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eTextbooks and Multimedia in Higher Education Market, Global Outlook and Forecast 2022-2028

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Abstracts

eTextbooks and multimedia in higher education refers to the availability of books and lectures in digital form.

This report contains market size and forecasts of eTextbooks and Multimedia in Higher Education in global, including the following market information:

Global eTextbooks and Multimedia in Higher Education Market Revenue, 2017-2022, 2023-2028, ($ millions)

Global eTextbooks and Multimedia in Higher Education Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five eTextbooks and Multimedia in Higher Education companies in 2021 (%)

The global eTextbooks and Multimedia in Higher Education market was valued at million in 2021 and is projected to reach US$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at $ Million in 2021, While China is Forecast to Reach $ Million by 2028.

Cloud Storage Segment to Reach $ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of eTextbooks and Multimedia in Higher Education include Amazon, Barnes & Noble Booksellers, CourseSmart, Coursera, Chegg, Inkling, McGraw-Hill, Macmillan and Elsevier and etc. In 2021, the global top five players have a

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share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the eTextbooks and Multimedia in Higher Education manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global eTextbooks and Multimedia in Higher Education Market, by Type, 2017-2022, 2023-2028 ($ Millions) & (K Units)

Global eTextbooks and Multimedia in Higher Education Market Segment Percentages, by Type, 2021 (%)

Cloud Storage

USB Flash Drives

Optical Discs

Global eTextbooks and Multimedia in Higher Education Market, by Application, 2017-2022, 2023-2028 ($ Millions) & (K Units)

Global eTextbooks and Multimedia in Higher Education Market Segment Percentages, by Application, 2021 (%)

General Higher Education and Training

Vocational Education and Training

Professional Higher Education and Training

Global eTextbooks and Multimedia in Higher Education Market, By Region and Country, 2017-2022, 2023-2028 ($ Millions) & (K Units)

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Global eTextbooks and Multimedia in Higher Education Market Segment Percentages, By Region and Country, 2021 (%)

- North America
  - US
  - Canada
  - Mexico
- Europe
  - Germany
  - France
  - U.K.
  - Italy
  - Russia
  - Nordic Countries
  - Benelux
  - Rest of Europe
- Asia
  - China
  - Japan
  - South Korea
  - Southeast Asia

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India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies eTextbooks and Multimedia in Higher Education revenues in global market, 2017-2022 (Estimated), ($ millions)

Key companies eTextbooks and Multimedia in Higher Education revenues share in global market, 2021 (%)

Key companies eTextbooks and Multimedia in Higher Education sales in global market, 2017-2022 (Estimated), (K Units)

Key companies eTextbooks and Multimedia in Higher Education sales share in global

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market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Amazon

Barnes & Noble Booksellers

CourseSmart

Coursera

Chegg

Inkling

McGraw-Hill

Macmillan

Elsevier

Pearson Education

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Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

1.1 eTextbooks and Multimedia in Higher Education Market Definition
1.2 Market Segments
  1.2.1 Market by Type
  1.2.2 Market by Application
1.3 Global eTextbooks and Multimedia in Higher Education Market Overview
1.4 Features & Benefits of This Report
1.5 Methodology & Sources of Information
  1.5.1 Research Methodology
  1.5.2 Research Process
  1.5.3 Base Year
  1.5.4 Report Assumptions & Caveats

2 GLOBAL ETEXTBOOKS AND MULTIMEDIA IN HIGHER EDUCATION OVERALL MARKET SIZE

2.1 Global eTextbooks and Multimedia in Higher Education Market Size: 2021 VS 2028
2.2 Global eTextbooks and Multimedia in Higher Education Revenue, Prospects & Forecasts: 2017-2028
2.3 Global eTextbooks and Multimedia in Higher Education Sales: 2017-2028

