

Entertainment Consumer Electronics Market in Italy - Manufacturing and Consumption, Outlook and Forecast 2020-2026

https://marketpublishers.com/r/EAC203CD4955EN.html

Date: April 2020

Pages: 103

Price: US\$ 2,700.00 (Single User License)

ID: EAC203CD4955EN

Abstracts

Entertainment consumer electronics is the consumer electronics that is used for entertainment.

This report contains market size and forecasts of Entertainment Consumer Electronics in Italy, including the following market information:

Italy Entertainment Consumer Electronics Market Revenue, 2015-2020, 2021-2026, (\$ millions)

Italy Entertainment Consumer Electronics Market Consumption, 2015-2020, 2021-2026, (M Units)

Italy Entertainment Consumer Electronics Production Capacity, 2015-2020, 2021-2026, (M Units)

Top Five Competitors in Italy Entertainment Consumer Electronics Market 2019 (%) The global Entertainment Consumer Electronics market was valued at 240320 million in 2019 and is projected to reach US\$ 270030 million by 2026, at a CAGR of 3.0% during the forecast period. While the Entertainment Consumer Electronics market size in Italy was US\$ XX million in 2019, and it is expected to reach US\$ XX million by the end of 2026, with a CAGR of XX% during 2020-2026.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Entertainment Consumer Electronics manufacturers, suppliers, distributors and industry experts on the impacts of the COVID-19 pandemic on businesses, with top challenges including ingredients and raw material delays, component and packaging shortages, reduced/cancelled orders from clients and consumers, and closures of production lines in some impacted areas. This report also analyses and evaluates the COVID-19 impact on Entertainment Consumer Electronics production and consumption in Italy



Total Market by Segment:

Italy Entertainment Consumer Electronics Market, By Type, 2015-2020, 2021-2026 (\$ millions) & (M Units)

Italy Entertainment Consumer Electronics Market Segment Percentages, By Type, 2019 (%)

Flatscreen TVs

DVD Players

Video Games

Remote Control Cars

Other

Italy Entertainment Consumer Electronics Market, By Application, 2015-2020, 2021-2026 (\$ millions) & (M Units)

Italy Entertainment Consumer Electronics Market Segment Percentages, By

Online Sales

Application, 2019 (%)

Offline Sales

Competitor Analysis

The report also provides analysis of leading market participants including:

Total Entertainment Consumer Electronics Market Competitors Revenues in Italy, by Players 2015-2020 (Estimated), (\$ millions)

Total Entertainment Consumer Electronics Market Competitors Revenues Share in Italy, by Players 2019 (%)

Total Italy Entertainment Consumer Electronics Market Competitors Sales, by Players 2015-2020 (Estimated), (M Units)

Total Italy Entertainment Consumer Electronics Market Competitors Sales Market Share by Players 2019 (\$ millions)



Further, the report presents profiles of competitors in the market, including the following: LG Sony Sumsung Nintendo Pansonic Pioneer **Philips** Microsoft **HUALU** Bose Yamaha Harman **VIZIO**



Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Entertainment Consumer Electronics Market Definition
- 1.2 Market Segments
 - 1.2.1 Segment by Type
 - 1.2.2 Segment by Application
- 1.3 Italy Entertainment Consumer Electronics Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 COVID-19 IMPACT: ITALY ENTERTAINMENT CONSUMER ELECTRONICS OVERALL MARKET SIZE

- 2.1 Italy Entertainment Consumer Electronics Market Size: 2020 VS 2026
- 2.2 Italy Entertainment Consumer Electronics Revenue, Prospects & Forecasts: 2015-2026
- 2.3 Italy Entertainment Consumer Electronics Sales (Consumption): 2015-2026

