

ESL System Market - Global Outlook and Forecast 2022-2028

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Abstracts

An electronic shelf label (ESL) system is used by retailers for displaying product pricing on shelves. The product pricing is automatically updated whenever a price is changed from a central control server. Typically, electronic display modules are attached to the front edge of retail shelving.

This report contains market size and forecasts of ESL System in global, including the following market information:

Global ESL System Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global ESL System Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five ESL System companies in 2021 (%)

The global ESL System market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

LCD Displays Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of ESL System include SES-imagotag, Pricer, Samsung, E Ink, Displaydata, Opticon Sensors, DIGI, Hanshow Technology and LG innotek, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the ESL System manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global ESL System Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global ESL System Market Segment Percentages, by Type, 2021 (%)

LCD Displays

E-papers Displays

Global ESL System Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global ESL System Market Segment Percentages, by Application, 2021 (%)

Department Stores

Supermarkets

Drug Stores

Specialty Stores

Others

Global ESL System Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global ESL System Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies ESL System revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies ESL System revenues share in global market, 2021 (%)

Key companies ESL System sales in global market, 2017-2022 (Estimated), (K Units)

Key companies ESL System sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

SES-imagotag

Pricer

Samsung

E Ink

Displaydata

Opticon Sensors

DIGI

Hanshow Technology

LG innotek

Panasonic

Altierre

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 ESL System Market Definition
- 1.2 Market Segments
 - 1.2.1 Market by Type
 - 1.2.2 Market by Application
- 1.3 Global ESL System Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 GLOBAL ESL SYSTEM OVERALL MARKET SIZE

- 2.1 Global ESL System Market Size: 2021 VS 2028
- 2.2 Global ESL System Revenue, Prospects & Forecasts: 2017-2028
- 2.3 Global ESL System Sales: 2017-2028

3 COMPANY LANDSCAPE

- 3.1 Top ESL System Players in Global Market
- 3.2 Top Global ESL System Companies Ranked by Revenue
- 3.3 Global ESL System Revenue by Companies
- 3.4 Global ESL System Sales by Companies
- 3.5 Global ESL System Price by Manufacturer (2017-2022)
- 3.6 Top 3 and Top 5 ESL System Companies in Global Market, by Revenue in 2021
- 3.7 Global Manufacturers ESL System Product Type
- 3.8 Tier 1, Tier 2 and Tier 3 ESL System Players in Global Market
 - 3.8.1 List of Global Tier 1 ESL System Companies
 - 3.8.2 List of Global Tier 2 and Tier 3 ESL System Companies

4 SIGHTS BY PRODUCT

- 4.1 Overview
 - 4.1.1 By Type - Global ESL System Market Size Markets, 2021 & 2028

- 4.1.2 LCD Displays
- 4.1.3 E-papers Displays
- 4.2 By Type - Global ESL System Revenue & Forecasts
 - 4.2.1 By Type - Global ESL System Revenue, 2017-2022
 - 4.2.2 By Type - Global ESL System Revenue, 2023-2028
 - 4.2.3 By Type - Global ESL System Revenue Market Share, 2017-2028
- 4.3 By Type - Global ESL System Sales & Forecasts
 - 4.3.1 By Type - Global ESL System Sales, 2017-2022
 - 4.3.2 By Type - Global ESL System Sales, 2023-2028
 - 4.3.3 By Type - Global ESL System Sales Market Share, 2017-2028
- 4.4 By Type - Global ESL System Price (Manufacturers Selling Prices), 2017-2028

5 SIGHTS BY APPLICATION

- 5.1 Overview
 - 5.1.1 By Application - Global ESL System Market Size, 2021 & 2028
 - 5.1.2 Department Stores
 - 5.1.3 Supermarkets
 - 5.1.4 Drug Stores
 - 5.1.5 Specialty Stores
 - 5.1.6 Others
- 5.2 By Application - Global ESL System Revenue & Forecasts
 - 5.2.1 By Application - Global ESL System Revenue, 2017-2022
 - 5.2.2 By Application - Global ESL System Revenue, 2023-2028
 - 5.2.3 By Application - Global ESL System Revenue Market Share, 2017-2028
- 5.3 By Application - Global ESL System Sales & Forecasts
 - 5.3.1 By Application - Global ESL System Sales, 2017-2022
 - 5.3.2 By Application - Global ESL System Sales, 2023-2028
 - 5.3.3 By Application - Global ESL System Sales Market Share, 2017-2028
- 5.4 By Application - Global ESL System Price (Manufacturers Selling Prices), 2017-2028