3 COMPANY LANDSCAPE

3.1 Top eTextbooks and Multimedia in Higher Education Players in Global Market
3.2 Top Global eTextbooks and Multimedia in Higher Education Companies Ranked by Revenue
3.3 Global eTextbooks and Multimedia in Higher Education Revenue by Companies
3.4 Global eTextbooks and Multimedia in Higher Education Sales by Companies
3.5 Global eTextbooks and Multimedia in Higher Education Price by Manufacturer (2017-2022)
3.6 Top 3 and Top 5 eTextbooks and Multimedia in Higher Education Companies in Global Market, by Revenue in 2021
3.7 Global Manufacturers eTextbooks and Multimedia in Higher Education Product Type
3.8 Tier 1, Tier 2 and Tier 3 eTextbooks and Multimedia in Higher Education Players in Global Market
  3.8.1 List of Global Tier 1 eTextbooks and Multimedia in Higher Education Companies

+44 20 8123 2220
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3.8.2 List of Global Tier 2 and Tier 3 eTextbooks and Multimedia in Higher Education Companies

4 SIGHTS BY PRODUCT

4.1 Overview
4.1.1 By Type - Global eTextbooks and Multimedia in Higher Education Market Size Markets, 2021 & 2028
4.1.2 Cloud Storage
4.1.3 USB Flash Drives
4.1.4 Optical Discs
4.2 By Type - Global eTextbooks and Multimedia in Higher Education Revenue & Forecasts
4.2.1 By Type - Global eTextbooks and Multimedia in Higher Education Revenue, 2017-2022
4.2.2 By Type - Global eTextbooks and Multimedia in Higher Education Revenue, 2023-2028
4.2.3 By Type - Global eTextbooks and Multimedia in Higher Education Revenue Market Share, 2017-2028
4.3 By Type - Global eTextbooks and Multimedia in Higher Education Sales & Forecasts
4.3.1 By Type - Global eTextbooks and Multimedia in Higher Education Sales, 2017-2022
4.3.2 By Type - Global eTextbooks and Multimedia in Higher Education Sales, 2023-2028
4.3.3 By Type - Global eTextbooks and Multimedia in Higher Education Sales Market Share, 2017-2028
4.4 By Type - Global eTextbooks and Multimedia in Higher Education Price (Manufacturers Selling Prices), 2017-2028

5 SIGHTS BY APPLICATION

5.1 Overview
5.1.1 By Application - Global eTextbooks and Multimedia in Higher Education Market Size, 2021 & 2028
5.1.2 General Higher Education and Training
5.1.3 Vocational Education and Training
5.1.4 Professional Higher Education and Training
5.2 By Application - Global eTextbooks and Multimedia in Higher Education Revenue &

+44 20 8123 2220
info@marketpublishers.com

Forecasts
5.2.1 By Application - Global eTextbooks and Multimedia in Higher Education Revenue, 2017-2022
5.2.2 By Application - Global eTextbooks and Multimedia in Higher Education Revenue, 2023-2028
5.2.3 By Application - Global eTextbooks and Multimedia in Higher Education Revenue Market Share, 2017-2028
5.3 By Application - Global eTextbooks and Multimedia in Higher Education Sales & Forecasts
5.3.1 By Application - Global eTextbooks and Multimedia in Higher Education Sales, 2017-2022
5.3.2 By Application - Global eTextbooks and Multimedia in Higher Education Sales, 2023-2028
5.3.3 By Application - Global eTextbooks and Multimedia in Higher Education Sales Market Share, 2017-2028
5.4 By Application - Global eTextbooks and Multimedia in Higher Education Price (Manufacturers Selling Prices), 2017-2028

6 SIGHTS BY REGION

6.1 By Region - Global eTextbooks and Multimedia in Higher Education Market Size, 2021 & 2028
6.2 By Region - Global eTextbooks and Multimedia in Higher Education Revenue & Forecasts
6.2.1 By Region - Global eTextbooks and Multimedia in Higher Education Revenue, 2017-2022
6.2.2 By Region - Global eTextbooks and Multimedia in Higher Education Revenue, 2023-2028
6.2.3 By Region - Global eTextbooks and Multimedia in Higher Education Revenue Market Share, 2017-2028
6.3 By Region - Global eTextbooks and Multimedia in Higher Education Sales & Forecasts
6.3.1 By Region - Global eTextbooks and Multimedia in Higher Education Sales, 2017-2022
6.3.2 By Region - Global eTextbooks and Multimedia in Higher Education Sales, 2023-2028
6.3.3 By Region - Global eTextbooks and Multimedia in Higher Education Sales Market Share, 2017-2028
6.4 North America

