

# Enterprise Information Management Market - Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/EA7CB9D84764EN.html>

Date: March 2022

Pages: 67

Price: US\$ 3,250.00 (Single User License)

ID: EA7CB9D84764EN

## Abstracts

Enterprise information management (EIM) is a field of interest within information technology. It specializes in finding solutions for optimal use of information within organizations, for instance to support decision-making processes or day-to-day operations that require the availability of knowledge.

This report contains market size and forecasts of Enterprise Information Management in Global, including the following market information:

Global Enterprise Information Management Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Enterprise Information Management market was valued at 70380 million in 2021 and is projected to reach US\$ 197900 million by 2028, at a CAGR of 15.9% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud Computing Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Enterprise Information Management include IBM, Oracle, Open Text, EMC, SAP, OpenText and OTSI, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Enterprise Information Management companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Enterprise Information Management Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Enterprise Information Management Market Segment Percentages, by Type, 2021 (%)

Cloud Computing

Big Data

Others

Global Enterprise Information Management Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Enterprise Information Management Market Segment Percentages, by Application, 2021 (%)

Aerospace & Defense

BFSI

IT and Telecommunication

Energy and Power

Government

Healthcare

Hospitality

Retail

Transportation and Logistics

Global Enterprise Information Management Market, By Region and Country, 2017-2022,  
2023-2028 (\$ Millions)

Global Enterprise Information Management Market Segment Percentages, By Region  
and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

## Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

## South America

Brazil

Argentina

Rest of South America

## Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Enterprise Information Management revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Enterprise Information Management revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

IBM

Oracle

Open Text

EMC

SAP

OpenText

OTSI

## Contents

### **1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS**

- 1.1 Enterprise Information Management Market Definition
- 1.2 Market Segments
  - 1.2.1 Market by Type
  - 1.2.2 Market by Application
- 1.3 Global Enterprise Information Management Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
  - 1.5.1 Research Methodology
  - 1.5.2 Research Process
  - 1.5.3 Base Year
  - 1.5.4 Report Assumptions & Caveats

### **2 GLOBAL ENTERPRISE INFORMATION MANAGEMENT OVERALL MARKET SIZE**

- 2.1 Global Enterprise Information Management Market Size: 2021 VS 2028
- 2.2 Global Enterprise Information Management Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
  - 2.3.1 Market Opportunities & Trends
  - 2.3.2 Market Drivers
  - 2.3.3 Market Restraints

### **3 COMPANY LANDSCAPE**

- 3.1 Top Enterprise Information Management Players in Global Market
- 3.2 Top Global Enterprise Information Management Companies Ranked by Revenue
- 3.3 Global Enterprise Information Management Revenue by Companies
- 3.4 Top 3 and Top 5 Enterprise Information Management Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies Enterprise Information Management Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Enterprise Information Management Players in Global Market
  - 3.6.1 List of Global Tier 1 Enterprise Information Management Companies
  - 3.6.2 List of Global Tier 2 and Tier 3 Enterprise Information Management Companies

## **4 MARKET SIGHTS BY PRODUCT**

### **4.1 Overview**

4.1.1 by Type - Global Enterprise Information Management Market Size Markets, 2021 & 2028

