

# Enterprise Content Management (ECM) Market - Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/E1B45BFA667BEN.html>

Date: March 2022

Pages: 65

Price: US\$ 3,250.00 (Single User License)

ID: E1B45BFA667BEN

## Abstracts

Enterprise Content Management (ECM) is the strategies, methods, and tools used to capture, manage, store, preserve, and deliver content and documents related to organizational processes.

This report contains market size and forecasts of Enterprise Content Management (ECM) in Global, including the following market information:

Global Enterprise Content Management (ECM) Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Enterprise Content Management (ECM) market was valued at 40360 million in 2021 and is projected to reach US\$ 92260 million by 2028, at a CAGR of 12.5% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Basic Application Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Enterprise Content Management (ECM) include IBM, Oracle, EMC, OpenText, Microsoft, Macrowing, Sunyard and TRS, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Enterprise Content Management (ECM) companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Enterprise Content Management (ECM) Market, by Product Grade, 2017-2022, 2023-2028 (\$ millions)

Global Enterprise Content Management (ECM) Market Segment Percentages, by Product Grade, 2021 (%)

Basic Application

Content Management Solution

EMC Platform Application

Global Enterprise Content Management (ECM) Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Enterprise Content Management (ECM) Market Segment Percentages, by Application, 2021 (%)

BFSI

Telecommunication

Manufacturing

Transportation

Other

Global Enterprise Content Management (ECM) Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

## Global Enterprise Content Management (ECM) Market Segment Percentages, By Region and Country, 2021 (%)

### North America

US

Canada

Mexico

### Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

### Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Enterprise Content Management (ECM) revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Enterprise Content Management (ECM) revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

IBM

Oracle

EMC

OpenText

Microsoft

Macrowing

Sunyard

TRS

## Contents

### **1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS**

- 1.1 Enterprise Content Management (ECM) Market Definition
- 1.2 Market Segments
  - 1.2.1 Market by Product Grade
  - 1.2.2 Market by Application
- 1.3 Global Enterprise Content Management (ECM) Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
  - 1.5.1 Research Methodology
  - 1.5.2 Research Process
  - 1.5.3 Base Year
  - 1.5.4 Report Assumptions & Caveats

### **2 GLOBAL ENTERPRISE CONTENT MANAGEMENT (ECM) OVERALL MARKET SIZE**

- 2.1 Global Enterprise Content Management (ECM) Market Size: 2021 VS 2028
- 2.2 Global Enterprise Content Management (ECM) Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
  - 2.3.1 Market Opportunities & Trends
  - 2.3.2 Market Drivers
  - 2.3.3 Market Restraints

### **3 COMPANY LANDSCAPE**

- 3.1 Top Enterprise Content Management (ECM) Players in Global Market
- 3.2 Top Global Enterprise Content Management (ECM) Companies Ranked by Revenue
- 3.3 Global Enterprise Content Management (ECM) Revenue by Companies
- 3.4 Top 3 and Top 5 Enterprise Content Management (ECM) Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies Enterprise Content Management (ECM) Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Enterprise Content Management (ECM) Players in Global Market
  - 3.6.1 List of Global Tier 1 Enterprise Content Management (ECM) Companies

### 3.6.2 List of Global Tier 2 and Tier 3 Enterprise Content Management (ECM) Companies

## 4 MARKET SIGHTS BY PRODUCT

### 4.1 Overview

4.1.1 by Product Grade - Global Enterprise Content Management (ECM) Market Size Markets, 2021 & 2028

