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Event Planning Software Market, Global Outlook and Forecast 2022-2028

https://marketpublishers.com/r/E31498B5CC98EN.html
Date: March 2022
Pages: 69
Price: US$ 3,250.00 (Single User License)
ID: E31498B5CC98EN

Abstracts

Event planning software is designed for managing the logistics of running a conference or event, such as developing a schedule, allocating employee resources, tracking spending and payments, or developing an exhibit layout.

This report contains market size and forecasts of Event Planning Software in Global, including the following market information:

Global Event Planning Software Market Revenue, 2017-2022, 2023-2028, ($ millions)

Global top five companies in 2021 (%)

The global Event Planning Software market was valued at million in 2021 and is projected to reach US$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at $ Million in 2021, While China is Forecast to Reach $ Million by 2028.

On-Premises Segment to Reach $ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Event Planning Software include Planning Pod, Aventri, Eventbrite, Cvent, Azavista, InitLive, EventGeek, Map Dynamics and Evenium, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Event Planning Software companies, and industry experts on this industry, involving the revenue, demand,

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product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Event Planning Software Market, by Type, 2017-2022, 2023-2028 ($ millions)

Global Event Planning Software Market Segment Percentages, by Type, 2021 (%)

On-Premises

Cloud Based

Global Event Planning Software Market, by Application, 2017-2022, 2023-2028 ($ millions)

Global Event Planning Software Market Segment Percentages, by Application, 2021 (%)

SMEs

Large Enterprises

Global Event Planning Software Market, By Region and Country, 2017-2022, 2023-2028 ($ Millions)

Global Event Planning Software Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

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Europe

- Germany
- France
- U.K.
- Italy
- Russia
- Nordic Countries
- Benelux
- Rest of Europe

Asia

- China
- Japan
- South Korea
- Southeast Asia
- India
- Rest of Asia

South America

- Brazil
- Argentina
- Rest of South America

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- Middle East & Africa
  - Turkey
  - Israel
  - Saudi Arabia
  - UAE
  - Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Event Planning Software revenues in global market, 2017-2022 (estimated), ($ millions)

Key companies Event Planning Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

- Planning Pod
- Aventri
- Eventbrite
- Cvent
- Azavista
- InitLive
- EventGeek

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Map Dynamics

Evenium

Trello

Smartsheet

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