing Agency Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Experiential Marketing Agency Market Segment Percentages, by Type, 2021 (%)

Online Service

Offline Service

Global Experiential Marketing Agency Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Experiential Marketing Agency Market Segment Percentages, by Application, 2021 (%)

Government

Enterprise

Others

Global Experiential Marketing Agency Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Experiential Marketing Agency Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Experiential Marketing Agency revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Experiential Marketing Agency revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Interepublic Group of Companies

UviaUs

Televerde

Ryzeo

Ansira

Anti/Anti

Omnicom Group

Digitas

MDC Partners

Publicis Groupe

R/GA

Sensis

451 Marketing

4EON

Activent Marketing

Adelante Live

Advantage International

agencyEA

Alldayeveryday

Allied Integrated Marketing

All Terrain

Altudo

Amp Agency

Antarctic Creative

WPP

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