

Event Planning Service Market, Global Outlook and Forecast 2022-2028

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Abstracts

Event Planning Service includes budgeting, scheduling, site selection, obtaining the necessary permits, coordinating transportation and parking, arranging speakers or entertainers, arranging decorations, event security, catering, coordinating with third party suppliers and contingency plans.

This report contains market size and forecasts of Event Planning Service in Global, including the following market information:

Global Event Planning Service Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Event Planning Service market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

One-stop Service Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Event Planning Service include Questex, Carlson Wagonlit Travel, IBTM Events, BCD Group, Capital Travel and Events, CiEvents, Conference Care, Grass Roots Meetings & Events and The Freeman, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Event Planning Service companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Event Planning Service Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Event Planning Service Market Segment Percentages, by Type, 2021 (%)

One-stop Service

Customized Service

Global Event Planning Service Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Event Planning Service Market Segment Percentages, by Application, 2021 (%)

Large Enterprises

Small and Medium-sized Enterprises (SMEs)

Global Event Planning Service Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Event Planning Service Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Event Planning Service revenues in global market, 2017-2022
(estimated), (\$ millions)

Key companies Event Planning Service revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Questex

Carlson Wagonlit Travel

IBTM Events

BCD Group

Capital Travel and Events

CiEvents

Conference Care

Grass Roots Meetings & Events

The Freeman

Interpublic Group of Companies

Atpi

Pico

Uniplan

Cheil

Eventive

Interbrand

Ruckus

Sagon Phior

CBA Design

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