4.1.2 Cloud Computing

4.1.3 Big Data

4.1.4 Others

### **4.2 By Type - Global Enterprise Information Management Revenue & Forecasts**

4.2.1 By Type - Global Enterprise Information Management Revenue, 2017-2022

4.2.2 By Type - Global Enterprise Information Management Revenue, 2023-2028

4.2.3 By Type - Global Enterprise Information Management Revenue Market Share, 2017-2028

## **5 SIGHTS BY APPLICATION**

### **5.1 Overview**

5.1.1 By Application - Global Enterprise Information Management Market Size, 2021 & 2028

5.1.2 Aerospace & Defense

5.1.3 BFSI

5.1.4 IT and Telecommunication

5.1.5 Energy and Power

5.1.6 Government

5.1.7 Healthcare

5.1.8 Hospitality

5.1.9 Retail

5.1.10 Transportation and Logistics

### **5.2 By Application - Global Enterprise Information Management Revenue & Forecasts**

5.2.1 By Application - Global Enterprise Information Management Revenue, 2017-2022

5.2.2 By Application - Global Enterprise Information Management Revenue, 2023-2028

5.2.3 By Application - Global Enterprise Information Management Revenue Market Share, 2017-2028

## **6 SIGHTS BY REGION**

6.1 By Region - Global Enterprise Information Management Market Size, 2021 & 2028

## 6.2 By Region - Global Enterprise Information Management Revenue & Forecasts

6.2.1 By Region - Global Enterprise Information Management Revenue, 2017-2022

6.2.2 By Region - Global Enterprise Information Management Revenue, 2023-2028

6.2.3 By Region - Global Enterprise Information Management Revenue Market Share, 2017-2028

## 6.3 North America

6.3.1 By Country - North America Enterprise Information Management Revenue, 2017-2028

6.3.2 US Enterprise Information Management Market Size, 2017-2028

6.3.3 Canada Enterprise Information Management Market Size, 2017-2028

6.3.4 Mexico Enterprise Information Management Market Size, 2017-2028

## 6.4 Europe

6.4.1 By Country - Europe Enterprise Information Management Revenue, 2017-2028

6.4.2 Germany Enterprise Information Management Market Size, 2017-2028

6.4.3 France Enterprise Information Management Market Size, 2017-2028

6.4.4 U.K. Enterprise Information Management Market Size, 2017-2028

6.4.5 Italy Enterprise Information Management Market Size, 2017-2028

6.4.6 Russia Enterprise Information Management Market Size, 2017-2028

6.4.7 Nordic Countries Enterprise Information Management Market Size, 2017-2028

6.4.8 Benelux Enterprise Information Management Market Size, 2017-2028

## 6.5 Asia

6.5.1 By Region - Asia Enterprise Information Management Revenue, 2017-2028

6.5.2 China Enterprise Information Management Market Size, 2017-2028

6.5.3 Japan Enterprise Information Management Market Size, 2017-2028

6.5.4 South Korea Enterprise Information Management Market Size, 2017-2028

6.5.5 Southeast Asia Enterprise Information Management Market Size, 2017-2028

6.5.6 India Enterprise Information Management Market Size, 2017-2028

## 6.6 South America

6.6.1 By Country - South America Enterprise Information Management Revenue, 2017-2028

6.6.2 Brazil Enterprise Information Management Market Size, 2017-2028

6.6.3 Argentina Enterprise Information Management Market Size, 2017-2028

## 6.7 Middle East & Africa

6.7.1 By Country - Middle East & Africa Enterprise Information Management Revenue, 2017-2028

6.7.2 Turkey Enterprise Information Management Market Size, 2017-2028

6.7.3 Israel Enterprise Information Management Market Size, 2017-2028

6.7.4 Saudi Arabia Enterprise Information Management Market Size, 2017-2028

6.7.5 UAE Enterprise Information Management Market Size, 2017-2028

## 7 PLAYERS PROFILES

### 7.1 IBM

7.1.1 IBM Corporate Summary

7.1.2 IBM Business Overview

7.1.3 IBM Enterprise Information Management Major Product Offerings

7.1.4 IBM Enterprise Information Management Revenue in Global Market (2017-2022)

7.1.5 IBM Key News

### 7.2 Oracle

7.2.1 Oracle Corporate Summary

7.2.2 Oracle Business Overview

7.2.3 Oracle Enterprise Information Management Major Product Offerings

7.2.4 Oracle Enterprise Information Management Revenue in Global Market  
(2017-2022)

7.2.5 Oracle Key News

### 7.3 Open Text

7.3.1 Open Text Corporate Summary

7.3.2 Open Text Business Overview

7.3.3 Open Text Enterprise Information Management Major Product Offerings

7.3.4 Open Text Enterprise Information Management Revenue in Global Market  
(2017-2022)

7.3.5 Open Text Key News

### 7.4 EMC

7.4.1 EMC Corporate Summary

7.4.2 EMC Business Overview

7.4.3 EMC Enterprise Information Management Major Product Offerings

7.4.4 EMC Enterprise Information Management Revenue in Global Market  
(2017-2022)

7.4.5 EMC Key News

### 7.5 SAP

7.5.1 SAP Corporate Summary

7.5.2 SAP Business Overview

7.5.3 SAP Enterprise Information Management Major Product Offerings

7.5.4 SAP Enterprise Information Management Revenue in Global Market (2017-2022)

7.5.5 SAP Key News

### 7.6 OpenText

7.6.1 OpenText Corporate Summary

7.6.2 OpenText Business Overview

- 7.6.3 OpenText Enterprise Information Management Major Product Offerings
- 7.6.4 OpenText Enterprise Information Management Revenue in Global Market (2017-2022)
- 7.6.5 OpenText Key News
- 7.7 OTSI
  - 7.7.1 OTSI Corporate Summary
  - 7.7.2 OTSI Business Overview
  - 7.7.3 OTSI Enterprise Information Management Major Product Offerings
  - 7.7.4 OTSI Enterprise Information Management Revenue in Global Market (2017-2022)
  - 7.7.5 OTSI Key News

