

Entertainment Media Market - Global Outlook and Forecast 2022-2028

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Abstracts

Media is an abstract noun, referring to the medium of information communication (communication, digital media, radio, television, film, publishing, advertising, news, internet, cultural industry, new media, etc.).

This report contains market size and forecasts of Entertainment Media in Global, including the following market information:

Global Entertainment Media Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Entertainment Media market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

TV Media Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Entertainment Media include Alphabet, The Walt Disney Company, Comcast, 21st Century Fox, Facebook, Bertelsmann, Viacom, CBS Corporation and Baidu, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Entertainment Media companies, and industry experts on this industry, involving the revenue, demand,

product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Entertainment Media Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Entertainment Media Market Segment Percentages, by Type, 2021 (%)

TV Media

Film Media

Internet Media

Print

Global Entertainment Media Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Entertainment Media Market Segment Percentages, by Application, 2021 (%)

SEMs

Large Enterprises

Global Entertainment Media Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Entertainment Media Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Entertainment Media revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Entertainment Media revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Alphabet

The Walt Disney Company

Comcast

21st Century Fox

Facebook

Bertelsmann

Viacom

CBS Corporation

Baidu

News Corp

Advance Publications

iHeartMedia

Discovery Communications

Grupo Globo

Yahoo

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Entertainment Media Market Definition
- 1.2 Market Segments
 - 1.2.1 Market by Type
 - 1.2.2 Market by Application
- 1.3 Global Entertainment Media Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 GLOBAL ENTERTAINMENT MEDIA OVERALL MARKET SIZE

- 2.1 Global Entertainment Media Market Size: 2021 VS 2028
- 2.2 Global Entertainment Media Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
 - 2.3.1 Market Opportunities & Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Restraints

3 COMPANY LANDSCAPE

- 3.1 Top Entertainment Media Players in Global Market
- 3.2 Top Global Entertainment Media Companies Ranked by Revenue
- 3.3 Global Entertainment Media Revenue by Companies
- 3.4 Top 3 and Top 5 Entertainment Media Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies Entertainment Media Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Entertainment Media Players in Global Market
 - 3.6.1 List of Global Tier 1 Entertainment Media Companies
 - 3.6.2 List of Global Tier 2 and Tier 3 Entertainment Media Companies

