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Employee Advocacy Software Market, Global Outlook and Forecast 2022-2028

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Abstracts

Employee advocacy software enables companies to engage their workforce to share branded content and information by social channels.

This report contains market size and forecasts of Employee Advocacy Software in Global, including the following market information:

Global Employee Advocacy Software Market Revenue, 2017-2022, 2023-2028, ($ millions)

Global top five companies in 2021 (%)

The global Employee Advocacy Software market was valued at 329.4 million in 2021 and is projected to reach US$ 558.9 million by 2028, at a CAGR of 7.8% during the forecast period.

The U.S. Market is Estimated at $ Million in 2021, While China is Forecast to Reach $ Million by 2028.

On-Premises Segment to Reach $ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Employee Advocacy Software include DrumUp, Hootsuite, Bambu, GaggleAMP, Influitive, EveryoneSocial, Sociabble, PostBeyond and Dynamic Signal, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Employee Advocacy

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Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Employee Advocacy Software Market, by Type, 2017-2022, 2023-2028 ($ millions)

Global Employee Advocacy Software Market Segment Percentages, by Type, 2021 (%)

On-Premises

Cloud Based

Global Employee Advocacy Software Market, by Application, 2017-2022, 2023-2028 ($ millions)

Global Employee Advocacy Software Market Segment Percentages, by Application, 2021 (%)

SMEs

Large Enterprises

Global Employee Advocacy Software Market, By Region and Country, 2017-2022, 2023-2028 ($ Millions)

Global Employee Advocacy Software Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

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- Mexico

Europe

- Germany
- France
- U.K.
- Italy
- Russia
- Nordic Countries
- Benelux
- Rest of Europe

Asia

- China
- Japan
- South Korea
- Southeast Asia
- India
- Rest of Asia

South America

- Brazil
- Argentina

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Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Employee Advocacy Software revenues in global market, 2017-2022 (estimated), ($ millions)

Key companies Employee Advocacy Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

DrumUp

Hootsuite

Bambu

GaggleAMP

Influitive

EveryoneSocial

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Sociabble

PostBeyond

Dynamic Signal

Smarp

ClearView

MarketBeam

SocioAdvocacy

Ambassify

RFactr

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