

# Events Market in South Korea - Industry Outlook and Forecast 2020-2026

<https://marketpublishers.com/r/E9C623A367C1EN.html>

Date: April 2020

Pages: 108

Price: US\$ 2,700.00 (Single User License)

ID: E9C623A367C1EN

## Abstracts

Events refer to public gathering of populace art at a determined time and place. The purpose for staging an event can be increase in business profitability, celebratory, entertainment, and community causes among others.

The most popular events include conference & exhibition, corporate events & seminars, promotion & fundraising, music & art performance, sports, festival, trade shows, and product launch. The key stakeholders within the events market are corporate organizations, public organizations & NGOs, and similar others.

This report contains market size and forecasts of Events in South Korea, including the following market information:

South Korea Events Market Revenue, 2015-2020, 2021-2026, (\$ millions)

Top Five Competitors in South Korea Events Market 2019 (%)

The global Events market was valued at 308590 million in 2019 and is projected to reach US\$ 383850 million by 2026, at a CAGR of 5.6% during the forecast period.

While the Events market size in South Korea was US\$ XX million in 2019, and it is expected to reach US\$ XX million by the end of 2026, with a CAGR of XX% during 2020-2026.

COVID-19 pandemic has big impact on Events businesses, with lots of challenges and uncertainty faced by many players of Events in South Korea. This report also analyses and evaluates the COVID-19 impact on Events market size in 2020 and the next few years in South Korea

Total Market by Segment:

South Korea Events Market, By Type, 2015-2020, 2021-2026 (\$ millions)

## South Korea Events Market Segment Percentages, By Type, 2019 (%)

Corporate

Entertainment

Sports

Education

Others

South Korea Events Market, By Application, 2015-2020, 2021-2026 (\$ millions)

South Korea Events Market Segment Percentages, By Application, 2019 (%)

Corporate Organizations

Public Organizations and NGOs

Others

## Competitor Analysis

The report also provides analysis of leading market participants including:

Total Events Market Competitors Revenues in South Korea, by Players 2015-2020  
(Estimated), (\$ millions)

Total Events Market Competitors Revenues Share in South Korea, by Players 2019 (%)

Further, the report presents profiles of competitors in the market, including the following:

The Freeman Company

Informa (UBM)

RELX Group

BCD Meetings & Events

Live Nation

Anschutz Entertainment Group

Cvent Inc

ATPI Ltd

CWT Meetings & Events

Production Resource Group

Clarion Events Ltd

Capita plc

Emerald Expositions Events Inc. (EEX)

Fiera Milano SpA

Hyve Group plc

Cievents

Tarsus Group

Questex LLC

Global Sources

## Contents

### **1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS**

- 1.1 Events Market Definition
- 1.2 Market Segments
  - 1.2.1 Segment by Type
  - 1.2.2 Segment by Application
- 1.3 COVID-19 Impact: South Korea Events Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
  - 1.5.1 Research Methodology
  - 1.5.2 Research Process
  - 1.5.3 Base Year
  - 1.5.4 Report Assumptions & Caveats

### **2 SOUTH KOREA EVENTS OVERALL MARKET SIZE**

- 2.1 South Korea Events Market Size: 2020 VS 2026
- 2.2 South Korea Events Revenue, Prospects & Forecasts: 2015-2026

### **3 COMPANY LANDSCAPE**

- 3.1 Top Events Players in South Korea (including Foreign and Local Companies)
- 3.2 Top South Korea Events Companies Ranked by Revenue
- 3.3 South Korea Events Revenue by Companies (including Foreign and Local Companies)
- 3.4 Top 3 and Top 5 Events Companies in South Korea, by Revenue in 2019
- 3.5 South Korea Manufacturers Events Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Events Players in South Korea
  - 3.6.1 List of South Korea Tier 1 Events Companies
  - 3.6.2 List of South Korea Tier 2 and Tier 3 Events Companies