4 MARKET SIGHTS BY PRODUCT

4.1 Overview

4.1.1 by Type - Global Entertainment Media Market Size Markets, 2021 & 2028

4.1.2 TV Media

4.1.3 Film Media

4.1.4 Internet Media

4.1.5 Print

4.2 By Type - Global Entertainment Media Revenue & Forecasts

4.2.1 By Type - Global Entertainment Media Revenue, 2017-2022

4.2.2 By Type - Global Entertainment Media Revenue, 2023-2028

4.2.3 By Type - Global Entertainment Media Revenue Market Share, 2017-2028

5 SIGHTS BY APPLICATION

5.1 Overview

5.1.1 By Application - Global Entertainment Media Market Size, 2021 & 2028

5.1.2 SEMs

5.1.3 Large Enterprises

5.2 By Application - Global Entertainment Media Revenue & Forecasts

5.2.1 By Application - Global Entertainment Media Revenue, 2017-2022

5.2.2 By Application - Global Entertainment Media Revenue, 2023-2028

5.2.3 By Application - Global Entertainment Media Revenue Market Share, 2017-2028

6 SIGHTS BY REGION

6.1 By Region - Global Entertainment Media Market Size, 2021 & 2028

6.2 By Region - Global Entertainment Media Revenue & Forecasts

6.2.1 By Region - Global Entertainment Media Revenue, 2017-2022

6.2.2 By Region - Global Entertainment Media Revenue, 2023-2028

6.2.3 By Region - Global Entertainment Media Revenue Market Share, 2017-2028

6.3 North America

6.3.1 By Country - North America Entertainment Media Revenue, 2017-2028

6.3.2 US Entertainment Media Market Size, 2017-2028

6.3.3 Canada Entertainment Media Market Size, 2017-2028

6.3.4 Mexico Entertainment Media Market Size, 2017-2028

6.4 Europe

6.4.1 By Country - Europe Entertainment Media Revenue, 2017-2028

6.4.2 Germany Entertainment Media Market Size, 2017-2028

6.4.3 France Entertainment Media Market Size, 2017-2028

6.4.4 U.K. Entertainment Media Market Size, 2017-2028

6.4.5 Italy Entertainment Media Market Size, 2017-2028

6.4.6 Russia Entertainment Media Market Size, 2017-2028

6.4.7 Nordic Countries Entertainment Media Market Size, 2017-2028

6.4.8 Benelux Entertainment Media Market Size, 2017-2028

6.5 Asia

6.5.1 By Region - Asia Entertainment Media Revenue, 2017-2028

6.5.2 China Entertainment Media Market Size, 2017-2028

6.5.3 Japan Entertainment Media Market Size, 2017-2028

6.5.4 South Korea Entertainment Media Market Size, 2017-2028

6.5.5 Southeast Asia Entertainment Media Market Size, 2017-2028

6.5.6 India Entertainment Media Market Size, 2017-2028

6.6 South America

6.6.1 By Country - South America Entertainment Media Revenue, 2017-2028

6.6.2 Brazil Entertainment Media Market Size, 2017-2028

6.6.3 Argentina Entertainment Media Market Size, 2017-2028

6.7 Middle East & Africa

6.7.1 By Country - Middle East & Africa Entertainment Media Revenue, 2017-2028

6.7.2 Turkey Entertainment Media Market Size, 2017-2028

6.7.3 Israel Entertainment Media Market Size, 2017-2028

6.7.4 Saudi Arabia Entertainment Media Market Size, 2017-2028

6.7.5 UAE Entertainment Media Market Size, 2017-2028

7 PLAYERS PROFILES

7.1 Alphabet

7.1.1 Alphabet Corporate Summary

7.1.2 Alphabet Business Overview

7.1.3 Alphabet Entertainment Media Major Product Offerings

7.1.4 Alphabet Entertainment Media Revenue in Global Market (2017-2022)

7.1.5 Alphabet Key News

7.2 The Walt Disney Company

7.2.1 The Walt Disney Company Corporate Summary

7.2.2 The Walt Disney Company Business Overview

7.2.3 The Walt Disney Company Entertainment Media Major Product Offerings

7.2.4 The Walt Disney Company Entertainment Media Revenue in Global Market (2017-2022)

7.2.5 The Walt Disney Company Key News

7.3 Comcast

7.3.1 Comcast Corporate Summary

- 7.3.2 Comcast Business Overview
- 7.3.3 Comcast Entertainment Media Major Product Offerings
- 7.3.4 Comcast Entertainment Media Revenue in Global Market (2017-2022)
- 7.3.5 Comcast Key News
- 7.4 21st Century Fox
 - 7.4.1 21st Century Fox Corporate Summary
 - 7.4.2 21st Century Fox Business Overview
 - 7.4.3 21st Century Fox Entertainment Media Major Product Offerings
 - 7.4.4 21st Century Fox Entertainment Media Revenue in Global Market (2017-2022)
 - 7.4.5 21st Century Fox Key News
- 7.5 Facebook
 - 7.5.1 Facebook Corporate Summary
 - 7.5.2 Facebook Business Overview
 - 7.5.3 Facebook Entertainment Media Major Product Offerings
 - 7.5.4 Facebook Entertainment Media Revenue in Global Market (2017-2022)
 - 7.5.5 Facebook Key News
- 7.6 Bertelsmann
 - 7.6.1 Bertelsmann Corporate Summary
 - 7.6.2 Bertelsmann Business Overview
 - 7.6.3 Bertelsmann Entertainment Media Major Product Offerings
 - 7.6.4 Bertelsmann Entertainment Media Revenue in Global Market (2017-2022)
 - 7.6.5 Bertelsmann Key News
- 7.7 Viacom
 - 7.7.1 Viacom Corporate Summary
 - 7.7.2 Viacom Business Overview
 - 7.7.3 Viacom Entertainment Media Major Product Offerings
 - 7.7.4 Viacom Entertainment Media Revenue in Global Market (2017-2022)
 - 7.7.5 Viacom Key News
- 7.8 CBS Corporation
 - 7.8.1 CBS Corporation Corporate Summary
 - 7.8.2 CBS Corporation Business Overview
 - 7.8.3 CBS Corporation Entertainment Media Major Product Offerings
 - 7.8.4 CBS Corporation Entertainment Media Revenue in Global Market (2017-2022)
 - 7.8.5 CBS Corporation Key News
- 7.9 Baidu
 - 7.9.1 Baidu Corporate Summary
 - 7.9.2 Baidu Business Overview
 - 7.9.3 Baidu Entertainment Media Major Product Offerings
 - 7.9.4 Baidu Entertainment Media Revenue in Global Market (2017-2022)

