

Enterprise Identity Resolution Platforms Market, Global Outlook and Forecast 2022-2028

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Abstracts

Identity resolution platform vendors often provide a variety of features along with user matching/resolution features. Hence, an identity resolution platform is a destination where you can maintain your database and create complete customer profiles. Ultimately, allowing you to enhance your audience targeting and campaign personalization.

This report contains market size and forecasts of Enterprise Identity Resolution Platforms in Global, including the following market information:

Global Enterprise Identity Resolution Platforms Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Enterprise Identity Resolution Platforms market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud Based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Enterprise Identity Resolution Platforms include Acxiom, Criteo, Infutor, LiveRamp, Merkle, Neustar, Signal, Tapad and Throtle, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Enterprise Identity Resolution Platforms companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Enterprise Identity Resolution Platforms Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Enterprise Identity Resolution Platforms Market Segment Percentages, by Type, 2021 (%)

Cloud Based

Web Based

Global Enterprise Identity Resolution Platforms Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Enterprise Identity Resolution Platforms Market Segment Percentages, by Application, 2021 (%)

Large Enterprises

SMEs

Global Enterprise Identity Resolution Platforms Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Enterprise Identity Resolution Platforms Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Enterprise Identity Resolution Platforms revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Enterprise Identity Resolution Platforms revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Acxiom

Criteo

Infutor

LiveRamp

Merkle

Neustar

Signal

Tapad

Throtle

Zeta Global

Amperity

Data Ladder

IBM Quality Stage

SAS Dataflux

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Zeotap

FICO

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