3 COMPANY LANDSCAPE

- 3.1 Top Entertainment Consumer Electronics Players in Italy (including Foreign and Local Companies)
- 3.2 Top Italy Entertainment Consumer Electronics Companies Ranked by Revenue
- 3.3 Italy Entertainment Consumer Electronics Revenue by Companies (including Foreign and Local Companies)
- 3.4 Italy Entertainment Consumer Electronics Sales by Companies (including Foreign and Local Companies)
- 3.5 Italy Entertainment Consumer Electronics Price by Manufacturer (2015-2020)
- 3.6 Top 3 and Top 5 Entertainment Consumer Electronics Companies in Italy, by Revenue in 2019
- 3.7 Italy Manufacturers Entertainment Consumer Electronics Product Type
- 3.8 Tier 1, Tier 2 and Tier 3 Entertainment Consumer Electronics Players in Italy
 - 3.8.1 List of Italy Tier 1 Entertainment Consumer Electronics Companies



3.8.2 List of Italy Tier 2 and Tier 3 Entertainment Consumer Electronics Companies

4 SIGHTS BY PRODUCT

- 4.1 Overview
- 4.1.1 By Type Italy Entertainment Consumer Electronics Market Size Markets, 2020 & 2026
 - 4.1.2 Flatscreen TVs
 - 4.1.3 DVD Players
 - 4.1.4 Video Games
- 4.1.5 Remote Control Cars
- 4.1.6 Other
- 4.2 By Type Italy Entertainment Consumer Electronics Revenue & Forecasts
 - 4.2.1 By Type Italy Entertainment Consumer Electronics Revenue, 2015-2020
- 4.2.2 By Type Italy Entertainment Consumer Electronics Revenue, 2021-2026
- 4.2.3 By Type Italy Entertainment Consumer Electronics Revenue Market Share, 2015-2026
- 4.3 By Type Italy Entertainment Consumer Electronics Sales & Forecasts
 - 4.3.1 By Type Italy Entertainment Consumer Electronics Sales, 2015-2020
 - 4.3.2 By Type Italy Entertainment Consumer Electronics Sales, 2021-2026
- 4.3.3 By Type Italy Entertainment Consumer Electronics Sales Market Share, 2015-2026
- 4.4 By Type Italy Entertainment Consumer Electronics Price (Manufacturers Selling Prices), 2015-2026

5 SIGHTS BY APPLICATION

- 5.1 Overview
- 5.1.1 By Application Italy Entertainment Consumer Electronics Market Size, 2020 & 2026
 - 5.1.2 Online Sales
 - 5.1.3 Offline Sales
- 5.2 By Application Italy Entertainment Consumer Electronics Revenue & Forecasts
 - 5.2.1 By Application Italy Entertainment Consumer Electronics Revenue, 2015-2020
 - 5.2.2 By Application Italy Entertainment Consumer Electronics Revenue, 2021-2026
- 5.2.3 By Application Italy Entertainment Consumer Electronics Revenue Market Share, 2015-2026
- 5.3 By Application Italy Entertainment Consumer Electronics Sales & Forecasts
- 5.3.1 By Application Italy Entertainment Consumer Electronics Sales, 2015-2020



- 5.3.2 By Application Italy Entertainment Consumer Electronics Sales, 2021-2026
- 5.3.3 By Application Italy Entertainment Consumer Electronics Sales Market Share, 2015-2026
- 5.4 By Application Italy Entertainment Consumer Electronics Price (Manufacturers Selling Prices), 2015-2026

6 MANUFACTURERS & BRANDS PROFILES

- 6.1 LG
 - 6.1.1 LG Corporate Summary
 - 6.1.2 LG Business Overview
 - 6.1.3 LG Entertainment Consumer Electronics Major Product Offerings
 - 6.1.4 LG Sales and Revenue in Italy (2015-2020)
 - 6.1.5 LG Key News
- 6.2 Sony
 - 6.2.1 Sony Corporate Summary
 - 6.2.2 Sony Business Overview
 - 6.2.3 Sony Entertainment Consumer Electronics Major Product Offerings
 - 6.2.4 Sony Sales and Revenue in Italy (2015-2020)
 - 6.2.5 Sony Key News
- 6.3 Sumsung
 - 6.3.1 Sumsung Corporate Summary
 - 6.3.2 Sumsung Business Overview
 - 6.3.3 Sumsung Entertainment Consumer Electronics Major Product Offerings
 - 6.3.4 Sumsung Sales and Revenue in Italy (2015-2020)
 - 6.3.5 Sumsung Key News
- 6.4 Nintendo
 - 6.4.1 Nintendo Corporate Summary
 - 6.4.2 Nintendo Business Overview
 - 6.4.3 Nintendo Entertainment Consumer Electronics Major Product Offerings
 - 6.4.4 Nintendo Sales and Revenue in Italy (2015-2020)
 - 6.4.5 Nintendo Key News
- 6.5 Pansonic
- 6.5.1 Pansonic Corporate Summary
- 6.5.2 Pansonic Business Overview
- 6.5.3 Pansonic Entertainment Consumer Electronics Major Product Offerings
- 6.5.4 Pansonic Sales and Revenue in Italy (2015-2020)
- 6.5.5 Pansonic Key News
- 6.6 Pioneer