### **4 SIGHTS BY PRODUCT**

- 4.1 Overview
  - 4.1.1 By Type - South Korea Events Market Size Markets, 2020 & 2026
  - 4.1.2 Corporate
  - 4.1.3 Entertainment

- 4.1.4 Sports
- 4.1.5 Education
- 4.1.6 Others
- 4.2 By Type - South Korea Events Revenue & Forecasts
  - 4.2.1 By Type - South Korea Events Revenue, 2015-2020
  - 4.2.2 By Type - South Korea Events Revenue, 2021-2026
  - 4.2.3 By Type - South Korea Events Revenue Market Share, 2015-2026

## **5 SIGHTS BY APPLICATION**

- 5.1 Overview
  - 5.1.1 By Application - South Korea Events Market Size, 2020 & 2026
  - 5.1.2 Corporate Organizations
  - 5.1.3 Public Organizations and NGOs
  - 5.1.4 Others
- 5.2 By Application - South Korea Events Revenue & Forecasts
  - 5.2.1 By Application - South Korea Events Revenue, 2015-2020
  - 5.2.2 By Application - South Korea Events Revenue, 2021-2026
  - 5.2.3 By Application - South Korea Events Revenue Market Share, 2015-2026

## **6 PLAYERS PROFILES**

- 6.1 The Freeman Company
  - 6.1.1 The Freeman Company Corporate Summary
  - 6.1.2 The Freeman Company Business Overview
  - 6.1.3 The Freeman Company Events Major Product Offerings
  - 6.1.4 The Freeman Company Revenue in South Korea (2015-2020)
  - 6.1.5 The Freeman Company Key News
- 6.2 Informa (UBM)
  - 6.2.1 Informa (UBM) Corporate Summary
  - 6.2.2 Informa (UBM) Business Overview
  - 6.2.3 Informa (UBM) Events Major Product Offerings
  - 6.2.4 Informa (UBM) Revenue in South Korea (2015-2020)
  - 6.2.5 Informa (UBM) Key News
- 6.3 RELX Group
  - 6.3.1 RELX Group Corporate Summary
  - 6.3.2 RELX Group Business Overview
  - 6.3.3 RELX Group Events Major Product Offerings
  - 6.3.4 RELX Group Revenue in South Korea (2015-2020)

- 6.3.5 RELX Group Key News
- 6.4 BCD Meetings & Events
  - 6.4.1 BCD Meetings & Events Corporate Summary
  - 6.4.2 BCD Meetings & Events Business Overview
  - 6.4.3 BCD Meetings & Events Events Major Product Offerings
  - 6.4.4 BCD Meetings & Events Revenue in South Korea (2015-2020)
  - 6.4.5 BCD Meetings & Events Key News
- 6.5 Live Nation
  - 6.5.1 Live Nation Corporate Summary
  - 6.5.2 Live Nation Business Overview
  - 6.5.3 Live Nation Events Major Product Offerings
  - 6.5.4 Live Nation Revenue in South Korea (2015-2020)
  - 6.5.5 Live Nation Key News
- 6.6 Anschutz Entertainment Group
  - 6.6.1 Anschutz Entertainment Group Corporate Summary
  - 6.6.2 Anschutz Entertainment Group Business Overview
  - 6.6.3 Anschutz Entertainment Group Events Major Product Offerings
  - 6.6.4 Anschutz Entertainment Group Revenue in South Korea (2015-2020)
  - 6.6.5 Anschutz Entertainment Group Key News
- 6.7 Cvent Inc
  - 6.6.1 Cvent Inc Corporate Summary
  - 6.6.2 Cvent Inc Business Overview
  - 6.6.3 Cvent Inc Events Major Product Offerings
  - 6.4.4 Cvent Inc Revenue in South Korea (2015-2020)
  - 6.7.5 Cvent Inc Key News
- 6.8 ATPI Ltd
  - 6.8.1 ATPI Ltd Corporate Summary
  - 6.8.2 ATPI Ltd Business Overview
  - 6.8.3 ATPI Ltd Events Major Product Offerings
  - 6.8.4 ATPI Ltd Revenue in South Korea (2015-2020)
  - 6.8.5 ATPI Ltd Key News
- 6.9 CWT Meetings & Events
  - 6.9.1 CWT Meetings & Events Corporate Summary
  - 6.9.2 CWT Meetings & Events Business Overview
  - 6.9.3 CWT Meetings & Events Events Major Product Offerings
  - 6.9.4 CWT Meetings & Events Revenue in South Korea (2015-2020)
  - 6.9.5 CWT Meetings & Events Key News
- 6.10 Production Resource Group
  - 6.10.1 Production Resource Group Corporate Summary

