

Events Sevices Market, Global Outlook and Forecast 2022-2028

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Abstracts

Events refer to public gathering of populace art at a determined time and place. The purpose for staging an event can be increase in business profitability, celebratory, entertainment, and community causes among others.

The most popular events include conference & exhibition, corporate events & seminars, promotion & fundraising, music & art performance, sports, festival, trade shows, and product launch. The key stakeholders within the events market are corporate organizations, public organizations & NGOs, and similar others.

This report contains market size and forecasts of Events Sevices in Global, including the following market information:

Global Events Sevices Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Events Sevices market was valued at 314070 million in 2021 and is projected to reach US\$ 461320 million by 2028, at a CAGR of 5.6% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Corporate Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Events Sevices include The Freeman Company,

Informa (UBM), RELX Group, BCD Meetings & Events, Live Nation, Anschutz Entertainment Group, Cvent Inc, ATPI Ltd and CWT Meetings & Events, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Events Services companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Events Services Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Events Services Market Segment Percentages, by Type, 2021 (%)

Corporate

Entertainment

Sports

Education

Others

Global Events Services Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Events Services Market Segment Percentages, by Application, 2021 (%)

Corporate Organizations

Public Organizations & NGOs

Others

Global Events Services Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Events Services Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Events Services revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Events Services revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

The Freeman Company

Informa (UBM)

RELX Group

BCD Meetings & Events

Live Nation

Anschutz Entertainment Group

Cvent Inc

ATPI Ltd

CWT Meetings & Events

Production Resource Group

Clarion Events Ltd

Capita plc

Emerald Expositions Events Inc.(EEX)

Fiera Milano SpA

Hyve Group plc

cievents

Tarsus Group

Questex LLC

Global Sources

Meorient

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