- 6.6.1 Pioneer Corporate Summary
- 6.6.2 Pioneer Business Overview
- 6.6.3 Pioneer Entertainment Consumer Electronics Major Product Offerings
- 6.6.4 Pioneer Sales and Revenue in Italy (2015-2020)
- 6.6.5 Pioneer Key News
- 6.7 Philips
 - 6.6.1 Philips Corporate Summary
 - 6.6.2 Philips Business Overview
 - 6.6.3 Philips Entertainment Consumer Electronics Major Product Offerings
 - 6.4.4 Philips Sales and Revenue in Italy (2015-2020)
 - 6.7.5 Philips Key News
- 6.8 Microsoft
 - 6.8.1 Microsoft Corporate Summary
 - 6.8.2 Microsoft Business Overview
 - 6.8.3 Microsoft Entertainment Consumer Electronics Major Product Offerings
 - 6.8.4 Microsoft Sales and Revenue in Italy (2015-2020)
 - 6.8.5 Microsoft Key News
- 6.9 HUALU
 - 6.9.1 HUALU Corporate Summary
 - 6.9.2 HUALU Business Overview
 - 6.9.3 HUALU Entertainment Consumer Electronics Major Product Offerings
 - 6.9.4 HUALU Sales and Revenue in Italy (2015-2020)
 - 6.9.5 HUALU Key News
- 6.10 Bose
 - 6.10.1 Bose Corporate Summary
 - 6.10.2 Bose Business Overview
 - 6.10.3 Bose Entertainment Consumer Electronics Major Product Offerings
 - 6.10.4 Bose Sales and Revenue in Italy (2015-2020)
 - 6.10.5 Bose Key News
- 6.11 Yamaha
 - 6.11.1 Yamaha Corporate Summary
 - 6.11.2 Yamaha Entertainment Consumer Electronics Business Overview
 - 6.11.3 Yamaha Entertainment Consumer Electronics Major Product Offerings
 - 6.11.4 Yamaha Sales and Revenue in Italy (2015-2020)
 - 6.11.5 Yamaha Key News
- 6.12 Harman
 - 6.12.1 Harman Corporate Summary
- 6.12.2 Harman Entertainment Consumer Electronics Business Overview
- 6.12.3 Harman Entertainment Consumer Electronics Major Product Offerings



- 6.12.4 Harman Sales and Revenue in Italy (2015-2020)
- 6.12.5 Harman Key News
- 6.13 VIZIO
 - 6.13.1 VIZIO Corporate Summary
 - 6.13.2 VIZIO Entertainment Consumer Electronics Business Overview
 - 6.13.3 VIZIO Entertainment Consumer Electronics Major Product Offerings
 - 6.13.4 VIZIO Sales and Revenue in Italy (2015-2020)
 - 6.13.5 VIZIO Key News
- 6.14 HPI Racing
 - 6.14.1 HPI Racing Corporate Summary
 - 6.14.2 HPI Racing Entertainment Consumer Electronics Business Overview
 - 6.14.3 HPI Racing Entertainment Consumer Electronics Major Product Offerings
 - 6.14.4 HPI Racing Sales and Revenue in Italy (2015-2020)
 - 6.14.5 HPI Racing Key News