- 6.10.2 Production Resource Group Business Overview
- 6.10.3 Production Resource Group Events Major Product Offerings
- 6.10.4 Production Resource Group Revenue in South Korea (2015-2020)
- 6.10.5 Production Resource Group Key News
- 6.11 Clarion Events Ltd
  - 6.11.1 Clarion Events Ltd Corporate Summary
  - 6.11.2 Clarion Events Ltd Events Business Overview
  - 6.11.3 Clarion Events Ltd Events Major Product Offerings
  - 6.11.4 Clarion Events Ltd Revenue in South Korea (2015-2020)
  - 6.11.5 Clarion Events Ltd Key News
- 6.12 Capita plc
  - 6.12.1 Capita plc Corporate Summary
  - 6.12.2 Capita plc Events Business Overview
  - 6.12.3 Capita plc Events Major Product Offerings
  - 6.12.4 Capita plc Revenue in South Korea (2015-2020)
  - 6.12.5 Capita plc Key News
- 6.13 Emerald Expositions Events Inc. (EEX)
  - 6.13.1 Emerald Expositions Events Inc. (EEX) Corporate Summary
  - 6.13.2 Emerald Expositions Events Inc. (EEX) Events Business Overview
  - 6.13.3 Emerald Expositions Events Inc. (EEX) Events Major Product Offerings
  - 6.13.4 Emerald Expositions Events Inc. (EEX) Revenue in South Korea (2015-2020)
  - 6.13.5 Emerald Expositions Events Inc. (EEX) Key News
- 6.14 Fiera Milano SpA
  - 6.14.1 Fiera Milano SpA Corporate Summary
  - 6.14.2 Fiera Milano SpA Events Business Overview
  - 6.14.3 Fiera Milano SpA Events Major Product Offerings
  - 6.14.4 Fiera Milano SpA Revenue in South Korea (2015-2020)
  - 6.14.5 Fiera Milano SpA Key News
- 6.15 Hyve Group plc
  - 6.15.1 Hyve Group plc Corporate Summary
  - 6.15.2 Hyve Group plc Events Business Overview
  - 6.15.3 Hyve Group plc Events Major Product Offerings
  - 6.15.4 Hyve Group plc Revenue in South Korea (2015-2020)
  - 6.15.5 Hyve Group plc Key News
- 6.16 Cievents
  - 6.16.1 Cievents Corporate Summary
  - 6.16.2 Cievents Events Business Overview
  - 6.16.3 Cievents Events Major Product Offerings
  - 6.16.4 Cievents Revenue in South Korea (2015-2020)

