

# Enterprise A2P SMS Market - Global Outlook and Forecast 2021-2027

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## Abstracts

This report contains market size and forecasts of Enterprise A2P SMS in Global, including the following market information:

Global Enterprise A2P SMS Market Revenue, 2016-2021, 2022-2027, (\$ millions)

Global top five companies in 2020 (%)

The global Enterprise A2P SMS market was valued at 72240 million in 2020 and is projected to reach US\$ 84270 million by 2027, at a CAGR of 3.9% during the forecast period.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Enterprise A2P SMS companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Enterprise A2P SMS Market, By Type, 2016-2021, 2022-2027 (\$ millions)

Global Enterprise A2P SMS Market Segment Percentages, By Type, 2020 (%)

CRM

Promotions

Pushed Content

Interactive

Others

China Enterprise A2P SMS Market, By Application, 2016-2021, 2022-2027 (\$ millions)  
China Enterprise A2P SMS Market Segment Percentages, By Application, 2020 (%)

BFSI

Entertainment

Tourism

Retail

Marketing

Healthcare

Media

Others

Global Enterprise A2P SMS Market, By Region and Country, 2016-2021, 2022-2027 (\$  
Millions)

Global Enterprise A2P SMS Market Segment Percentages, By Region and Country,  
2020 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Total Enterprise A2P SMS Market Competitors Revenues in Global, by Players  
2016-2021 (Estimated), (\$ millions)

Total Enterprise A2P SMS Market Competitors Revenues Share in Global, by Players  
2020 (%)

Further, the report presents profiles of competitors in the market, including the following:

MBlox

CLX Communications

Infobip

Tanla Solutions

SAP Mobile Services

Silverstreet BV

Syniverse Technologies

Nexmo Co. Ltd.

Tyntec

SITO Mobile

OpenMarket Inc.

Genesys Telecommunications

3Cinteractive

Vibes Media

Beepsend

Soprano

Accrete

FortyTwo Telecom AB

ClearSky

Ogangi Corporation

AMD Telecom S.A

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