6 SIGHTS BY REGION

- 6.1 By Region - Global ESL System Market Size, 2021 & 2028
- 6.2 By Region - Global ESL System Revenue & Forecasts
 - 6.2.1 By Region - Global ESL System Revenue, 2017-2022
 - 6.2.2 By Region - Global ESL System Revenue, 2023-2028
 - 6.2.3 By Region - Global ESL System Revenue Market Share, 2017-2028

6.3 By Region - Global ESL System Sales & Forecasts

6.3.1 By Region - Global ESL System Sales, 2017-2022

6.3.2 By Region - Global ESL System Sales, 2023-2028

6.3.3 By Region - Global ESL System Sales Market Share, 2017-2028

6.4 North America

6.4.1 By Country - North America ESL System Revenue, 2017-2028

6.4.2 By Country - North America ESL System Sales, 2017-2028

6.4.3 US ESL System Market Size, 2017-2028

6.4.4 Canada ESL System Market Size, 2017-2028

6.4.5 Mexico ESL System Market Size, 2017-2028

6.5 Europe

6.5.1 By Country - Europe ESL System Revenue, 2017-2028

6.5.2 By Country - Europe ESL System Sales, 2017-2028

6.5.3 Germany ESL System Market Size, 2017-2028

6.5.4 France ESL System Market Size, 2017-2028

6.5.5 U.K. ESL System Market Size, 2017-2028

6.5.6 Italy ESL System Market Size, 2017-2028

6.5.7 Russia ESL System Market Size, 2017-2028

6.5.8 Nordic Countries ESL System Market Size, 2017-2028

6.5.9 Benelux ESL System Market Size, 2017-2028

6.6 Asia

6.6.1 By Region - Asia ESL System Revenue, 2017-2028

6.6.2 By Region - Asia ESL System Sales, 2017-2028

6.6.3 China ESL System Market Size, 2017-2028

6.6.4 Japan ESL System Market Size, 2017-2028

6.6.5 South Korea ESL System Market Size, 2017-2028

6.6.6 Southeast Asia ESL System Market Size, 2017-2028

6.6.7 India ESL System Market Size, 2017-2028

6.7 South America

6.7.1 By Country - South America ESL System Revenue, 2017-2028

6.7.2 By Country - South America ESL System Sales, 2017-2028

6.7.3 Brazil ESL System Market Size, 2017-2028

6.7.4 Argentina ESL System Market Size, 2017-2028

6.8 Middle East & Africa

6.8.1 By Country - Middle East & Africa ESL System Revenue, 2017-2028

6.8.2 By Country - Middle East & Africa ESL System Sales, 2017-2028

6.8.3 Turkey ESL System Market Size, 2017-2028

6.8.4 Israel ESL System Market Size, 2017-2028

6.8.5 Saudi Arabia ESL System Market Size, 2017-2028

6.8.6 UAE ESL System Market Size, 2017-2028

7 MANUFACTURERS & BRANDS PROFILES

7.1 SES-imagotag

- 7.1.1 SES-imagotag Corporate Summary
- 7.1.2 SES-imagotag Business Overview
- 7.1.3 SES-imagotag ESL System Major Product Offerings
- 7.1.4 SES-imagotag ESL System Sales and Revenue in Global (2017-2022)
- 7.1.5 SES-imagotag Key News

7.2 Pricer

- 7.2.1 Pricer Corporate Summary
- 7.2.2 Pricer Business Overview
- 7.2.3 Pricer ESL System Major Product Offerings
- 7.2.4 Pricer ESL System Sales and Revenue in Global (2017-2022)
- 7.2.5 Pricer Key News

7.3 Samsung

- 7.3.1 Samsung Corporate Summary
- 7.3.2 Samsung Business Overview
- 7.3.3 Samsung ESL System Major Product Offerings
- 7.3.4 Samsung ESL System Sales and Revenue in Global (2017-2022)
- 7.3.5 Samsung Key News

7.4 E Ink

- 7.4.1 E Ink Corporate Summary
- 7.4.2 E Ink Business Overview
- 7.4.3 E Ink ESL System Major Product Offerings
- 7.4.4 E Ink ESL System Sales and Revenue in Global (2017-2022)
- 7.4.5 E Ink Key News

7.5 Displaydata

- 7.5.1 Displaydata Corporate Summary
- 7.5.2 Displaydata Business Overview
- 7.5.3 Displaydata ESL System Major Product Offerings
- 7.5.4 Displaydata ESL System Sales and Revenue in Global (2017-2022)
- 7.5.5 Displaydata Key News