6.16.5 Cievents Key News

6.17 Tarsus Group

6.17.1 Tarsus Group Corporate Summary

6.17.2 Tarsus Group Events Business Overview

6.17.3 Tarsus Group Events Major Product Offerings

6.17.4 Tarsus Group Revenue in South Korea (2015-2020)

6.17.5 Tarsus Group Key News

6.18 Questex LLC

6.18.1 Questex LLC Corporate Summary

6.18.2 Questex LLC Events Business Overview

6.18.3 Questex LLC Events Major Product Offerings

6.18.4 Questex LLC Revenue in South Korea (2015-2020)

6.18.5 Questex LLC Key News

6.19 Global Sources

6.19.1 Global Sources Corporate Summary

6.19.2 Global Sources Events Business Overview

6.19.3 Global Sources Events Major Product Offerings

6.19.4 Global Sources Revenue in South Korea (2015-2020)

6.19.5 Global Sources Key News

6.20 Meorient

6.20.1 Meorient Corporate Summary

6.20.2 Meorient Events Business Overview

6.20.3 Meorient Events Major Product Offerings

6.20.4 Meorient Revenue in South Korea (2015-2020)

6.20.5 Meorient Key News

## **7 KEY MARKET TRENDS & INFLUENCES 2021-2026**

7.1 PESTLE Analysis for South Korea Events Market

7.2 Market Opportunities & Trends

7.3 Market Drivers

7.4 Market Restraints

## **8 CONCLUSION**

## **9 APPENDIX**

9.1 Note

9.2 Examples of Clients



### 9.3 Disclaimer

## List Of Tables

### LIST OF TABLES

- Table 1. Key Players of Events in South Korea
- Table 2. Top Players in South Korea, Ranking by Revenue (2019)
- Table 3. South Korea Events Revenue by Companies, (US\$, Mn), 2015-2020
- Table 4. South Korea Events Revenue Share by Companies, 2015-2020
- Table 5. South Korea Events Sales by Companies, (K Units), 2015-2020
- Table 6. South Korea Events Sales Share by Companies, 2015-2020
- Table 7. Key Manufacturers Events Price (2015-2020) (US\$/Unit)
- Table 8. South Korea Manufacturers Events Product Type
- Table 9. List of South Korea Tier 1 Events Companies, Revenue (US\$, Mn) in 2019 and Market Share
- Table 10. List of South Korea Tier 2 and Tier 3 Events Companies, Revenue (US\$, Mn) in 2019 and Market Share
- Table 11. By Type - Events Revenue in South Korea (US\$, Mn), 2015-2020
- Table 12. By Type - Events Revenue in South Korea (US\$, Mn), 2021-2026
- Table 13. By Type - Events Sales in South Korea (K Units), 2015-2020
- Table 14. By Type - Events Sales in South Korea (K Units), 2021-2026
- Table 15. By Application - Events Revenue in South Korea, (US\$, Mn), 2015-2020
- Table 16. By Application - Events Revenue in South Korea, (US\$, Mn), 2021-2026
- Table 17. By Application - Events Sales in South Korea, (K Units), 2015-2020
- Table 18. By Application - Events Sales in South Korea, (K Units), 2021-2026
- Table 19. The Freeman Company Corporate Summary
- Table 20. The Freeman Company Events Product Offerings
- Table 21. The Freeman Company Events Revenue (US\$, Mn), (2015-2020)
- Table 22. Informa (UBM) Corporate Summary
- Table 23. Informa (UBM) Events Product Offerings
- Table 24. Informa (UBM) Events Revenue (US\$, Mn), (2015-2020)
- Table 25. RELX Group Corporate Summary
- Table 26. RELX Group Events Product Offerings
- Table 27. RELX Group Events Revenue (US\$, Mn), (2015-2020)
- Table 28. BCD Meetings & Events Corporate Summary
- Table 29. BCD Meetings & Events Events Product Offerings
- Table 30. BCD Meetings & Events Events Revenue (US\$, Mn), (2015-2020)
- Table 31. Live Nation Corporate Summary
- Table 32. Live Nation Events Product Offerings
- Table 33. Live Nation Events Revenue (US\$, Mn), (2015-2020)