+44 20 8123 2220
info@marketpublishers.com

6.4.1 By Country - North America eTextbooks and Multimedia in Higher Education Revenue, 2017-2028
6.4.2 By Country - North America eTextbooks and Multimedia in Higher Education Sales, 2017-2028
6.4.3 US eTextbooks and Multimedia in Higher Education Market Size, 2017-2028
6.4.4 Canada eTextbooks and Multimedia in Higher Education Market Size, 2017-2028
6.4.5 Mexico eTextbooks and Multimedia in Higher Education Market Size, 2017-2028
6.5 Europe
6.5.1 By Country - Europe eTextbooks and Multimedia in Higher Education Revenue, 2017-2028
6.5.2 By Country - Europe eTextbooks and Multimedia in Higher Education Sales, 2017-2028
6.5.3 Germany eTextbooks and Multimedia in Higher Education Market Size, 2017-2028
6.5.4 France eTextbooks and Multimedia in Higher Education Market Size, 2017-2028
6.5.5 U.K. eTextbooks and Multimedia in Higher Education Market Size, 2017-2028
6.5.6 Italy eTextbooks and Multimedia in Higher Education Market Size, 2017-2028
6.5.7 Russia eTextbooks and Multimedia in Higher Education Market Size, 2017-2028
6.5.8 Nordic Countries eTextbooks and Multimedia in Higher Education Market Size, 2017-2028
6.5.9 Benelux eTextbooks and Multimedia in Higher Education Market Size, 2017-2028
6.6 Asia
6.6.1 By Region - Asia eTextbooks and Multimedia in Higher Education Revenue, 2017-2028
6.6.2 By Region - Asia eTextbooks and Multimedia in Higher Education Sales, 2017-2028
6.6.3 China eTextbooks and Multimedia in Higher Education Market Size, 2017-2028
6.6.4 Japan eTextbooks and Multimedia in Higher Education Market Size, 2017-2028
6.6.5 South Korea eTextbooks and Multimedia in Higher Education Market Size, 2017-2028
6.6.6 Southeast Asia eTextbooks and Multimedia in Higher Education Market Size, 2017-2028
6.6.7 India eTextbooks and Multimedia in Higher Education Market Size, 2017-2028
6.7 South America
6.7.1 By Country - South America eTextbooks and Multimedia in Higher Education Revenue, 2017-2028
6.7.2 By Country - South America eTextbooks and Multimedia in Higher Education Sales, 2017-2028

+44 20 8123 2220
info@marketpublishers.com

6.7.3 Brazil eTextbooks and Multimedia in Higher Education Market Size, 2017-2028
6.7.4 Argentina eTextbooks and Multimedia in Higher Education Market Size, 2017-2028
6.8 Middle East & Africa
6.8.1 By Country - Middle East & Africa eTextbooks and Multimedia in Higher Education Revenue, 2017-2028
6.8.2 By Country - Middle East & Africa eTextbooks and Multimedia in Higher Education Sales, 2017-2028
6.8.3 Turkey eTextbooks and Multimedia in Higher Education Market Size, 2017-2028
6.8.4 Israel eTextbooks and Multimedia in Higher Education Market Size, 2017-2028
6.8.5 Saudi Arabia eTextbooks and Multimedia in Higher Education Market Size, 2017-2028
6.8.6 UAE eTextbooks and Multimedia in Higher Education Market Size, 2017-2028