4.1.2 Basic Application

4.1.3 Content Management Solution

4.1.4 EMC Platform Application

4.2 By Product Grade - Global Enterprise Content Management (ECM) Revenue & Forecasts

4.2.1 By Product Grade - Global Enterprise Content Management (ECM) Revenue, 2017-2022

4.2.2 By Product Grade - Global Enterprise Content Management (ECM) Revenue, 2023-2028

4.2.3 By Product Grade - Global Enterprise Content Management (ECM) Revenue Market Share, 2017-2028

## 5 SIGHTS BY APPLICATION

### 5.1 Overview

5.1.1 By Application - Global Enterprise Content Management (ECM) Market Size, 2021 & 2028

5.1.2 BFSI

5.1.3 Telecommunication

5.1.4 Manufacturing

5.1.5 Transportation

5.1.6 Other

5.2 By Application - Global Enterprise Content Management (ECM) Revenue & Forecasts

5.2.1 By Application - Global Enterprise Content Management (ECM) Revenue, 2017-2022

5.2.2 By Application - Global Enterprise Content Management (ECM) Revenue, 2023-2028

5.2.3 By Application - Global Enterprise Content Management (ECM) Revenue Market Share, 2017-2028

## 6 SIGHTS BY REGION

6.1 By Region - Global Enterprise Content Management (ECM) Market Size, 2021 & 2028

6.2 By Region - Global Enterprise Content Management (ECM) Revenue & Forecasts

6.2.1 By Region - Global Enterprise Content Management (ECM) Revenue, 2017-2022

6.2.2 By Region - Global Enterprise Content Management (ECM) Revenue, 2023-2028

6.2.3 By Region - Global Enterprise Content Management (ECM) Revenue Market Share, 2017-2028

6.3 North America

6.3.1 By Country - North America Enterprise Content Management (ECM) Revenue, 2017-2028

6.3.2 US Enterprise Content Management (ECM) Market Size, 2017-2028

6.3.3 Canada Enterprise Content Management (ECM) Market Size, 2017-2028

6.3.4 Mexico Enterprise Content Management (ECM) Market Size, 2017-2028

6.4 Europe

6.4.1 By Country - Europe Enterprise Content Management (ECM) Revenue, 2017-2028

6.4.2 Germany Enterprise Content Management (ECM) Market Size, 2017-2028

6.4.3 France Enterprise Content Management (ECM) Market Size, 2017-2028

6.4.4 U.K. Enterprise Content Management (ECM) Market Size, 2017-2028

6.4.5 Italy Enterprise Content Management (ECM) Market Size, 2017-2028

6.4.6 Russia Enterprise Content Management (ECM) Market Size, 2017-2028

6.4.7 Nordic Countries Enterprise Content Management (ECM) Market Size, 2017-2028

6.4.8 Benelux Enterprise Content Management (ECM) Market Size, 2017-2028

6.5 Asia

6.5.1 By Region - Asia Enterprise Content Management (ECM) Revenue, 2017-2028

6.5.2 China Enterprise Content Management (ECM) Market Size, 2017-2028

6.5.3 Japan Enterprise Content Management (ECM) Market Size, 2017-2028

6.5.4 South Korea Enterprise Content Management (ECM) Market Size, 2017-2028

6.5.5 Southeast Asia Enterprise Content Management (ECM) Market Size, 2017-2028

6.5.6 India Enterprise Content Management (ECM) Market Size, 2017-2028

6.6 South America

6.6.1 By Country - South America Enterprise Content Management (ECM) Revenue, 2017-2028

6.6.2 Brazil Enterprise Content Management (ECM) Market Size, 2017-2028

6.6.3 Argentina Enterprise Content Management (ECM) Market Size, 2017-2028

6.7 Middle East & Africa

6.7.1 By Country - Middle East & Africa Enterprise Content Management (ECM)  
Revenue, 2017-2028

6.7.2 Turkey Enterprise Content Management (ECM) Market Size, 2017-2028

6.7.3 Israel Enterprise Content Management (ECM) Market Size, 2017-2028

6.7.4 Saudi Arabia Enterprise Content Management (ECM) Market Size, 2017-2028

6.7.5 UAE Enterprise Content Management (ECM) Market Size, 2017-2028

## **7 PLAYERS PROFILES**

### **7.1 IBM**

7.1.1 IBM Corporate Summary

7.1.2 IBM Business Overview

7.1.3 IBM Enterprise Content Management (ECM) Major Product Offerings