- 7.9.5 Baidu Key News
- 7.10 News Corp
 - 7.10.1 News Corp Corporate Summary
 - 7.10.2 News Corp Business Overview
 - 7.10.3 News Corp Entertainment Media Major Product Offerings
 - 7.10.4 News Corp Entertainment Media Revenue in Global Market (2017-2022)
 - 7.10.5 News Corp Key News
- 7.11 Advance Publications
 - 7.11.1 Advance Publications Corporate Summary
 - 7.11.2 Advance Publications Business Overview
 - 7.11.3 Advance Publications Entertainment Media Major Product Offerings
 - 7.11.4 Advance Publications Entertainment Media Revenue in Global Market (2017-2022)
 - 7.11.5 Advance Publications Key News
- 7.12 iHeartMedia
 - 7.12.1 iHeartMedia Corporate Summary
 - 7.12.2 iHeartMedia Business Overview
 - 7.12.3 iHeartMedia Entertainment Media Major Product Offerings
 - 7.12.4 iHeartMedia Entertainment Media Revenue in Global Market (2017-2022)
 - 7.12.5 iHeartMedia Key News
- 7.13 Discovery Communications
 - 7.13.1 Discovery Communications Corporate Summary
 - 7.13.2 Discovery Communications Business Overview
 - 7.13.3 Discovery Communications Entertainment Media Major Product Offerings
 - 7.13.4 Discovery Communications Entertainment Media Revenue in Global Market (2017-2022)
 - 7.13.5 Discovery Communications Key News
- 7.14 Grupo Globo
 - 7.14.1 Grupo Globo Corporate Summary
 - 7.14.2 Grupo Globo Business Overview
 - 7.14.3 Grupo Globo Entertainment Media Major Product Offerings
 - 7.14.4 Grupo Globo Entertainment Media Revenue in Global Market (2017-2022)
 - 7.14.5 Grupo Globo Key News
- 7.15 Yahoo
 - 7.15.1 Yahoo Corporate Summary
 - 7.15.2 Yahoo Business Overview
 - 7.15.3 Yahoo Entertainment Media Major Product Offerings
 - 7.15.4 Yahoo Entertainment Media Revenue in Global Market (2017-2022)
 - 7.15.5 Yahoo Key News

8 CONCLUSION

9 APPENDIX

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Entertainment Media Market Opportunities & Trends in Global Market

Table 2. Entertainment Media Market Drivers in Global Market

Table 3. Entertainment Media Market Restraints in Global Market

Table 4. Key Players of Entertainment Media in Global Market

Table 5. Top Entertainment Media Players in Global Market, Ranking by Revenue (2021)

Table 6. Global Entertainment Media Revenue by Companies, (US\$, Mn), 2017-2022

Table 7. Global Entertainment Media Revenue Share by Companies, 2017-2022

Table 8. Global Companies Entertainment Media Product Type

Table 9. List of Global Tier 1 Entertainment Media Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 10. List of Global Tier 2 and Tier 3 Entertainment Media Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 11. By Type – Global Entertainment Media Revenue, (US\$, Mn), 2021 & 2028

Table 12. By Type - Entertainment Media Revenue in Global (US\$, Mn), 2017-2022

Table 13. By Type - Entertainment Media Revenue in Global (US\$, Mn), 2023-2028

Table 14. By Application – Global Entertainment Media Revenue, (US\$, Mn), 2021 & 2028

Table 15. By Application - Entertainment Media Revenue in Global (US\$, Mn), 2017-2022

Table 16. By Application - Entertainment Media Revenue in Global (US\$, Mn), 2023-2028