7 MANUFACTURERS & BRANDS PROFILES

7.1 Amazon
7.1.1 Amazon Corporate Summary
7.1.2 Amazon Business Overview
7.1.3 Amazon eTextbooks and Multimedia in Higher Education Major Product Offerings
7.1.4 Amazon eTextbooks and Multimedia in Higher Education Sales and Revenue in Global (2017-2022)
7.1.5 Amazon Key News
7.2 Barnes & Noble Booksellers
7.2.1 Barnes & Noble Booksellers Corporate Summary
7.2.2 Barnes & Noble Booksellers Business Overview
7.2.3 Barnes & Noble Booksellers eTextbooks and Multimedia in Higher Education Major Product Offerings
7.2.4 Barnes & Noble Booksellers eTextbooks and Multimedia in Higher Education Sales and Revenue in Global (2017-2022)
7.2.5 Barnes & Noble Booksellers Key News
7.3 CourseSmart
7.3.1 CourseSmart Corporate Summary
7.3.2 CourseSmart Business Overview
7.3.3 CourseSmart eTextbooks and Multimedia in Higher Education Major Product Offerings
7.3.4 CourseSmart eTextbooks and Multimedia in Higher Education Sales and Revenue in Global (2017-2022)

+44 20 8123 2220
info@marketpublishers.com

7.3.5 CourseSmart Key News
7.4 Coursera
7.4.1 Coursera Corporate Summary
7.4.2 Coursera Business Overview
7.4.3 Coursera eTextbooks and Multimedia in Higher Education Major Product Offerings
7.4.4 Coursera eTextbooks and Multimedia in Higher Education Sales and Revenue in Global (2017-2022)
7.4.5 Coursera Key News
7.5 Chegg
7.5.1 Chegg Corporate Summary
7.5.2 Chegg Business Overview
7.5.3 Chegg eTextbooks and Multimedia in Higher Education Major Product Offerings
7.5.4 Chegg eTextbooks and Multimedia in Higher Education Sales and Revenue in Global (2017-2022)
7.5.5 Chegg Key News
7.6 Inkling
7.6.1 Inkling Corporate Summary
7.6.2 Inkling Business Overview
7.6.3 Inkling eTextbooks and Multimedia in Higher Education Major Product Offerings
7.6.4 Inkling eTextbooks and Multimedia in Higher Education Sales and Revenue in Global (2017-2022)
7.6.5 Inkling Key News
7.7 McGraw-Hill
7.7.1 McGraw-Hill Corporate Summary
7.7.2 McGraw-Hill Business Overview
7.7.3 McGraw-Hill eTextbooks and Multimedia in Higher Education Major Product Offerings
7.7.4 McGraw-Hill eTextbooks and Multimedia in Higher Education Sales and Revenue in Global (2017-2022)
7.7.5 McGraw-Hill Key News
7.8 Macmillan
7.8.1 Macmillan Corporate Summary
7.8.2 Macmillan Business Overview
7.8.3 Macmillan eTextbooks and Multimedia in Higher Education Major Product Offerings
7.8.4 Macmillan eTextbooks and Multimedia in Higher Education Sales and Revenue in Global (2017-2022)
7.8.5 Macmillan Key News

+44 20 8123 2220
info@marketpublishers.com

7.9 Elsevier
7.9.1 Elsevier Corporate Summary
7.9.2 Elsevier Business Overview
7.9.3 Elsevier eTextbooks and Multimedia in Higher Education Major Product Offerings
7.9.4 Elsevier eTextbooks and Multimedia in Higher Education Sales and Revenue in Global (2017-2022)
7.9.5 Elsevier Key News
7.10 Pearson Education
7.10.1 Pearson Education Corporate Summary
7.10.2 Pearson Education Business Overview
7.10.3 Pearson Education eTextbooks and Multimedia in Higher Education Major Product Offerings
7.10.4 Pearson Education eTextbooks and Multimedia in Higher Education Sales and Revenue in Global (2017-2022)
7.10.5 Pearson Education Key News

8 GLOBAL ETEXTBOOKS AND MULTIMEDIA IN HIGHER EDUCATION PRODUCTION CAPACITY, ANALYSIS

8.1 Global eTextbooks and Multimedia in Higher Education Production Capacity, 2017-2028
8.2 eTextbooks and Multimedia in Higher Education Production Capacity of Key Manufacturers in Global Market
8.3 Global eTextbooks and Multimedia in Higher Education Production by Region

