

Event Management Platforms Market, Global Outlook and Forecast 2022-2028

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Abstracts

Event Management Platform is used to improve the event planning process by incorporate many tools.

This report contains market size and forecasts of Event Management Platforms in Global, including the following market information:

Global Event Management Platforms Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Event Management Platforms market was valued at 5371.1 million in 2021 and is projected to reach US\$ 10560 million by 2028, at a CAGR of 10.1% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud Based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Event Management Platforms include Bizzabo, Cvent, Eventbrite, Gather, Splash, Social Tables, Aventri, Arlo and RegOnline, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Event Management Platforms companies, and industry experts on this industry, involving the revenue,

demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Event Management Platforms Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Event Management Platforms Market Segment Percentages, by Type, 2021 (%)

Cloud Based

Web Based

Global Event Management Platforms Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Event Management Platforms Market Segment Percentages, by Application, 2021 (%)

Large Enterprises

SMEs

Global Event Management Platforms Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Event Management Platforms Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Event Management Platforms revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Event Management Platforms revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Bizzabo

Cvent

Eventbrite

Gather

Splash

Social Tables

Aventri

Arlo

RegOnline

Eventtia

EventsAIR

Planning Pod

ClearEvent

Attendease

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