7.1.4 IBM Enterprise Content Management (ECM) Revenue in Global Market  
(2017-2022)

7.1.5 IBM Key News

### **7.2 Oracle**

7.2.1 Oracle Corporate Summary

7.2.2 Oracle Business Overview

7.2.3 Oracle Enterprise Content Management (ECM) Major Product Offerings

7.2.4 Oracle Enterprise Content Management (ECM) Revenue in Global Market  
(2017-2022)

7.2.5 Oracle Key News

### **7.3 EMC**

7.3.1 EMC Corporate Summary

7.3.2 EMC Business Overview

7.3.3 EMC Enterprise Content Management (ECM) Major Product Offerings

7.3.4 EMC Enterprise Content Management (ECM) Revenue in Global Market  
(2017-2022)

7.3.5 EMC Key News

### **7.4 OpenText**

7.4.1 OpenText Corporate Summary

7.4.2 OpenText Business Overview

7.4.3 OpenText Enterprise Content Management (ECM) Major Product Offerings

7.4.4 OpenText Enterprise Content Management (ECM) Revenue in Global Market  
(2017-2022)

7.4.5 OpenText Key News

### **7.5 Microsoft**

7.5.1 Microsoft Corporate Summary

#### 7.5.2 Microsoft Business Overview

#### 7.5.3 Microsoft Enterprise Content Management (ECM) Major Product Offerings

#### 7.5.4 Microsoft Enterprise Content Management (ECM) Revenue in Global Market (2017-2022)

#### 7.5.5 Microsoft Key News

### 7.6 Macrowing

#### 7.6.1 Macrowing Corporate Summary

#### 7.6.2 Macrowing Business Overview

#### 7.6.3 Macrowing Enterprise Content Management (ECM) Major Product Offerings

#### 7.6.4 Macrowing Enterprise Content Management (ECM) Revenue in Global Market (2017-2022)

#### 7.6.5 Macrowing Key News

### 7.7 Sunyard

#### 7.7.1 Sunyard Corporate Summary

#### 7.7.2 Sunyard Business Overview

#### 7.7.3 Sunyard Enterprise Content Management (ECM) Major Product Offerings

#### 7.7.4 Sunyard Enterprise Content Management (ECM) Revenue in Global Market (2017-2022)

#### 7.7.5 Sunyard Key News

### 7.8 TRS

#### 7.8.1 TRS Corporate Summary

#### 7.8.2 TRS Business Overview

#### 7.8.3 TRS Enterprise Content Management (ECM) Major Product Offerings

#### 7.8.4 TRS Enterprise Content Management (ECM) Revenue in Global Market (2017-2022)

#### 7.8.5 TRS Key News

## 8 CONCLUSION

## 9 APPENDIX

### 9.1 Note

### 9.2 Examples of Clients

### 9.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Enterprise Content Management (ECM) Market Opportunities & Trends in Global Market

Table 2. Enterprise Content Management (ECM) Market Drivers in Global Market

Table 3. Enterprise Content Management (ECM) Market Restraints in Global Market

Table 4. Key Players of Enterprise Content Management (ECM) in Global Market

Table 5. Top Enterprise Content Management (ECM) Players in Global Market, Ranking by Revenue (2021)

Table 6. Global Enterprise Content Management (ECM) Revenue by Companies, (US\$, Mn), 2017-2022

Table 7. Global Enterprise Content Management (ECM) Revenue Share by Companies, 2017-2022

Table 8. Global Companies Enterprise Content Management (ECM) Product Type

Table 9. List of Global Tier 1 Enterprise Content Management (ECM) Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 10. List of Global Tier 2 and Tier 3 Enterprise Content Management (ECM) Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 11. By Product Grade – Global Enterprise Content Management (ECM) Revenue, (US\$, Mn), 2021 & 2028

Table 12. By Product Grade - Enterprise Content Management (ECM) Revenue in Global (US\$, Mn), 2017-2022

Table 13. By Product Grade - Enterprise Content Management (ECM) Revenue in Global (US\$, Mn), 2023-2028

Table 14. By Application – Global Enterprise Content Management (ECM) Revenue, (US\$, Mn), 2021 & 2028

Table 15. By Application - Enterprise Content Management (ECM) Revenue in Global (US\$, Mn), 2017-2022

