

Employee Advocacy Tools Market, Global Outlook and Forecast 2022-2028

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Abstracts

Employee advocacy tools are point solutions dedicated to the curation and dissemination of branded and third-party content to an organization's employees who can then publish it to their social media accounts, or share it via direct channels like email or messaging apps. This is typically done via a mobile application, although most also have web-based desktop interfaces

This report contains market size and forecasts of Employee Advocacy Tools in Global, including the following market information:

Global Employee Advocacy Tools Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Employee Advocacy Tools market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Web-Based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Employee Advocacy Tools include Hootsuite, EveryoneSocial, Sociabble, GaggleAMP, LinkedIn, Oktopost Technologies and SocialChorus Inc, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Employee Advocacy Tools companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Employee Advocacy Tools Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Employee Advocacy Tools Market Segment Percentages, by Type, 2021 (%)

Web-Based

On-Premise

Mobile Based

Global Employee Advocacy Tools Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Employee Advocacy Tools Market Segment Percentages, by Application, 2021 (%)

SME (Small and Medium Enterprises)

Large Enterprise

Global Employee Advocacy Tools Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Employee Advocacy Tools Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Employee Advocacy Tools revenues in global market, 2017-2022
(estimated), (\$ millions)

Key companies Employee Advocacy Tools revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Hootsuite

EveryoneSocial

Sociabble

GaggleAMP

LinkedIn

Oktopost Technologies

SocialChorus Inc

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