Table 17. By Region – Global Entertainment Media Revenue, (US\$, Mn), 2021 & 2028

Table 18. By Region - Global Entertainment Media Revenue (US\$, Mn), 2017-2022

Table 19. By Region - Global Entertainment Media Revenue (US\$, Mn), 2023-2028

Table 20. By Country - North America Entertainment Media Revenue, (US\$, Mn), 2017-2022

Table 21. By Country - North America Entertainment Media Revenue, (US\$, Mn), 2023-2028

Table 22. By Country - Europe Entertainment Media Revenue, (US\$, Mn), 2017-2022

Table 23. By Country - Europe Entertainment Media Revenue, (US\$, Mn), 2023-2028

Table 24. By Region - Asia Entertainment Media Revenue, (US\$, Mn), 2017-2022

Table 25. By Region - Asia Entertainment Media Revenue, (US\$, Mn), 2023-2028

Table 26. By Country - South America Entertainment Media Revenue, (US\$, Mn), 2017-2022

Table 27. By Country - South America Entertainment Media Revenue, (US\$, Mn), 2023-2028

Table 28. By Country - Middle East & Africa Entertainment Media Revenue, (US\$, Mn), 2017-2022

Table 29. By Country - Middle East & Africa Entertainment Media Revenue, (US\$, Mn), 2023-2028

Table 30. Alphabet Corporate Summary

Table 31. Alphabet Entertainment Media Product Offerings

Table 32. Alphabet Entertainment Media Revenue (US\$, Mn), (2017-2022)

Table 33. The Walt Disney Company Corporate Summary

Table 34. The Walt Disney Company Entertainment Media Product Offerings

Table 35. The Walt Disney Company Entertainment Media Revenue (US\$, Mn), (2017-2022)

Table 36. Comcast Corporate Summary

Table 37. Comcast Entertainment Media Product Offerings

Table 38. Comcast Entertainment Media Revenue (US\$, Mn), (2017-2022)

Table 39. 21st Century Fox Corporate Summary

Table 40. 21st Century Fox Entertainment Media Product Offerings

Table 41. 21st Century Fox Entertainment Media Revenue (US\$, Mn), (2017-2022)

Table 42. Facebook Corporate Summary

Table 43. Facebook Entertainment Media Product Offerings

Table 44. Facebook Entertainment Media Revenue (US\$, Mn), (2017-2022)

Table 45. Bertelsmann Corporate Summary

Table 46. Bertelsmann Entertainment Media Product Offerings

Table 47. Bertelsmann Entertainment Media Revenue (US\$, Mn), (2017-2022)

Table 48. Viacom Corporate Summary

Table 49. Viacom Entertainment Media Product Offerings

Table 50. Viacom Entertainment Media Revenue (US\$, Mn), (2017-2022)

Table 51. CBS Corporation Corporate Summary

Table 52. CBS Corporation Entertainment Media Product Offerings

Table 53. CBS Corporation Entertainment Media Revenue (US\$, Mn), (2017-2022)

Table 54. Baidu Corporate Summary

Table 55. Baidu Entertainment Media Product Offerings

Table 56. Baidu Entertainment Media Revenue (US\$, Mn), (2017-2022)

Table 57. News Corp Corporate Summary

Table 58. News Corp Entertainment Media Product Offerings

Table 59. News Corp Entertainment Media Revenue (US\$, Mn), (2017-2022)

Table 60. Advance Publications Corporate Summary

Table 61. Advance Publications Entertainment Media Product Offerings

Table 62. Advance Publications Entertainment Media Revenue (US\$, Mn), (2017-2022)

Table 63. iHeartMedia Corporate Summary

Table 64. iHeartMedia Entertainment Media Product Offerings

Table 65. iHeartMedia Entertainment Media Revenue (US\$, Mn), (2017-2022)

Table 66. Discovery Communications Corporate Summary

Table 67. Discovery Communications Entertainment Media Product Offerings

Table 68. Discovery Communications Entertainment Media Revenue (US\$, Mn), (2017-2022)

Table 69. Grupo Globo Corporate Summary

Table 70. Grupo Globo Entertainment Media Product Offerings

Table 71. Grupo Globo Entertainment Media Revenue (US\$, Mn), (2017-2022)

