

Exhibition Organizer Market, Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Exhibition Organizer in Global, including the following market information:

Global Exhibition Organizer Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Exhibition Organizer market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Below 30,000 Sqm Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Exhibition Organizer include RELX Group (Reed Exhibitions), Informa (UBM), Messe Frankfurt, MCH Group, Fiera Milano, Deutsche Messe, Koelnmesse, Messe Dusseldorf and Emerald Expositions, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Exhibition Organizer companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Exhibition Organizer Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Exhibition Organizer Market Segment Percentages, by Type, 2021 (%)

Below 30,000 Sqm

30,000-50,000 Sqm

50,000-100,000 Sqm

Above 100,000 Sqm

Global Exhibition Organizer Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Exhibition Organizer Market Segment Percentages, by Application, 2021 (%)

Trade Fair

Automotive Exhibition

Technology Exhibition

Clothing Exhibition

Art Exhibition

Others

Global Exhibition Organizer Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Exhibition Organizer Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Exhibition Organizer revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Exhibition Organizer revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

RELX Group (Reed Exhibitions)

Informa (UBM)

Messe Frankfurt

MCH Group

Fiera Milano

Deutsche Messe

Koelnmesse

Messe Dusseldorf

Emerald Expositions

Messe Munchen

Messe Berlin

Hong Kong Trade Development Council (HKTDC)

Coex

NurnbergMesse GmbH

ITE Group

Tokyo Big Sight

Fira Barcelona

Tarsus Group

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Artexis Group

SNIEC Shanghai

Kastone

Zhenwei Exhibition

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Figure 57. SNIEC Shanghai Exhibition Organizer Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 58. Kastone Exhibition Organizer Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 59. Zhenwei Exhibition Exhibition Organizer Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

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