

# Energy and Sport Drinks Market, Global Outlook and Forecast 2022-2028

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## Abstracts

An energy drink is a type of drink containing sugar and stimulant compounds, usually caffeine, which is marketed as providing mental and physical stimulation (marketed as 'energy', but distinct from food energy).

This report contains market size and forecasts of Energy and Sport Drinks in global, including the following market information:

Global Energy and Sport Drinks Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Energy and Sport Drinks Market Sales, 2017-2022, 2023-2028, (K MT)

Global top five Energy and Sport Drinks companies in 2021 (%)

The global Energy and Sport Drinks market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Hypotonic Sports Drink Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Energy and Sport Drinks include Lucozade, Pepsico, Coca Cola, Monster Beverage, Arizona Beverage, Abbott Nutrition, Glaxosmithkline, Living Essentials and Britvic, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Energy and Sport Drinks manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Energy and Sport Drinks Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K MT)

Global Energy and Sport Drinks Market Segment Percentages, by Type, 2021 (%)

Hypotonic Sports Drink

Isotonic Sports Drink

Hypertonic Sports Drink

Global Energy and Sport Drinks Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K MT)

Global Energy and Sport Drinks Market Segment Percentages, by Application, 2021 (%)

Athletes

Casual Consumers

Lifestyle User

Global Energy and Sport Drinks Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K MT)

Global Energy and Sport Drinks Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

## South America

Brazil

Argentina

Rest of South America

## Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Energy and Sport Drinks revenues in global market, 2017-2022  
(Estimated), (\$ millions)

Key companies Energy and Sport Drinks revenues share in global market, 2021 (%)

Key companies Energy and Sport Drinks sales in global market, 2017-2022 (Estimated),  
(K MT)

Key companies Energy and Sport Drinks sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Lucozade

Pepsico

Coca Cola

Monster Beverage

Arizona Beverage

Abbott Nutrition

Glaxosmithkline

Living Essentials

Britvic

Extreme Drinks

AJE Group

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