7 ENTERTAINMENT CONSUMER ELECTRONICS PRODUCTION CAPACITY, EXPORT AND IMPORT ANALYSIS

- 7.1 Entertainment Consumer Electronics Production Capacity and Value in Italy, Situation Analysis and Prediction, 2015-2026
 - 7.1.1 Italy Entertainment Consumer Electronics Production Capacity, 2015-2026
- 7.1.2 Italy Entertainment Consumer Electronics Production 2015-2026
- 7.1.3 Italy Entertainment Consumer Electronics Production Value 2015-2026
- 7.2 Key Local Entertainment Consumer Electronics Manufacturers in Italy
- 7.2.1 Italy Key Local Entertainment Consumer Electronics Manufacturers Production Capacity
 - 7.2.2 Italy Key Local Entertainment Consumer Electronics Manufacturers Production
- 7.2.3 Italy Key Local Entertainment Consumer Electronics Manufacturers Production Value
- 7.2.4 The Proportion of Entertainment Consumer Electronics Production Sold in Italy and Sold Other Than Italy by Manufacturers
- 7.3 Entertainment Consumer Electronics Export and Import in Italy
 - 7.3.1 Italy Entertainment Consumer Electronics Export Market
 - 7.3.2 Italy Entertainment Consumer Electronics Source of Imports

8 COVID-19 IMPACT: KEY MARKET TRENDS, OPPORTUNITY, DRIVERS AND RESTRAINTS

8.1 PESTLE Analysis for Italy Entertainment Consumer Electronics Market



- 8.2 Market Opportunities & Trends
- 8.3 Market Drivers
- 8.4 Market Restraints

9 COVID-19 IMPACT ON ENTERTAINMENT CONSUMER ELECTRONICS SUPPLY CHAIN ANALYSIS

- 9.1 Supply Chain Analysis
- 9.2 Upstream Market Analysis
- 9.3 Downstream and Clients Market Analysis
- 9.4 Marketing Channels Analysis
 - 9.4.1 Marketing Channels
 - 9.4.2 Entertainment Consumer Electronics Distributors and Sales Agents in Italy

10 CONCLUSION

11 APPENDIX

- 11.1 Note
- 11.2 Examples of Clients
- 11.3 Disclaimer



List Of Tables

LIST OF TABLES

Table 1. Key Players of Entertainment Consumer Electronics in Italy

Table 2. Top Players in Italy, Ranking by Revenue (2019)

Table 3. Italy Entertainment Consumer Electronics Revenue by Companies, (US\$, Mn), 2015-2020

Table 4. Italy Entertainment Consumer Electronics Revenue Share by Companies, 2015-2020

Table 5. Italy Entertainment Consumer Electronics Sales by Companies, (M Units), 2015-2020

Table 6. Italy Entertainment Consumer Electronics Sales Share by Companies, 2015-2020

Table 7. Key Manufacturers Entertainment Consumer Electronics Price (2015-2020) (USD/Unit)

Table 8. Italy Manufacturers Entertainment Consumer Electronics Product Type

Table 9. List of Italy Tier 1 Entertainment Consumer Electronics Companies, Revenue (US\$, Mn) in 2019 and Market Share

Table 10. List of Italy Tier 2 and Tier 3 Entertainment Consumer Electronics Companies, Revenue (US\$, Mn) in 2019 and Market Share

Table 11. By Type - Entertainment Consumer Electronics Revenue in Italy (US\$, Mn), 2015-2020

Table 12. By Type - Entertainment Consumer Electronics Revenue in Italy (US\$, Mn), 2021-2026

Table 13. By Type - Entertainment Consumer Electronics Sales in Italy (M Units), 2015-2020

Table 14. By Type - Entertainment Consumer Electronics Sales in Italy (M Units), 2021-2026

Table 15. By Application - Entertainment Consumer Electronics Revenue in Italy, (US\$, Mn), 2015-2020

Table 16. By Application - Entertainment Consumer Electronics Revenue in Italy, (US\$, Mn), 2021-2026

Table 17. By Application - Entertainment Consumer Electronics Sales in Italy, (M Units), 2015-2020