7.6 Opticon Sensors

- 7.6.1 Opticon Sensors Corporate Summary
- 7.6.2 Opticon Sensors Business Overview
- 7.6.3 Opticon Sensors ESL System Major Product Offerings
- 7.6.4 Opticon Sensors ESL System Sales and Revenue in Global (2017-2022)

7.6.5 Opticon Sensors Key News

7.7 DIGI

7.7.1 DIGI Corporate Summary

7.7.2 DIGI Business Overview

7.7.3 DIGI ESL System Major Product Offerings

7.7.4 DIGI ESL System Sales and Revenue in Global (2017-2022)

7.7.5 DIGI Key News

7.8 Hanshow Technology

7.8.1 Hanshow Technology Corporate Summary

7.8.2 Hanshow Technology Business Overview

7.8.3 Hanshow Technology ESL System Major Product Offerings

7.8.4 Hanshow Technology ESL System Sales and Revenue in Global (2017-2022)

7.8.5 Hanshow Technology Key News

7.9 LG innotek

7.9.1 LG innotek Corporate Summary

7.9.2 LG innotek Business Overview

7.9.3 LG innotek ESL System Major Product Offerings

7.9.4 LG innotek ESL System Sales and Revenue in Global (2017-2022)

7.9.5 LG innotek Key News

7.10 Panasonic

7.10.1 Panasonic Corporate Summary

7.10.2 Panasonic Business Overview

7.10.3 Panasonic ESL System Major Product Offerings

7.10.4 Panasonic ESL System Sales and Revenue in Global (2017-2022)

7.10.5 Panasonic Key News

7.11 Altierre

7.11.1 Altierre Corporate Summary

7.11.2 Altierre ESL System Business Overview

7.11.3 Altierre ESL System Major Product Offerings

7.11.4 Altierre ESL System Sales and Revenue in Global (2017-2022)

7.11.5 Altierre Key News

8 GLOBAL ESL SYSTEM PRODUCTION CAPACITY, ANALYSIS

8.1 Global ESL System Production Capacity, 2017-2028

8.2 ESL System Production Capacity of Key Manufacturers in Global Market

8.3 Global ESL System Production by Region

9 KEY MARKET TRENDS, OPPORTUNITY, DRIVERS AND RESTRAINTS

9.1 Market Opportunities & Trends

9.2 Market Drivers

9.3 Market Restraints

10 ESL SYSTEM SUPPLY CHAIN ANALYSIS

10.1 ESL System Industry Value Chain

10.2 ESL System Upstream Market

10.3 ESL System Downstream and Clients

10.4 Marketing Channels Analysis

10.4.1 Marketing Channels

10.4.2 ESL System Distributors and Sales Agents in Global

11 CONCLUSION

12 APPENDIX

12.1 Note

12.2 Examples of Clients

12.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Key Players of ESL System in Global Market
- Table 2. Top ESL System Players in Global Market, Ranking by Revenue (2021)
- Table 3. Global ESL System Revenue by Companies, (US\$, Mn), 2017-2022
- Table 4. Global ESL System Revenue Share by Companies, 2017-2022
- Table 5. Global ESL System Sales by Companies, (K Units), 2017-2022
- Table 6. Global ESL System Sales Share by Companies, 2017-2022
- Table 7. Key Manufacturers ESL System Price (2017-2022) & (USD/Unit)
- Table 8. Global Manufacturers ESL System Product Type
- Table 9. List of Global Tier 1 ESL System Companies, Revenue (US\$, Mn) in 2021 and Market Share
- Table 10. List of Global Tier 2 and Tier 3 ESL System Companies, Revenue (US\$, Mn) in 2021 and Market Share
- Table 11. By Type – Global ESL System Revenue, (US\$, Mn), 2021 & 2028
- Table 12. By Type - Global ESL System Revenue (US\$, Mn), 2017-2022
- Table 13. By Type - Global ESL System Revenue (US\$, Mn), 2023-2028
- Table 14. By Type - Global ESL System Sales (K Units), 2017-2022
- Table 15. By Type - Global ESL System Sales (K Units), 2023-2028
- Table 16. By Application – Global ESL System Revenue, (US\$, Mn), 2021 & 2028
- Table 17. By Application - Global ESL System Revenue (US\$, Mn), 2017-2022
- Table 18. By Application - Global ESL System Revenue (US\$, Mn), 2023-2028
- Table 19. By Application - Global ESL System Sales (K Units), 2017-2022
- Table 20. By Application - Global ESL System Sales (K Units), 2023-2028
- Table 21. By Region – Global ESL System Revenue, (US\$, Mn), 2021 VS 2028
- Table 22. By Region - Global ESL System Revenue (US\$, Mn), 2017-2022
- Table 23. By Region - Global ESL System Revenue (US\$, Mn), 2023-2028
- Table 24. By Region - Global ESL System Sales (K Units), 2017-2022
- Table 25. By Region - Global ESL System Sales (K Units), 2023-2028
- Table 26. By Country - North America ESL System Revenue, (US\$, Mn), 2017-2022
- Table 27. By Country - North America ESL System Revenue, (US\$, Mn), 2023-2028
- Table 28. By Country - North America ESL System Sales, (K Units), 2017-2022
- Table 29. By Country - North America ESL System Sales, (K Units), 2023-2028
- Table 30. By Country - Europe ESL System Revenue, (US\$, Mn), 2017-2022
- Table 31. By Country - Europe ESL System Revenue, (US\$, Mn), 2023-2028
- Table 32. By Country - Europe ESL System Sales, (K Units), 2017-2022
- Table 33. By Country - Europe ESL System Sales, (K Units), 2023-2028

