

# **Events Market in UK - Industry Outlook and Forecast** 2020-2026

https://marketpublishers.com/r/E9C144E86848EN.html

Date: April 2020

Pages: 106

Price: US\$ 2,700.00 (Single User License)

ID: E9C144E86848EN

# **Abstracts**

Events refer to public gathering of populace art at a determined time and place. The purpose for staging an event can be increase in business profitability, celebratory, entertainment, and community causes among others.

The most popular events include conference & exhibition, corporate events & seminars, promotion & fundraising, music & art performance, sports, festival, trade shows, and product launch. The key stakeholders within the events market are corporate organizations, public organizations & NGOs, and similar others.

This report contains market size and forecasts of Events in UK, including the following market information:

UK Events Market Revenue, 2015-2020, 2021-2026, (\$ millions)

Top Five Competitors in UK Events Market 2019 (%)

The global Events market was valued at 308590 million in 2019 and is projected to reach US\$ 383850 million by 2026, at a CAGR of 5.6% during the forecast period. While the Events market size in UK was US\$ XX million in 2019, and it is expected to reach US\$ XX million by the end of 2026, with a CAGR of XX% during 2020-2026.

COVID-19 pandemic has big impact on Events businesses, with lots of challenges and uncertainty faced by many players of Events in UK. This report also analyses and evaluates the COVID-19 impact on Events market size in 2020 and the next few years in UK

Total Market by Segment:

UK Events Market, By Type, 2015-2020, 2021-2026 (\$ millions) UK Events Market Segment Percentages, By Type, 2019 (%)



Corporate
Entertainment
Sports
Education
Others
UK Events Market, By Application, 2015-2020, 2021-2026 (\$ millions) UK Events Market Segment Percentages, By Application, 2019 (%)
Corporate Organizations
Public Organizations and NGOs
Others
Competitor Analysis
The report also provides analysis of leading market participants including:  Total Events Market Competitors Revenues in UK, by Players 2015-2020 (Estimated),  (\$ millions)
Total Events Market Competitors Revenues Share in UK, by Players 2019 (%)
Further, the report presents profiles of competitors in the market, including the following:
The Freeman Company
Informa (UBM)
RELX Group
BCD Meetings & Events

Live Nation



Anschutz Entertainment Group
Cvent Inc
ATPI Ltd
CWT Meetings & Events
Production Resource Group
Clarion Events Ltd
Capita plc
Emerald Expositions Events Inc. (EEX)
Fiera Milano SpA
Hyve Group plc
Cievents
Tarsus Group
Questex LLC
Global Sources



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