Table 72. Yahoo Corporate Summary

Table 73. Yahoo Entertainment Media Product Offerings

Table 74. Yahoo Entertainment Media Revenue (US\$, Mn), (2017-2022)

List Of Figures

LIST OF FIGURES

Figure 1. Entertainment Media Segment by Type in 2021

Figure 2. Entertainment Media Segment by Application in 2021

Figure 3. Global Entertainment Media Market Overview: 2020

Figure 4. Key Caveats

Figure 5. Global Entertainment Media Market Size: 2021 VS 2028 (US\$, Mn)

Figure 6. Global Entertainment Media Revenue, 2017-2028 (US\$, Mn)

Figure 7. The Top 3 and 5 Players Market Share by Entertainment Media Revenue in 2021

Figure 8. By Type - Global Entertainment Media Revenue Market Share, 2017-2028

Figure 9. By Application - Global Entertainment Media Revenue Market Share, 2017-2028

Figure 10. By Region - Global Entertainment Media Revenue Market Share, 2017-2028

Figure 11. By Country - North America Entertainment Media Revenue Market Share, 2017-2028

Figure 12. US Entertainment Media Revenue, (US\$, Mn), 2017-2028

Figure 13. Canada Entertainment Media Revenue, (US\$, Mn), 2017-2028

Figure 14. Mexico Entertainment Media Revenue, (US\$, Mn), 2017-2028

Figure 15. By Country - Europe Entertainment Media Revenue Market Share, 2017-2028

Figure 16. Germany Entertainment Media Revenue, (US\$, Mn), 2017-2028

Figure 17. France Entertainment Media Revenue, (US\$, Mn), 2017-2028

Figure 18. U.K. Entertainment Media Revenue, (US\$, Mn), 2017-2028

Figure 19. Italy Entertainment Media Revenue, (US\$, Mn), 2017-2028

Figure 20. Russia Entertainment Media Revenue, (US\$, Mn), 2017-2028

Figure 21. Nordic Countries Entertainment Media Revenue, (US\$, Mn), 2017-2028

Figure 22. Benelux Entertainment Media Revenue, (US\$, Mn), 2017-2028

Figure 23. By Region - Asia Entertainment Media Revenue Market Share, 2017-2028

Figure 24. China Entertainment Media Revenue, (US\$, Mn), 2017-2028

Figure 25. Japan Entertainment Media Revenue, (US\$, Mn), 2017-2028

Figure 26. South Korea Entertainment Media Revenue, (US\$, Mn), 2017-2028

Figure 27. Southeast Asia Entertainment Media Revenue, (US\$, Mn), 2017-2028

Figure 28. India Entertainment Media Revenue, (US\$, Mn), 2017-2028

Figure 29. By Country - South America Entertainment Media Revenue Market Share, 2017-2028

Figure 30. Brazil Entertainment Media Revenue, (US\$, Mn), 2017-2028

- Figure 31. Argentina Entertainment Media Revenue, (US\$, Mn), 2017-2028
- Figure 32. By Country - Middle East & Africa Entertainment Media Revenue Market Share, 2017-2028
- Figure 33. Turkey Entertainment Media Revenue, (US\$, Mn), 2017-2028
- Figure 34. Israel Entertainment Media Revenue, (US\$, Mn), 2017-2028
- Figure 35. Saudi Arabia Entertainment Media Revenue, (US\$, Mn), 2017-2028
- Figure 36. UAE Entertainment Media Revenue, (US\$, Mn), 2017-2028
- Figure 37. Alphabet Entertainment Media Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 38. The Walt Disney Company Entertainment Media Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 39. Comcast Entertainment Media Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 40. 21st Century Fox Entertainment Media Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 41. Facebook Entertainment Media Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 42. Bertelsmann Entertainment Media Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 43. Viacom Entertainment Media Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 44. CBS Corporation Entertainment Media Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 45. Baidu Entertainment Media Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 46. News Corp Entertainment Media Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 47. Advance Publications Entertainment Media Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 48. iHeartMedia Entertainment Media Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 49. Discovery Communications Entertainment Media Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 50. Grupo Globo Entertainment Media Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 51. Yahoo Entertainment Media Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

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