Table 34. By Region - Asia ESL System Revenue, (US\$, Mn), 2017-2022
Table 35. By Region - Asia ESL System Revenue, (US\$, Mn), 2023-2028
Table 36. By Region - Asia ESL System Sales, (K Units), 2017-2022
Table 37. By Region - Asia ESL System Sales, (K Units), 2023-2028
Table 38. By Country - South America ESL System Revenue, (US\$, Mn), 2017-2022
Table 39. By Country - South America ESL System Revenue, (US\$, Mn), 2023-2028
Table 40. By Country - South America ESL System Sales, (K Units), 2017-2022
Table 41. By Country - South America ESL System Sales, (K Units), 2023-2028
Table 42. By Country - Middle East & Africa ESL System Revenue, (US\$, Mn), 2017-2022
Table 43. By Country - Middle East & Africa ESL System Revenue, (US\$, Mn), 2023-2028
Table 44. By Country - Middle East & Africa ESL System Sales, (K Units), 2017-2022
Table 45. By Country - Middle East & Africa ESL System Sales, (K Units), 2023-2028
Table 46. SES-imagotag Corporate Summary
Table 47. SES-imagotag ESL System Product Offerings
Table 48. SES-imagotag ESL System Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)
Table 49. Pricer Corporate Summary
Table 50. Pricer ESL System Product Offerings
Table 51. Pricer ESL System Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)
Table 52. Samsung Corporate Summary
Table 53. Samsung ESL System Product Offerings
Table 54. Samsung ESL System Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)
Table 55. E Ink Corporate Summary
Table 56. E Ink ESL System Product Offerings
Table 57. E Ink ESL System Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)
Table 58. Displaydata Corporate Summary
Table 59. Displaydata ESL System Product Offerings
Table 60. Displaydata ESL System Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)
Table 61. Opticon Sensors Corporate Summary
Table 62. Opticon Sensors ESL System Product Offerings
Table 63. Opticon Sensors ESL System Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)
Table 64. DIGI Corporate Summary

Table 65. DIGI ESL System Product Offerings
Table 66. DIGI ESL System Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)
Table 67. Hanshow Technology Corporate Summary
Table 68. Hanshow Technology ESL System Product Offerings
Table 69. Hanshow Technology ESL System Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)
Table 70. LG innotek Corporate Summary
Table 71. LG innotek ESL System Product Offerings
Table 72. LG innotek ESL System Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)
Table 73. Panasonic Corporate Summary
Table 74. Panasonic ESL System Product Offerings
Table 75. Panasonic ESL System Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)
Table 76. Altierre Corporate Summary
Table 77. Altierre ESL System Product Offerings
Table 78. Altierre ESL System Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)
Table 79. ESL System Production Capacity (K Units) of Key Manufacturers in Global Market, 2020-2022 (K Units)
Table 80. Global ESL System Capacity Market Share of Key Manufacturers, 2020-2022
Table 81. Global ESL System Production by Region, 2017-2022 (K Units)
Table 82. Global ESL System Production by Region, 2023-2028 (K Units)
Table 83. ESL System Market Opportunities & Trends in Global Market
Table 84. ESL System Market Drivers in Global Market
Table 85. ESL System Market Restraints in Global Market
Table 86. ESL System Raw Materials
Table 87. ESL System Raw Materials Suppliers in Global Market
Table 88. Typical ESL System Downstream
Table 89. ESL System Downstream Clients in Global Market
Table 90. ESL System Distributors and Sales Agents in Global Market

