

Experiential Advertising Agency Services Market - Global Outlook and Forecast 2022-2028

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Abstracts

Experiential advertising agencies engage consumers by allowing them to directly participate and interact with a business or brand.

This report contains market size and forecasts of Experiential Advertising Agency Services in Global, including the following market information:

Global Experiential Advertising Agency Services Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Experiential Advertising Agency Services market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Online Service Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Experiential Advertising Agency Services include Deutsch, Televerde, Ansira, Antianti, MDC Partners, Ketchum, Leo Burnett, R/GA and Ryzeo, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Experiential Advertising

Agency Services companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Experiential Advertising Agency Services Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Experiential Advertising Agency Services Market Segment Percentages, by Type, 2021 (%)

Online Service

Offline Service

Global Experiential Advertising Agency Services Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Experiential Advertising Agency Services Market Segment Percentages, by Application, 2021 (%)

Government

Enterprise

Others

Global Experiential Advertising Agency Services Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Experiential Advertising Agency Services Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Experiential Advertising Agency Services revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Experiential Advertising Agency Services revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Deutsch

Televerde

Ansira

Antianti

MDC Partners

Ketchum

Leo Burnett

R/GA

Ryzeo

UVIAUS

451 Agency

Antianti

Activent Marketing

4EON

Adelante Live

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