## **8 CONCLUSION**

## **9 APPENDIX**

- 9.1 Note
- 9.2 Examples of Clients
- 9.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Enterprise Information Management Market Opportunities & Trends in Global Market

Table 2. Enterprise Information Management Market Drivers in Global Market

Table 3. Enterprise Information Management Market Restraints in Global Market

Table 4. Key Players of Enterprise Information Management in Global Market

Table 5. Top Enterprise Information Management Players in Global Market, Ranking by Revenue (2021)

Table 6. Global Enterprise Information Management Revenue by Companies, (US\$, Mn), 2017-2022

Table 7. Global Enterprise Information Management Revenue Share by Companies, 2017-2022

Table 8. Global Companies Enterprise Information Management Product Type

Table 9. List of Global Tier 1 Enterprise Information Management Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 10. List of Global Tier 2 and Tier 3 Enterprise Information Management Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 11. By Type – Global Enterprise Information Management Revenue, (US\$, Mn), 2021 & 2028

Table 12. By Type - Enterprise Information Management Revenue in Global (US\$, Mn), 2017-2022

Table 13. By Type - Enterprise Information Management Revenue in Global (US\$, Mn), 2023-2028

Table 14. By Application – Global Enterprise Information Management Revenue, (US\$, Mn), 2021 & 2028

Table 15. By Application - Enterprise Information Management Revenue in Global (US\$, Mn), 2017-2022

Table 16. By Application - Enterprise Information Management Revenue in Global (US\$, Mn), 2023-2028

Table 17. By Region – Global Enterprise Information Management Revenue, (US\$, Mn), 2021 & 2028

Table 18. By Region - Global Enterprise Information Management Revenue (US\$, Mn), 2017-2022

Table 19. By Region - Global Enterprise Information Management Revenue (US\$, Mn), 2023-2028

Table 20. By Country - North America Enterprise Information Management Revenue,

(US\$, Mn), 2017-2022

Table 21. By Country - North America Enterprise Information Management Revenue, (US\$, Mn), 2023-2028

Table 22. By Country - Europe Enterprise Information Management Revenue, (US\$, Mn), 2017-2022

Table 23. By Country - Europe Enterprise Information Management Revenue, (US\$, Mn), 2023-2028

Table 24. By Region - Asia Enterprise Information Management Revenue, (US\$, Mn), 2017-2022

Table 25. By Region - Asia Enterprise Information Management Revenue, (US\$, Mn), 2023-2028

Table 26. By Country - South America Enterprise Information Management Revenue, (US\$, Mn), 2017-2022

Table 27. By Country - South America Enterprise Information Management Revenue, (US\$, Mn), 2023-2028

Table 28. By Country - Middle East & Africa Enterprise Information Management Revenue, (US\$, Mn), 2017-2022

Table 29. By Country - Middle East & Africa Enterprise Information Management Revenue, (US\$, Mn), 2023-2028

Table 30. IBM Corporate Summary

Table 31. IBM Enterprise Information Management Product Offerings

Table 32. IBM Enterprise Information Management Revenue (US\$, Mn), (2017-2022)

Table 33. Oracle Corporate Summary

Table 34. Oracle Enterprise Information Management Product Offerings

Table 35. Oracle Enterprise Information Management Revenue (US\$, Mn), (2017-2022)

Table 36. Open Text Corporate Summary

Table 37. Open Text Enterprise Information Management Product Offerings

Table 38. Open Text Enterprise Information Management Revenue (US\$, Mn), (2017-2022)

Table 39. EMC Corporate Summary

Table 40. EMC Enterprise Information Management Product Offerings

Table 41. EMC Enterprise Information Management Revenue (US\$, Mn), (2017-2022)

Table 42. SAP Corporate Summary

Table 43. SAP Enterprise Information Management Product Offerings

Table 44. SAP Enterprise Information Management Revenue (US\$, Mn), (2017-2022)