Table 18. By Application - Entertainment Consumer Electronics Sales in Italy, (M Units), 2021-2026

Table 19. LG Corporate Summary

Table 20. LG Entertainment Consumer Electronics Product Offerings



- Table 21. LG Entertainment Consumer Electronics Sales (M Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)
- Table 22. Sony Corporate Summary
- Table 23. Sony Entertainment Consumer Electronics Product Offerings
- Table 24. Sony Entertainment Consumer Electronics Sales (M Units), Revenue (US\$,
- Mn) and Average Price (USD/Unit) (2015-2020)
- Table 25. Sumsung Corporate Summary
- Table 26. Sumsung Entertainment Consumer Electronics Product Offerings
- Table 27. Sumsung Entertainment Consumer Electronics Sales (M Units), Revenue
- (US\$, Mn) and Average Price (USD/Unit) (2015-2020)
- Table 28. Nintendo Corporate Summary
- Table 29. Nintendo Entertainment Consumer Electronics Product Offerings
- Table 30. Nintendo Entertainment Consumer Electronics Sales (M Units), Revenue
- (US\$, Mn) and Average Price (USD/Unit) (2015-2020)
- Table 31. Pansonic Corporate Summary
- Table 32. Pansonic Entertainment Consumer Electronics Product Offerings
- Table 33. Pansonic Entertainment Consumer Electronics Sales (M Units), Revenue
- (US\$, Mn) and Average Price (USD/Unit) (2015-2020)
- Table 34. Pioneer Corporate Summary
- Table 35. Pioneer Entertainment Consumer Electronics Product Offerings
- Table 36. Pioneer Entertainment Consumer Electronics Sales (M Units), Revenue (US\$,
- Mn) and Average Price (USD/Unit) (2015-2020)
- Table 37. Philips Corporate Summary
- Table 38. Philips Entertainment Consumer Electronics Product Offerings
- Table 39. Philips Entertainment Consumer Electronics Sales (M Units), Revenue (US\$,
- Mn) and Average Price (USD/Unit) (2015-2020)
- Table 40. Microsoft Corporate Summary
- Table 41. Microsoft Entertainment Consumer Electronics Product Offerings
- Table 42. Microsoft Entertainment Consumer Electronics Sales (M Units), Revenue
- (US\$, Mn) and Average Price (USD/Unit) (2015-2020)
- Table 43. HUALU Corporate Summary
- Table 44. HUALU Entertainment Consumer Electronics Product Offerings
- Table 45. HUALU Entertainment Consumer Electronics Sales (M Units), Revenue (US\$,
- Mn) and Average Price (USD/Unit) (2015-2020)
- Table 46. Bose Corporate Summary
- Table 47. Bose Entertainment Consumer Electronics Product Offerings
- Table 48. Bose Entertainment Consumer Electronics Sales (M Units), Revenue (US\$,
- Mn) and Average Price (USD/Unit) (2015-2020)
- Table 49. Yamaha Corporate Summary



Table 50. Yamaha Entertainment Consumer Electronics Product Offerings

Table 51. Yamaha Entertainment Consumer Electronics Sales (M Units), Revenue

(US\$, Mn) and Average Price (USD/Unit) (2015-2020)

Table 52. Harman Corporate Summary

Table 53. Harman Entertainment Consumer Electronics Product Offerings

Table 54. Harman Entertainment Consumer Electronics Sales (M Units), Revenue

(US\$, Mn) and Average Price (USD/Unit) (2015-2020)

Table 55. VIZIO Corporate Summary

Table 56. VIZIO Entertainment Consumer Electronics Product Offerings

Table 57. VIZIO Entertainment Consumer Electronics Sales (M Units), Revenue (US\$,

Mn) and Average Price (USD/Unit) (2015-2020)

Table 58. HPI Racing Corporate Summary

Table 59. HPI Racing Entertainment Consumer Electronics Product Offerings

Table 60. HPI Racing Entertainment Consumer Electronics Sales (M Units), Revenue

(US\$, Mn) and Average Price (USD/Unit) (2015-2020)

