

Employee Engagement Platform Market - Global Outlook and Forecast 2022-2028

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Abstracts

Employee engagement platform helps organizations solicit and track feedback from their employees, recognize employee achievements, and promote positive activity. Employee engagement tools are used to draw actionable insights from employee feedback. Organizations use employee engagement software to understand employee sentiment, promote company-wide recognition of employee success, and to promote positive activities that benefit the health or wellness of the organization or its employees.

This report contains market size and forecasts of Employee Engagement Platform in Global, including the following market information:

Global Employee Engagement Platform Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Employee Engagement Platform market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

On-Premises Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Employee Engagement Platform include Bitrix, Inc, People Gauge, Quantum Workplace, Gensuite, Officevibe, Transcend, Tap My Back,

VibeCatch and Qualtrics, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Employee Engagement Platform companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Employee Engagement Platform Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Employee Engagement Platform Market Segment Percentages, by Type, 2021 (%)

On-Premises

Cloud-Based

Global Employee Engagement Platform Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Employee Engagement Platform Market Segment Percentages, by Application, 2021 (%)

IT and Telecommunication

BFSI

Healthcare

Retail

Manufacturing

Education and Government

Others

Global Employee Engagement Platform Market, By Region and Country, 2017-2022,
2023-2028 (\$ Millions)

Global Employee Engagement Platform Market Segment Percentages, By Region and
Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Employee Engagement Platform revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Employee Engagement Platform revenues share in global market, 2021

(%)

Further, the report presents profiles of competitors in the market, key players include:

Bitrix, Inc

People Gauge

Quantum Workplace

Gensuite

Officevibe

Transcend

Tap My Back

VibeCatch

Qualtrics

KaiNexus

Key Survey

WorkTango

Sparble

Synergita

Pingboard

Vocoli

Zinta

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