Table 45. OpenText Corporate Summary

Table 46. OpenText Enterprise Information Management Product Offerings

Table 47. OpenText Enterprise Information Management Revenue (US\$, Mn), (2017-2022)

Table 48. OTSI Corporate Summary

Table 49. OTSI Enterprise Information Management Product Offerings

Table 50. OTSI Enterprise Information Management Revenue (US\$, Mn), (2017-2022)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Enterprise Information Management Segment by Type in 2021
- Figure 2. Enterprise Information Management Segment by Application in 2021
- Figure 3. Global Enterprise Information Management Market Overview: 2021
- Figure 4. Key Caveats
- Figure 5. Global Enterprise Information Management Market Size: 2021 VS 2028 (US\$, Mn)
- Figure 6. Global Enterprise Information Management Revenue, 2017-2028 (US\$, Mn)
- Figure 7. The Top 3 and 5 Players Market Share by Enterprise Information Management Revenue in 2021
- Figure 8. By Type - Global Enterprise Information Management Revenue Market Share, 2017-2028
- Figure 9. By Application - Global Enterprise Information Management Revenue Market Share, 2017-2028
- Figure 10. By Region - Global Enterprise Information Management Revenue Market Share, 2017-2028
- Figure 11. By Country - North America Enterprise Information Management Revenue Market Share, 2017-2028
- Figure 12. US Enterprise Information Management Revenue, (US\$, Mn), 2017-2028
- Figure 13. Canada Enterprise Information Management Revenue, (US\$, Mn), 2017-2028
- Figure 14. Mexico Enterprise Information Management Revenue, (US\$, Mn), 2017-2028
- Figure 15. By Country - Europe Enterprise Information Management Revenue Market Share, 2017-2028
- Figure 16. Germany Enterprise Information Management Revenue, (US\$, Mn), 2017-2028
- Figure 17. France Enterprise Information Management Revenue, (US\$, Mn), 2017-2028
- Figure 18. U.K. Enterprise Information Management Revenue, (US\$, Mn), 2017-2028
- Figure 19. Italy Enterprise Information Management Revenue, (US\$, Mn), 2017-2028
- Figure 20. Russia Enterprise Information Management Revenue, (US\$, Mn), 2017-2028
- Figure 21. Nordic Countries Enterprise Information Management Revenue, (US\$, Mn), 2017-2028
- Figure 22. Benelux Enterprise Information Management Revenue, (US\$, Mn), 2017-2028
- Figure 23. By Region - Asia Enterprise Information Management Revenue Market Share, 2017-2028

Figure 24. China Enterprise Information Management Revenue, (US\$, Mn), 2017-2028

Figure 25. Japan Enterprise Information Management Revenue, (US\$, Mn), 2017-2028

Figure 26. South Korea Enterprise Information Management Revenue, (US\$, Mn), 2017-2028

Figure 27. Southeast Asia Enterprise Information Management Revenue, (US\$, Mn), 2017-2028

Figure 28. India Enterprise Information Management Revenue, (US\$, Mn), 2017-2028

Figure 29. By Country - South America Enterprise Information Management Revenue Market Share, 2017-2028

Figure 30. Brazil Enterprise Information Management Revenue, (US\$, Mn), 2017-2028

Figure 31. Argentina Enterprise Information Management Revenue, (US\$, Mn), 2017-2028

Figure 32. By Country - Middle East & Africa Enterprise Information Management Revenue Market Share, 2017-2028

Figure 33. Turkey Enterprise Information Management Revenue, (US\$, Mn), 2017-2028

Figure 34. Israel Enterprise Information Management Revenue, (US\$, Mn), 2017-2028

Figure 35. Saudi Arabia Enterprise Information Management Revenue, (US\$, Mn), 2017-2028

Figure 36. UAE Enterprise Information Management Revenue, (US\$, Mn), 2017-2028

Figure 37. IBM Enterprise Information Management Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 38. Oracle Enterprise Information Management Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 39. Open Text Enterprise Information Management Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 40. EMC Enterprise Information Management Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 41. SAP Enterprise Information Management Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 42. OpenText Enterprise Information Management Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 43. OTSI Enterprise Information Management Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

## I would like to order

Product name: Enterprise Information Management Market - Global Outlook and Forecast 2022-2028

Product link: <https://marketpublishers.com/r/EA7CB9D84764EN.html>

Price: US\$ 3,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/EA7CB9D84764EN.html>