Table 61. Entertainment Consumer Electronics Production Capacity (M Units) of Local

Manufacturers in Italy, 2015-2020

Table 62. Entertainment Consumer Electronics Production (M Units) of Local

Manufacturers in Italy, 2015-2020

Table 63. Italy Entertainment Consumer Electronics Production Market Share of Local

Manufacturers, 2015-2020

Table 64. Entertainment Consumer Electronics Production Value (US\$, Mn) of Local

Manufacturers in Italy, 2015-2020

Table 65. Italy Entertainment Consumer Electronics Production Value Market Share of

Local Manufacturers, 2015-2020

Table 66. The Percentage of Entertainment Consumer Electronics Production Sold in

Italy and Sold Other Than Italy by Manufacturers

Table 67. The Percentage of Entertainment Consumer Electronics Production Sold in

Italy and Sold Other Than Italy by Manufacturers

Table 68. Dangeguojia Entertainment Consumer Electronics Sales (Consumption),

Production, Export and Import, 2015-2020

Table 69. Raw Materials and Suppliers

Table 70. Entertainment Consumer Electronics Downstream Clients in Italy

Table 71. Entertainment Consumer Electronics Distributors and Sales Agents in Italy



List Of Figures

LIST OF FIGURES

- Figure 1. Entertainment Consumer Electronics Segment by Type
- Figure 2. Entertainment Consumer Electronics Segment by Application
- Figure 3. Dangeguojia Entertainment Consumer Electronics Market Overview: 2020
- Figure 4. Key Caveats
- Figure 5. Entertainment Consumer Electronics Market Size in Italy, (US\$, Mn) & (M
- Units): 2020 VS 2026

(US\$, Mn), 2015-2026

- Figure 6. Italy Entertainment Consumer Electronics Revenue, 2015-2026 (US\$, Mn)
- Figure 7. Entertainment Consumer Electronics Sales in Italy: 2015-2026 (M Units)
- Figure 8. The Top 3 and 5 Players Market Share by Entertainment Consumer
- Electronics Revenue in 2019
 Figure 9. By Type Italy Entertainment Consumer Electronics Incremental Growth,
- Figure 10. By Type Italy Entertainment Consumer Electronics Market Share, 2015-2020
- Figure 11. By Type Italy Entertainment Consumer Electronics Market Share, 2020-2026
- Figure 12. By Type Italy Entertainment Consumer Electronics Price (USD/Unit), 2015-2026
- Figure 13. By Application Entertainment Consumer Electronics Revenue in Italy (US\$, Mn), 2020 & 2026
- Figure 14. By Application Italy Entertainment Consumer Electronics Market Share, 2015-2020
- Figure 15. By Application Italy Entertainment Consumer Electronics Market Share, 2020-2026
- Figure 16. By Application -Italy Entertainment Consumer Electronics Price (USD/Unit), 2015-2026
- Figure 17. Italy Entertainment Consumer Electronics Production Capacity (M Units), 2015-2026
- Figure 18. Italy Entertainment Consumer Electronics Actual Output (M Units), 2015-2026
- Figure 19. Italy Entertainment Consumer Electronics Production Value (US\$, Mn), 2015-2026
- Figure 20. The Percentage of Italy Entertainment Consumer Electronics Export Destination, 2019
- Figure 21. The Source of Imports of Italy Entertainment Consumer Electronics, 2019



- Figure 22. PEST Analysis for Italy Entertainment Consumer Electronics Market in 2020
- Figure 23. Entertainment Consumer Electronics Market Opportunities & Trends in Italy
- Figure 24. Entertainment Consumer Electronics Market Drivers in Italy
- Figure 25. Entertainment Consumer Electronics Market Restraints in Italy
- Figure 26. Entertainment Consumer Electronics Industry Value Chain



I would like to order

Product name: Entertainment Consumer Electronics Market in Italy - Manufacturing and Consumption,

Outlook and Forecast 2020-2026

Product link: https://marketpublishers.com/r/EAC203CD4955EN.html

Price: US\$ 2,700.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/EAC203CD4955EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to $+44\ 20\ 7900\ 3970$



