

Enterprise Social Software Market, Global Outlook and Forecast 2022-2028

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Abstracts

Enterprise social software (ESS) includes integration of various software platforms and social networking software. This software offers ample number of applications to end users such as content-sharing, document sharing, micro-blogging, and other business applications.

This report contains market size and forecasts of Enterprise Social Software in Global, including the following market information:

Global Enterprise Social Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Enterprise Social Software market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

On-Premises Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Enterprise Social Software include Socialtext, IBM Corporation, Lithium Technologies, Microsoft Corporation, Salesforce, SAP, Cisco, Synacor and TIBCO Software, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Enterprise Social

Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Enterprise Social Software Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Enterprise Social Software Market Segment Percentages, by Type, 2021 (%)

On-Premises

On-Demand (SaaS)

Global Enterprise Social Software Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Enterprise Social Software Market Segment Percentages, by Application, 2021 (%)

SME

Large Enterprise

Global Enterprise Social Software Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Enterprise Social Software Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Enterprise Social Software revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Enterprise Social Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Socialtext

IBM Corporation

Lithium Technologies

Microsoft Corporation

Salesforce

SAP

Cisco

Synacor

TIBCO Software

VMWare

Socialcast

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