

Enterprise Video Platforms Market, Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Enterprise Video Platforms in Global, including the following market information:

Global Enterprise Video Platforms Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Enterprise Video Platforms market was valued at 6516.2 million in 2021 and is projected to reach US\$ 15360 million by 2028, at a CAGR of 13.0% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Video Conferencing Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Enterprise Video Platforms include Adobe, Brightcove, Avaya, Vidyo, VBrick Systems, MediaPlatform, Polycom, Cisco and IBM, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Enterprise Video Platforms companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Enterprise Video Platforms Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Enterprise Video Platforms Market Segment Percentages, by Type, 2021 (%)

Video Conferencing

Video Content Management

Webcasting

Global Enterprise Video Platforms Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Enterprise Video Platforms Market Segment Percentages, by Application, 2021 (%)

Knowledge Sharing & Collaboration

Corporate Communications

Training & Development

Marketing & Client Engagement

Global Enterprise Video Platforms Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Enterprise Video Platforms Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Enterprise Video Platforms revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Enterprise Video Platforms revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Adobe

Brightcove

Avaya

Vidyo

VBrick Systems

MediaPlatform

Polycom

Cisco

IBM

Microsoft

Kaltura

Ooyala

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