9 KEY MARKET TRENDS, OPPORTUNITY, DRIVERS AND RESTRAINTS

9.1 Market Opportunities & Trends
9.2 Market Drivers
9.3 Market Restraints

10 ETEXTBOOKS AND MULTIMEDIA IN HIGHER EDUCATION SUPPLY CHAIN ANALYSIS

10.1 eTextbooks and Multimedia in Higher Education Industry Value Chain
10.2 eTextbooks and Multimedia in Higher Education Upstream Market
10.3 eTextbooks and Multimedia in Higher Education Downstream and Clients
10.4 Marketing Channels Analysis
10.4.1 Marketing Channels

+44 20 8123 2220
info@marketpublishers.com

10.4.2 eTextbooks and Multimedia in Higher Education Distributors and Sales Agents in Global

11 CONCLUSION

12 APPENDIX

12.1 Note
12.2 Examples of Clients
12.3 Disclaimer

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Key Players of eTextbooks and Multimedia in Higher Education in Global Market
Table 2. Top eTextbooks and Multimedia in Higher Education Players in Global Market, Ranking by Revenue (2021)
Table 3. Global eTextbooks and Multimedia in Higher Education Revenue by Companies, (US$, Mn), 2017-2022
Table 4. Global eTextbooks and Multimedia in Higher Education Revenue Share by Companies, 2017-2022
Table 5. Global eTextbooks and Multimedia in Higher Education Sales by Companies, (K Units), 2017-2022
Table 6. Global eTextbooks and Multimedia in Higher Education Sales Share by Companies, 2017-2022
Table 7. Key Manufacturers eTextbooks and Multimedia in Higher Education Price (2017-2022) & (USD/Unit)
Table 8. Global Manufacturers eTextbooks and Multimedia in Higher Education Product Type
Table 9. List of Global Tier 1 eTextbooks and Multimedia in Higher Education Companies, Revenue (US$, Mn) in 2021 and Market Share
Table 10. List of Global Tier 2 and Tier 3 eTextbooks and Multimedia in Higher Education Companies, Revenue (US$, Mn) in 2021 and Market Share
Table 11. By Type – Global eTextbooks and Multimedia in Higher Education Revenue, (US$, Mn), 2021 & 2028
Table 12. By Type - Global eTextbooks and Multimedia in Higher Education Revenue (US$, Mn), 2017-2022
Table 13. By Type - Global eTextbooks and Multimedia in Higher Education Revenue (US$, Mn), 2023-2028
Table 14. By Type - Global eTextbooks and Multimedia in Higher Education Sales (K Units), 2017-2022
Table 15. By Type - Global eTextbooks and Multimedia in Higher Education Sales (K Units), 2023-2028
Table 16. By Application – Global eTextbooks and Multimedia in Higher Education Revenue, (US$, Mn), 2021 & 2028
Table 17. By Application - Global eTextbooks and Multimedia in Higher Education Revenue (US$, Mn), 2017-2022
Table 18. By Application - Global eTextbooks and Multimedia in Higher Education

+44 20 8123 2220
info@marketpublishers.com

Revenue (US$, Mn), 2023-2028
Table 19. By Application - Global eTextbooks and Multimedia in Higher Education Sales (K Units), 2017-2022
Table 20. By Application - Global eTextbooks and Multimedia in Higher Education Sales (K Units), 2023-2028
Table 21. By Region – Global eTextbooks and Multimedia in Higher Education Revenue, (US$, Mn), 2021 VS 2028
Table 22. By Region - Global eTextbooks and Multimedia in Higher Education Revenue (US$, Mn), 2017-2022
Table 23. By Region - Global eTextbooks and Multimedia in Higher Education Revenue (US$, Mn), 2023-2028
Table 24. By Region - Global eTextbooks and Multimedia in Higher Education Sales (K Units), 2017-2022
Table 25. By Region - Global eTextbooks and Multimedia in Higher Education Sales (K Units), 2023-2028
Table 26. By Country - North America eTextbooks and Multimedia in Higher Education Revenue, (US$, Mn), 2017-2022
Table 27. By Country - North America eTextbooks and Multimedia in Higher Education Revenue, (US$, Mn), 2023-2028
Table 28. By Country - North America eTextbooks and Multimedia in Higher Education Sales, (K Units), 2017-2022
Table 29. By Country - North America eTextbooks and Multimedia in Higher Education Sales, (K Units), 2023-2028
Table 30. By Country - Europe eTextbooks and Multimedia in Higher Education Revenue, (US$, Mn), 2017-2022
Table 31. By Country - Europe eTextbooks and Multimedia in Higher Education Revenue, (US$, Mn), 2023-2028
Table 32. By Country - Europe eTextbooks and Multimedia in Higher Education Sales, (K Units), 2017-2022
Table 33. By Country - Europe eTextbooks and Multimedia in Higher Education Sales, (K Units), 2023-2028
Table 34. By Region - Asia eTextbooks and Multimedia in Higher Education Revenue, (US$, Mn), 2017-2022
Table 35. By Region - Asia eTextbooks and Multimedia in Higher Education Revenue, (US$, Mn), 2023-2028
Table 36. By Region - Asia eTextbooks and Multimedia in Higher Education Sales, (K Units), 2017-2022
Table 37. By Region - Asia eTextbooks and Multimedia in Higher Education Sales, (K Units), 2023-2028

