

# Enterprise Idea and Innovation Management Software Market, Global Outlook and Forecast 2022-2028

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## Abstracts

This report contains market size and forecasts of Enterprise Idea and Innovation Management Software in Global, including the following market information:

Global Enterprise Idea and Innovation Management Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Enterprise Idea and Innovation Management Software market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud-Based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Enterprise Idea and Innovation Management Software include Planview, Brightidea, IdeaScale, Sopheon, Planbox, IdeaConnection, SAP, Qmarkets and Exago, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Enterprise Idea and Innovation Management Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

## Total Market by Segment:

Global Enterprise Idea and Innovation Management Software Market, by Type,  
2017-2022, 2023-2028 (\$ millions)

Global Enterprise Idea and Innovation Management Software Market Segment  
Percentages, by Type, 2021 (%)

Cloud-Based

On-Premises

Global Enterprise Idea and Innovation Management Software Market, by Application,  
2017-2022, 2023-2028 (\$ millions)

Global Enterprise Idea and Innovation Management Software Market Segment  
Percentages, by Application, 2021 (%)

Large Enterprises

Small and Medium-sized Enterprises (SMEs)

Global Enterprise Idea and Innovation Management Software Market, By Region and  
Country, 2017-2022, 2023-2028 (\$ Millions)

Global Enterprise Idea and Innovation Management Software Market Segment  
Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

## Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

## Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

## South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Enterprise Idea and Innovation Management Software revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Enterprise Idea and Innovation Management Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Planview

Brightidea

IdeaScale

Sopheon

Planbox

IdeaConnection

SAP

Qmarkets

Exago

IEnabler

Rever

Innosabi

HYPE Innovation

Itonics

Innovation Cloud

Wazoku

Idea Drop

Crowdicity

SkipsoLabs

Viima

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