

Enterprise Feedback Management (EFM) Platform Market, Global Outlook and Forecast 2022-2028

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Abstracts

Enterprise feedback management (EFM) platform allows companies to solicit and manage feedback and data from their customers in a centralized location. EFM software transforms customer feedback (e.g., surveys) into actionable information and enables the distribution of that information throughout an organization. Companies can use EFM systems to gather data on customers, employees, and market research. These tools are often designed for use by multiple parties in an organization who have varying roles and permissions, and are often integrated with CRM software.

This report contains market size and forecasts of Enterprise Feedback Management (EFM) Platform in Global, including the following market information:

Global Enterprise Feedback Management (EFM) Platform Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Enterprise Feedback Management (EFM) Platform market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud Based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Enterprise Feedback Management (EFM) Platform

include Qualtrics, MaritzCX, Inquisium (Cvent), Verint, Wootric, SurveyMonkey, QuestionPro, InMoment and Medallia, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Enterprise Feedback Management (EFM) Platform companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Enterprise Feedback Management (EFM) Platform Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Enterprise Feedback Management (EFM) Platform Market Segment Percentages, by Type, 2021 (%)

Cloud Based

On-premises

Global Enterprise Feedback Management (EFM) Platform Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Enterprise Feedback Management (EFM) Platform Market Segment Percentages, by Application, 2021 (%)

SMEs

Large Enterprises

Global Enterprise Feedback Management (EFM) Platform Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Enterprise Feedback Management (EFM) Platform Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Enterprise Feedback Management (EFM) Platform revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Enterprise Feedback Management (EFM) Platform revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Qualtrics

MaritzCX

Inquisium (Cvent)

Verint

Wootric

SurveyMonkey

QuestionPro

InMoment

Medallia

Questback

AskNicely

Ambivista

GetFeedback

Podium

Mopinion

Clarabridge

Intouch Insight

Satmetrix (NICE)

KeySurvey

CloudCherry

ForeSee

UserVoice

KOVACorp

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