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info@marketpublishers.com

Table 38. By Country - South America eTextbooks and Multimedia in Higher Education Revenue, (US$, Mn), 2017-2022
Table 39. By Country - South America eTextbooks and Multimedia in Higher Education Revenue, (US$, Mn), 2023-2028
Table 40. By Country - South America eTextbooks and Multimedia in Higher Education Sales, (K Units), 2017-2022
Table 41. By Country - South America eTextbooks and Multimedia in Higher Education Sales, (K Units), 2023-2028
Table 42. By Country - Middle East & Africa eTextbooks and Multimedia in Higher Education Revenue, (US$, Mn), 2017-2022
Table 43. By Country - Middle East & Africa eTextbooks and Multimedia in Higher Education Revenue, (US$, Mn), 2023-2028
Table 44. By Country - Middle East & Africa eTextbooks and Multimedia in Higher Education Sales, (K Units), 2017-2022
Table 45. By Country - Middle East & Africa eTextbooks and Multimedia in Higher Education Sales, (K Units), 2023-2028
Table 46. Amazon Corporate Summary
Table 47. Amazon eTextbooks and Multimedia in Higher Education Product Offerings
Table 48. Amazon eTextbooks and Multimedia in Higher Education Sales (K Units), Revenue (US$, Mn) and Average Price (USD/Unit) (2017-2022)
Table 49. Barnes & Noble Booksellers Corporate Summary
Table 50. Barnes & Noble Booksellers eTextbooks and Multimedia in Higher Education Product Offerings
Table 51. Barnes & Noble Booksellers eTextbooks and Multimedia in Higher Education Sales (K Units), Revenue (US$, Mn) and Average Price (USD/Unit) (2017-2022)
Table 52. CourseSmart Corporate Summary
Table 53. CourseSmart eTextbooks and Multimedia in Higher Education Product Offerings
Table 54. CourseSmart eTextbooks and Multimedia in Higher Education Sales (K Units), Revenue (US$, Mn) and Average Price (USD/Unit) (2017-2022)
Table 55. Coursera Corporate Summary
Table 56. Coursera eTextbooks and Multimedia in Higher Education Product Offerings
Table 57. Coursera eTextbooks and Multimedia in Higher Education Sales (K Units), Revenue (US$, Mn) and Average Price (USD/Unit) (2017-2022)
Table 58. Chegg Corporate Summary
Table 59. Chegg eTextbooks and Multimedia in Higher Education Product Offerings
Table 60. Chegg eTextbooks and Multimedia in Higher Education Sales (K Units), Revenue (US$, Mn) and Average Price (USD/Unit) (2017-2022)
Table 61. Inkling Corporate Summary