- Table 34. Anschutz Entertainment Group Corporate Summary
- Table 35. Anschutz Entertainment Group Events Product Offerings
- Table 36. Anschutz Entertainment Group Events Revenue (US\$, Mn), (2015-2020)
- Table 37. Cvent Inc Corporate Summary
- Table 38. Cvent Inc Events Product Offerings
- Table 39. Cvent Inc Events Revenue (US\$, Mn), (2015-2020)
- Table 40. ATPi Ltd Corporate Summary
- Table 41. ATPi Ltd Events Product Offerings
- Table 42. ATPi Ltd Events Revenue (US\$, Mn), (2015-2020)
- Table 43. CWT Meetings & Events Corporate Summary
- Table 44. CWT Meetings & Events Events Product Offerings
- Table 45. CWT Meetings & Events Events Revenue (US\$, Mn), (2015-2020)
- Table 46. Production Resource Group Corporate Summary
- Table 47. Production Resource Group Events Product Offerings
- Table 48. Production Resource Group Events Revenue (US\$, Mn), (2015-2020)
- Table 49. Clarion Events Ltd Corporate Summary
- Table 50. Clarion Events Ltd Events Product Offerings
- Table 51. Clarion Events Ltd Events Revenue (US\$, Mn), (2015-2020)
- Table 52. Capita plc Corporate Summary
- Table 53. Capita plc Events Product Offerings
- Table 54. Capita plc Events Revenue (US\$, Mn), (2015-2020)
- Table 55. Emerald Expositions Events Inc. (EEX) Corporate Summary
- Table 56. Emerald Expositions Events Inc. (EEX) Events Product Offerings
- Table 57. Emerald Expositions Events Inc. (EEX) Events Revenue (US\$, Mn), (2015-2020)
- Table 58. Fiera Milano SpA Corporate Summary
- Table 59. Fiera Milano SpA Events Product Offerings
- Table 60. Fiera Milano SpA Events Revenue (US\$, Mn), (2015-2020)
- Table 61. Hyve Group plc Corporate Summary
- Table 62. Hyve Group plc Events Product Offerings
- Table 63. Hyve Group plc Events Revenue (US\$, Mn), (2015-2020)
- Table 64. Cievents Corporate Summary
- Table 65. Cievents Events Product Offerings
- Table 66. Cievents Events Revenue (US\$, Mn), (2015-2020)
- Table 67. Tarsus Group Corporate Summary
- Table 68. Tarsus Group Events Product Offerings
- Table 69. Tarsus Group Events Revenue (US\$, Mn), (2015-2020)
- Table 70. Questex LLC Corporate Summary
- Table 71. Questex LLC Events Product Offerings

- Table 72. Questex LLC Events Revenue (US\$, Mn), (2015-2020)
- Table 73. Global Sources Corporate Summary
- Table 74. Global Sources Events Product Offerings
- Table 75. Global Sources Events Revenue (US\$, Mn), (2015-2020)
- Table 76. Meorient Corporate Summary
- Table 77. Meorient Events Product Offerings
- Table 78. Meorient Events Revenue (US\$, Mn), (2015-2020)

## List Of Figures

### LIST OF FIGURES

Figure 1. Events Segment by Type

Figure 2. Events Segment by Application

Figure 3. South Korea Events Market Overview: 2020

Figure 4. Key Caveats

Figure 5. Events Market Size in South Korea, (US\$, Mn): 2020 VS 2026

Figure 6. South Korea Events Revenue, 2015-2026 (US\$, Mn)

Figure 7. The Top 3 and 5 Players Market Share by Events Revenue in 2019

Figure 8. By Type - South Korea Events Incremental Growth, (US\$, Mn), 2015-2026

Figure 9. By Type - South Korea Events Market Share, 2015-2026

Figure 10. By Application - Events Revenue in South Korea (US\$, Mn), 2020 & 2026

Figure 11. By Application - South Korea Events Market Share, 2015-2026

Figure 12. PEST Analysis for South Korea Events Market in 2020

Figure 13. Events Market Opportunities & Trends in South Korea

Figure 14. Events Market Drivers in South Korea

## I would like to order

Product name: Events Market in South Korea - Industry Outlook and Forecast 2020-2026

Product link: <https://marketpublishers.com/r/E9C623A367C1EN.html>

Price: US\$ 2,700.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E9C623A367C1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970