Table 16. By Application - Enterprise Content Management (ECM) Revenue in Global (US\$, Mn), 2023-2028

Table 17. By Region – Global Enterprise Content Management (ECM) Revenue, (US\$, Mn), 2021 & 2028

Table 18. By Region - Global Enterprise Content Management (ECM) Revenue (US\$, Mn), 2017-2022

Table 19. By Region - Global Enterprise Content Management (ECM) Revenue (US\$, Mn), 2023-2028

Table 20. By Country - North America Enterprise Content Management (ECM)

Revenue, (US\$, Mn), 2017-2022

Table 21. By Country - North America Enterprise Content Management (ECM)

Revenue, (US\$, Mn), 2023-2028

Table 22. By Country - Europe Enterprise Content Management (ECM) Revenue, (US\$, Mn), 2017-2022

Table 23. By Country - Europe Enterprise Content Management (ECM) Revenue, (US\$, Mn), 2023-2028

Table 24. By Region - Asia Enterprise Content Management (ECM) Revenue, (US\$, Mn), 2017-2022

Table 25. By Region - Asia Enterprise Content Management (ECM) Revenue, (US\$, Mn), 2023-2028

Table 26. By Country - South America Enterprise Content Management (ECM) Revenue, (US\$, Mn), 2017-2022

Table 27. By Country - South America Enterprise Content Management (ECM) Revenue, (US\$, Mn), 2023-2028

Table 28. By Country - Middle East & Africa Enterprise Content Management (ECM) Revenue, (US\$, Mn), 2017-2022

Table 29. By Country - Middle East & Africa Enterprise Content Management (ECM) Revenue, (US\$, Mn), 2023-2028

Table 30. IBM Corporate Summary

Table 31. IBM Enterprise Content Management (ECM) Product Offerings

Table 32. IBM Enterprise Content Management (ECM) Revenue (US\$, Mn), (2017-2022)

Table 33. Oracle Corporate Summary

Table 34. Oracle Enterprise Content Management (ECM) Product Offerings

Table 35. Oracle Enterprise Content Management (ECM) Revenue (US\$, Mn), (2017-2022)

Table 36. EMC Corporate Summary

Table 37. EMC Enterprise Content Management (ECM) Product Offerings

Table 38. EMC Enterprise Content Management (ECM) Revenue (US\$, Mn), (2017-2022)

Table 39. OpenText Corporate Summary

Table 40. OpenText Enterprise Content Management (ECM) Product Offerings

Table 41. OpenText Enterprise Content Management (ECM) Revenue (US\$, Mn), (2017-2022)

Table 42. Microsoft Corporate Summary

Table 43. Microsoft Enterprise Content Management (ECM) Product Offerings

Table 44. Microsoft Enterprise Content Management (ECM) Revenue (US\$, Mn), (2017-2022)

Table 45. Macrowing Corporate Summary

Table 46. Macrowing Enterprise Content Management (ECM) Product Offerings

Table 47. Macrowing Enterprise Content Management (ECM) Revenue (US\$, Mn),  
(2017-2022)

Table 48. Sunyard Corporate Summary

Table 49. Sunyard Enterprise Content Management (ECM) Product Offerings

Table 50. Sunyard Enterprise Content Management (ECM) Revenue (US\$, Mn),  
(2017-2022)

Table 51. TRS Corporate Summary

Table 52. TRS Enterprise Content Management (ECM) Product Offerings

Table 53. TRS Enterprise Content Management (ECM) Revenue (US\$, Mn),  
(2017-2022)

## List Of Figures

### LIST OF FIGURES

Figure 1. Enterprise Content Management (ECM) Segment by Product Grade in 2021

Figure 2. Enterprise Content Management (ECM) Segment by Application in 2021

Figure 3. Global Enterprise Content Management (ECM) Market Overview: 2021

Figure 4. Key Caveats

Figure 5. Global Enterprise Content Management (ECM) Market Size: 2021 VS 2028 (US\$, Mn)

Figure 6. Global Enterprise Content Management (ECM) Revenue, 2017-2028 (US\$, Mn)

Figure 7. The Top 3 and 5 Players Market Share by Enterprise Content Management (ECM) Revenue in 2021