+44 20 8123 2220
info@marketpublishers.com

Table 62. Inkling eTextbooks and Multimedia in Higher Education Product Offerings
Table 63. Inkling eTextbooks and Multimedia in Higher Education Sales (K Units), Revenue (US$, Mn) and Average Price (USD/Unit) (2017-2022)
Table 64. McGraw-Hill Corporate Summary
Table 65. McGraw-Hill eTextbooks and Multimedia in Higher Education Product Offerings
Table 66. McGraw-Hill eTextbooks and Multimedia in Higher Education Sales (K Units), Revenue (US$, Mn) and Average Price (USD/Unit) (2017-2022)
Table 67. Macmillan Corporate Summary
Table 68. Macmillan eTextbooks and Multimedia in Higher Education Product Offerings
Table 69. Macmillan eTextbooks and Multimedia in Higher Education Sales (K Units), Revenue (US$, Mn) and Average Price (USD/Unit) (2017-2022)
Table 70. Elsevier Corporate Summary
Table 71. Elsevier eTextbooks and Multimedia in Higher Education Product Offerings
Table 72. Elsevier eTextbooks and Multimedia in Higher Education Sales (K Units), Revenue (US$, Mn) and Average Price (USD/Unit) (2017-2022)
Table 73. Pearson Education Corporate Summary
Table 74. Pearson Education eTextbooks and Multimedia in Higher Education Product Offerings
Table 75. Pearson Education eTextbooks and Multimedia in Higher Education Sales (K Units), Revenue (US$, Mn) and Average Price (USD/Unit) (2017-2022)
Table 76. eTextbooks and Multimedia in Higher Education Production Capacity (K Units) of Key Manufacturers in Global Market, 2020-2022 (K Units)
Table 77. Global eTextbooks and Multimedia in Higher Education Capacity Market Share of Key Manufacturers, 2020-2022
Table 78. Global eTextbooks and Multimedia in Higher Education Production by Region, 2017-2022 (K Units)
Table 79. Global eTextbooks and Multimedia in Higher Education Production by Region, 2023-2028 (K Units)
Table 80. eTextbooks and Multimedia in Higher Education Market Opportunities & Trends in Global Market
Table 81. eTextbooks and Multimedia in Higher Education Market Drivers in Global Market
Table 82. eTextbooks and Multimedia in Higher Education Market Restraints in Global Market
Table 83. eTextbooks and Multimedia in Higher Education Raw Materials
Table 84. eTextbooks and Multimedia in Higher Education Raw Materials Suppliers in Global Market
Table 85. Typical eTextbooks and Multimedia in Higher Education Downstream

+44 20 8123 2220
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Table 86. eTextbooks and Multimedia in Higher Education Downstream Clients in Global Market
Table 87. eTextbooks and Multimedia in Higher Education Distributors and Sales Agents in Global Market

+44 20 8123 2220
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List Of Figures

LIST OF FIGURES

Figure 1. eTextbooks and Multimedia in Higher Education Segment by Type
Figure 2. eTextbooks and Multimedia in Higher Education Segment by Application
Figure 3. Global eTextbooks and Multimedia in Higher Education Market Overview: 2021
Figure 4. Key Caveats
Figure 5. Global eTextbooks and Multimedia in Higher Education Market Size: 2021 VS 2028 (US$, Mn)
Figure 6. Global eTextbooks and Multimedia in Higher Education Revenue, 2017-2028 (US$, Mn)
Figure 7. eTextbooks and Multimedia in Higher Education Sales in Global Market: 2017-2028 (K Units)
Figure 8. The Top 3 and 5 Players Market Share by eTextbooks and Multimedia in Higher Education Revenue in 2021
Figure 9. By Type - Global eTextbooks and Multimedia in Higher Education Sales Market Share, 2017-2028
Figure 10. By Type - Global eTextbooks and Multimedia in Higher Education Revenue Market Share, 2017-2028
Figure 11. By Type - Global eTextbooks and Multimedia in Higher Education Price (USD/Unit), 2017-2028
Figure 12. By Application - Global eTextbooks and Multimedia in Higher Education Sales Market Share, 2017-2028
Figure 13. By Application - Global eTextbooks and Multimedia in Higher Education Revenue Market Share, 2017-2028
Figure 14. By Application - Global eTextbooks and Multimedia in Higher Education Price (USD/Unit), 2017-2028
Figure 15. By Region - Global eTextbooks and Multimedia in Higher Education Sales Market Share, 2017-2028
Figure 16. By Region - Global eTextbooks and Multimedia in Higher Education Revenue Market Share, 2017-2028
Figure 17. By Country - North America eTextbooks and Multimedia in Higher Education Revenue Market Share, 2017-2028
Figure 18. By Country - North America eTextbooks and Multimedia in Higher Education Sales Market Share, 2017-2028
Figure 19. US eTextbooks and Multimedia in Higher Education Revenue, (US$, Mn), 2017-2028

