

# Events Market in Malaysia - Industry Outlook and Forecast 2020-2026

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## Abstracts

Events refer to public gathering of populace art at a determined time and place. The purpose for staging an event can be increase in business profitability, celebratory, entertainment, and community causes among others.

The most popular events include conference & exhibition, corporate events & seminars, promotion & fundraising, music & art performance, sports, festival, trade shows, and product launch. The key stakeholders within the events market are corporate organizations, public organizations & NGOs, and similar others.

This report contains market size and forecasts of Events in Malaysia, including the following market information:

Malaysia Events Market Revenue, 2015-2020, 2021-2026, (\$ millions)

Top Five Competitors in Malaysia Events Market 2019 (%)

The global Events market was valued at 308590 million in 2019 and is projected to reach US\$ 383850 million by 2026, at a CAGR of 5.6% during the forecast period.

While the Events market size in Malaysia was US\$ XX million in 2019, and it is expected to reach US\$ XX million by the end of 2026, with a CAGR of XX% during 2020-2026.

COVID-19 pandemic has big impact on Events businesses, with lots of challenges and uncertainty faced by many players of Events in Malaysia. This report also analyses and evaluates the COVID-19 impact on Events market size in 2020 and the next few years in Malaysia

Total Market by Segment:

Malaysia Events Market, By Type, 2015-2020, 2021-2026 (\$ millions)

## Malaysia Events Market Segment Percentages, By Type, 2019 (%)

Corporate

Entertainment

Sports

Education

Others

## Malaysia Events Market, By Application, 2015-2020, 2021-2026 (\$ millions)

### Malaysia Events Market Segment Percentages, By Application, 2019 (%)

Corporate Organizations

Public Organizations and NGOs

Others

## Competitor Analysis

The report also provides analysis of leading market participants including:

Total Events Market Competitors Revenues in Malaysia, by Players 2015-2020  
(Estimated), (\$ millions)

Total Events Market Competitors Revenues Share in Malaysia, by Players 2019 (%)

Further, the report presents profiles of competitors in the market, including the following:

The Freeman Company

Informa (UBM)

RELX Group

BCD Meetings & Events

Live Nation

Anschutz Entertainment Group

Cvent Inc

ATPI Ltd

CWT Meetings & Events

Production Resource Group

Clarion Events Ltd

Capita plc

Emerald Expositions Events Inc. (EEX)

Fiera Milano SpA

Hyve Group plc

Cievents

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