

# **Enterprise Identity Resolution Platforms Market, Global Outlook and Forecast 2022-2028**

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#### **Abstracts**

Identity resolution platform vendors often provide a variety of features along with user matching/resolution features. Hence, an identity resolution platform is a destination where you can maintain your database and create complete customer profiles. Ultimately, allowing you to enhance your audience targeting and campaign personalization.

This report contains market size and forecasts of Enterprise Identity Resolution Platforms in Global, including the following market information:

Global Enterprise Identity Resolution Platforms Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Enterprise Identity Resolution Platforms market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud Based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Enterprise Identity Resolution Platforms include Acxiom, Criteo, Infutor, LiveRamp, Merkle, Neustar, Signal, Tapad and Throtle, etc. In 2021, the global top five players have a share approximately % in terms of revenue.



MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Enterprise Identity Resolution Platforms companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Enterprise Identity Resolution Platforms Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Enterprise Identity Resolution Platforms Market Segment Percentages, by Type, 2021 (%)

Cloud Based

Web Based

Global Enterprise Identity Resolution Platforms Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Enterprise Identity Resolution Platforms Market Segment Percentages, by Application, 2021 (%)

Large Enterprises

**SMEs** 

Global Enterprise Identity Resolution Platforms Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Enterprise Identity Resolution Platforms Market Segment Percentages, By Region and Country, 2021 (%)

North America

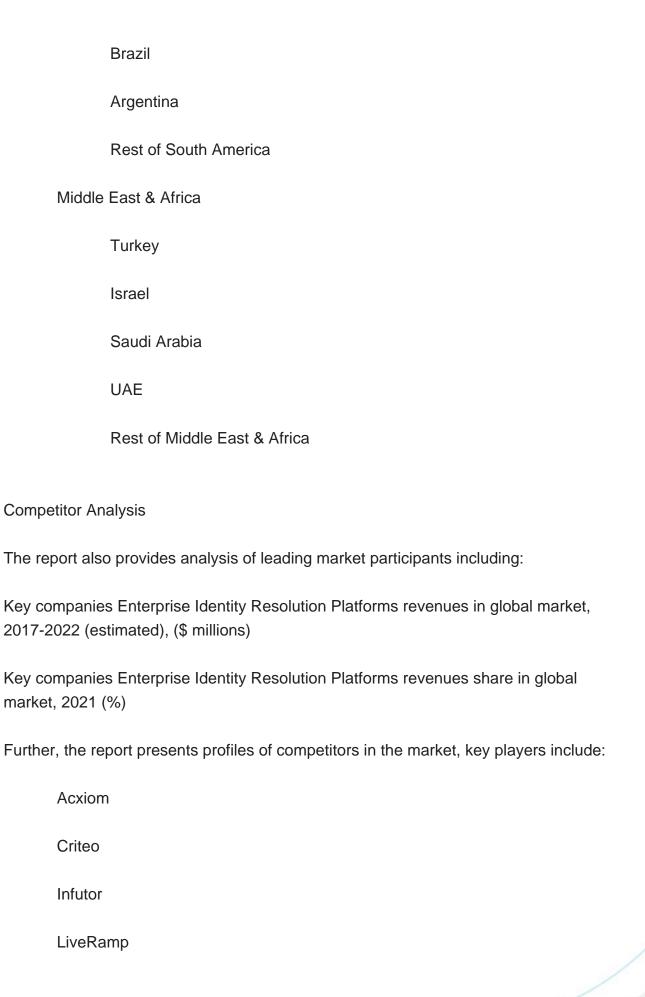
US



Canada

	Mexico
Europ	e
	Germany
	France
	U.K.
	Italy
	Russia
	Nordic Countries
	Benelux
	Rest of Europe
Asia	
	China
	Japan
	South Korea
	Southeast Asia
	India
	Rest of Asia
South	America







Merkle
Neustar
Signal
Tapad
Throtle
Zeta Global
Amperity
Data Ladder
IBM Quality Stage
SAS Dataflux
In-House Solutions
Informatica
Wunderkind (BounceX)
NetOwl
FullContact
Zeotap
FICO



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