+44 20 8123 2220
info@marketpublishers.com

Figure 20. Canada eTextbooks and Multimedia in Higher Education Revenue, (US$, Mn), 2017-2028
Figure 21. Mexico eTextbooks and Multimedia in Higher Education Revenue, (US$, Mn), 2017-2028
Figure 22. By Country - Europe eTextbooks and Multimedia in Higher Education Revenue Market Share, 2017-2028
Figure 23. By Country - Europe eTextbooks and Multimedia in Higher Education Sales Market Share, 2017-2028
Figure 24. Germany eTextbooks and Multimedia in Higher Education Revenue, (US$, Mn), 2017-2028
Figure 25. France eTextbooks and Multimedia in Higher Education Revenue, (US$, Mn), 2017-2028
Figure 26. U.K. eTextbooks and Multimedia in Higher Education Revenue, (US$, Mn), 2017-2028
Figure 27. Italy eTextbooks and Multimedia in Higher Education Revenue, (US$, Mn), 2017-2028
Figure 28. Russia eTextbooks and Multimedia in Higher Education Revenue, (US$, Mn), 2017-2028
Figure 29. Nordic Countries eTextbooks and Multimedia in Higher Education Revenue, (US$, Mn), 2017-2028
Figure 30. Benelux eTextbooks and Multimedia in Higher Education Revenue, (US$, Mn), 2017-2028
Figure 31. By Region - Asia eTextbooks and Multimedia in Higher Education Revenue Market Share, 2017-2028
Figure 32. By Region - Asia eTextbooks and Multimedia in Higher Education Sales Market Share, 2017-2028
Figure 33. China eTextbooks and Multimedia in Higher Education Revenue, (US$, Mn), 2017-2028
Figure 34. Japan eTextbooks and Multimedia in Higher Education Revenue, (US$, Mn), 2017-2028
Figure 35. South Korea eTextbooks and Multimedia in Higher Education Revenue, (US$, Mn), 2017-2028
Figure 36. Southeast Asia eTextbooks and Multimedia in Higher Education Revenue, (US$, Mn), 2017-2028
Figure 37. India eTextbooks and Multimedia in Higher Education Revenue, (US$, Mn), 2017-2028
Figure 38. By Country - South America eTextbooks and Multimedia in Higher Education Revenue Market Share, 2017-2028
Figure 39. By Country - South America eTextbooks and Multimedia in Higher Education

+44 20 8123 2220
info@marketpublishers.com

Sales Market Share, 2017-2028
Figure 40. Brazil eTextbooks and Multimedia in Higher Education Revenue, (US$, Mn), 2017-2028
Figure 41. Argentina eTextbooks and Multimedia in Higher Education Revenue, (US$, Mn), 2017-2028
Figure 42. By Country - Middle East & Africa eTextbooks and Multimedia in Higher Education Revenue Market Share, 2017-2028
Figure 43. By Country - Middle East & Africa eTextbooks and Multimedia in Higher Education Sales Market Share, 2017-2028
Figure 44. Turkey eTextbooks and Multimedia in Higher Education Revenue, (US$, Mn), 2017-2028
Figure 45. Israel eTextbooks and Multimedia in Higher Education Revenue, (US$, Mn), 2017-2028
Figure 46. Saudi Arabia eTextbooks and Multimedia in Higher Education Revenue, (US$, Mn), 2017-2028
Figure 47. UAE eTextbooks and Multimedia in Higher Education Revenue, (US$, Mn), 2017-2028
Figure 48. Global eTextbooks and Multimedia in Higher Education Production Capacity (K Units), 2017-2028
Figure 49. The Percentage of Production eTextbooks and Multimedia in Higher Education by Region, 2021 VS 2028
Figure 50. eTextbooks and Multimedia in Higher Education Industry Value Chain
Figure 51. Marketing Channels

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