List Of Figures

LIST OF FIGURES

- Figure 1. ESL System Segment by Type
- Figure 2. ESL System Segment by Application
- Figure 3. Global ESL System Market Overview: 2021
- Figure 4. Key Caveats
- Figure 5. Global ESL System Market Size: 2021 VS 2028 (US\$, Mn)
- Figure 6. Global ESL System Revenue, 2017-2028 (US\$, Mn)
- Figure 7. ESL System Sales in Global Market: 2017-2028 (K Units)
- Figure 8. The Top 3 and 5 Players Market Share by ESL System Revenue in 2021
- Figure 9. By Type - Global ESL System Sales Market Share, 2017-2028
- Figure 10. By Type - Global ESL System Revenue Market Share, 2017-2028
- Figure 11. By Type - Global ESL System Price (USD/Unit), 2017-2028
- Figure 12. By Application - Global ESL System Sales Market Share, 2017-2028
- Figure 13. By Application - Global ESL System Revenue Market Share, 2017-2028
- Figure 14. By Application - Global ESL System Price (USD/Unit), 2017-2028
- Figure 15. By Region - Global ESL System Sales Market Share, 2017-2028
- Figure 16. By Region - Global ESL System Revenue Market Share, 2017-2028
- Figure 17. By Country - North America ESL System Revenue Market Share, 2017-2028
- Figure 18. By Country - North America ESL System Sales Market Share, 2017-2028
- Figure 19. US ESL System Revenue, (US\$, Mn), 2017-2028
- Figure 20. Canada ESL System Revenue, (US\$, Mn), 2017-2028
- Figure 21. Mexico ESL System Revenue, (US\$, Mn), 2017-2028
- Figure 22. By Country - Europe ESL System Revenue Market Share, 2017-2028
- Figure 23. By Country - Europe ESL System Sales Market Share, 2017-2028
- Figure 24. Germany ESL System Revenue, (US\$, Mn), 2017-2028
- Figure 25. France ESL System Revenue, (US\$, Mn), 2017-2028
- Figure 26. U.K. ESL System Revenue, (US\$, Mn), 2017-2028
- Figure 27. Italy ESL System Revenue, (US\$, Mn), 2017-2028
- Figure 28. Russia ESL System Revenue, (US\$, Mn), 2017-2028
- Figure 29. Nordic Countries ESL System Revenue, (US\$, Mn), 2017-2028
- Figure 30. Benelux ESL System Revenue, (US\$, Mn), 2017-2028
- Figure 31. By Region - Asia ESL System Revenue Market Share, 2017-2028
- Figure 32. By Region - Asia ESL System Sales Market Share, 2017-2028
- Figure 33. China ESL System Revenue, (US\$, Mn), 2017-2028
- Figure 34. Japan ESL System Revenue, (US\$, Mn), 2017-2028
- Figure 35. South Korea ESL System Revenue, (US\$, Mn), 2017-2028

- Figure 36. Southeast Asia ESL System Revenue, (US\$, Mn), 2017-2028
- Figure 37. India ESL System Revenue, (US\$, Mn), 2017-2028
- Figure 38. By Country - South America ESL System Revenue Market Share, 2017-2028
- Figure 39. By Country - South America ESL System Sales Market Share, 2017-2028
- Figure 40. Brazil ESL System Revenue, (US\$, Mn), 2017-2028
- Figure 41. Argentina ESL System Revenue, (US\$, Mn), 2017-2028
- Figure 42. By Country - Middle East & Africa ESL System Revenue Market Share, 2017-2028
- Figure 43. By Country - Middle East & Africa ESL System Sales Market Share, 2017-2028
- Figure 44. Turkey ESL System Revenue, (US\$, Mn), 2017-2028
- Figure 45. Israel ESL System Revenue, (US\$, Mn), 2017-2028
- Figure 46. Saudi Arabia ESL System Revenue, (US\$, Mn), 2017-2028
- Figure 47. UAE ESL System Revenue, (US\$, Mn), 2017-2028
- Figure 48. Global ESL System Production Capacity (K Units), 2017-2028
- Figure 49. The Percentage of Production ESL System by Region, 2021 VS 2028
- Figure 50. ESL System Industry Value Chain
- Figure 51. Marketing Channels

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