Figure 8. By Product Grade - Global Enterprise Content Management (ECM) Revenue Market Share, 2017-2028

Figure 9. By Application - Global Enterprise Content Management (ECM) Revenue Market Share, 2017-2028

Figure 10. By Region - Global Enterprise Content Management (ECM) Revenue Market Share, 2017-2028

Figure 11. By Country - North America Enterprise Content Management (ECM) Revenue Market Share, 2017-2028

Figure 12. US Enterprise Content Management (ECM) Revenue, (US\$, Mn), 2017-2028

Figure 13. Canada Enterprise Content Management (ECM) Revenue, (US\$, Mn), 2017-2028

Figure 14. Mexico Enterprise Content Management (ECM) Revenue, (US\$, Mn), 2017-2028

Figure 15. By Country - Europe Enterprise Content Management (ECM) Revenue Market Share, 2017-2028

Figure 16. Germany Enterprise Content Management (ECM) Revenue, (US\$, Mn), 2017-2028

Figure 17. France Enterprise Content Management (ECM) Revenue, (US\$, Mn), 2017-2028

Figure 18. U.K. Enterprise Content Management (ECM) Revenue, (US\$, Mn), 2017-2028

Figure 19. Italy Enterprise Content Management (ECM) Revenue, (US\$, Mn), 2017-2028

Figure 20. Russia Enterprise Content Management (ECM) Revenue, (US\$, Mn), 2017-2028

Figure 21. Nordic Countries Enterprise Content Management (ECM) Revenue, (US\$, Mn), 2017-2028

Figure 22. Benelux Enterprise Content Management (ECM) Revenue, (US\$, Mn), 2017-2028

Figure 23. By Region - Asia Enterprise Content Management (ECM) Revenue Market Share, 2017-2028

Figure 24. China Enterprise Content Management (ECM) Revenue, (US\$, Mn), 2017-2028

Figure 25. Japan Enterprise Content Management (ECM) Revenue, (US\$, Mn), 2017-2028

Figure 26. South Korea Enterprise Content Management (ECM) Revenue, (US\$, Mn), 2017-2028

Figure 27. Southeast Asia Enterprise Content Management (ECM) Revenue, (US\$, Mn), 2017-2028

Figure 28. India Enterprise Content Management (ECM) Revenue, (US\$, Mn), 2017-2028

Figure 29. By Country - South America Enterprise Content Management (ECM) Revenue Market Share, 2017-2028

Figure 30. Brazil Enterprise Content Management (ECM) Revenue, (US\$, Mn), 2017-2028

Figure 31. Argentina Enterprise Content Management (ECM) Revenue, (US\$, Mn), 2017-2028

Figure 32. By Country - Middle East & Africa Enterprise Content Management (ECM) Revenue Market Share, 2017-2028

Figure 33. Turkey Enterprise Content Management (ECM) Revenue, (US\$, Mn), 2017-2028

Figure 34. Israel Enterprise Content Management (ECM) Revenue, (US\$, Mn), 2017-2028

Figure 35. Saudi Arabia Enterprise Content Management (ECM) Revenue, (US\$, Mn), 2017-2028

Figure 36. UAE Enterprise Content Management (ECM) Revenue, (US\$, Mn), 2017-2028

Figure 37. IBM Enterprise Content Management (ECM) Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 38. Oracle Enterprise Content Management (ECM) Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 39. EMC Enterprise Content Management (ECM) Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 40. OpenText Enterprise Content Management (ECM) Revenue Year Over Year

Growth (US\$, Mn) & (2017-2022)

Figure 41. Microsoft Enterprise Content Management (ECM) Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 42. Macrowing Enterprise Content Management (ECM) Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 43. Sunyard Enterprise Content Management (ECM) Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 44. TRS Enterprise Content Management (ECM) Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

## I would like to order

Product name: Enterprise Content Management (ECM) Market - Global Outlook and Forecast 2022-2028

Product link: <https://marketpublishers.com/r/E1B45BFA667BEN.html>

Price: US\$ 3,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E1B45BFA667BEN.html>