

Enterprise Communications Platform as a Service (CPaaS) Market, Global Outlook and Forecast 2022-2028

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Abstracts

Communications Platform-as-a-Service (CPaaS) refers to a cloud-based platform that provides the ability to developers to add communication services to their applications. It allows them to implement SMS, Voice or other messaging capabilities without developing their own communication solutions.

This report contains market size and forecasts of Enterprise Communications Platform as a Service (CPaaS) in Global, including the following market information:

Global Enterprise Communications Platform as a Service (CPaaS) Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Enterprise Communications Platform as a Service (CPaaS) market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Customized Service Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Enterprise Communications Platform as a Service (CPaaS) include Twilio, Nexmo (Vonage), Mitel, Vidyo (Enghouse Systems), Sonar,

Voxbone, Bandwidth, MessageBird and Infobip, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Enterprise Communications Platform as a Service (CPaaS) companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Enterprise Communications Platform as a Service (CPaaS) Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Enterprise Communications Platform as a Service (CPaaS) Market Segment Percentages, by Type, 2021 (%)

Customized Service

Standardized Service

Global Enterprise Communications Platform as a Service (CPaaS) Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Enterprise Communications Platform as a Service (CPaaS) Market Segment Percentages, by Application, 2021 (%)

SME (Small and Medium Enterprises)

Large Enterprise

Global Enterprise Communications Platform as a Service (CPaaS) Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Enterprise Communications Platform as a Service (CPaaS) Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Enterprise Communications Platform as a Service (CPaaS) revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Enterprise Communications Platform as a Service (CPaaS) revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Twilio

Nexmo (Vonage)

Mitel

Vidyo (Enghouse Systems)

Sonar

Voxbone

Bandwidth

MessageBird

Infobip

Plum Voice

Plivo

Sinch

Zenvia

RingCentral

Soprano Design

Alcatel Lucent Enterprise (ALE)

Wavy

Pontaltech

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