

# Employee Retention Loyalty Management Software Market, Global Outlook and Forecast 2022-2028

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## Abstracts

This report contains market size and forecasts of Employee Retention Loyalty Management Software in Global, including the following market information:

Global Employee Retention Loyalty Management Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Employee Retention Loyalty Management Software market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

On-Premise Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Employee Retention Loyalty Management Software include Loyalty Ventures, Oracle Corporation, IBM Corporation, Kognitiv Corporation (Aimia), SAP SE, Brierley+Partners, Epsilon, Fidelity Information Services and Kobie Marketing, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Employee Retention Loyalty Management Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry

trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Employee Retention Loyalty Management Software Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Employee Retention Loyalty Management Software Market Segment Percentages, by Type, 2021 (%)

On-Premise

Cloud-based

Global Employee Retention Loyalty Management Software Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Employee Retention Loyalty Management Software Market Segment Percentages, by Application, 2021 (%)

BFSI

Travel & Hospitality

Consumer goods & Retail

Other

Global Employee Retention Loyalty Management Software Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Employee Retention Loyalty Management Software Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Employee Retention Loyalty Management Software revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Employee Retention Loyalty Management Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Loyalty Ventures

Oracle Corporation

IBM Corporation

Kognitiv Corporation (Aimia)

SAP SE

Brierley+Partners

Epsilon

Fidelity Information Services

Kobie Marketing

Bond Brand Loyalty

ICF International

Tibco Software

Comarch

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