

Email Marketing Services Market, Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Email Marketing Services in Global, including the following market information:

Global Email Marketing Services Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Email Marketing Services market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Email Newsletters Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Email Marketing Services include Sendinblue, Mailchimp, ConvertKit, Hubspot, MailerLite, Klaviyo, AWeber, ActiveCampaign and GetResponse, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Email Marketing Services companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Email Marketing Services Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Email Marketing Services Market Segment Percentages, by Type, 2021 (%)

Email Newsletters

Transactional Emails

Behavioral Emails

Others

Global Email Marketing Services Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Email Marketing Services Market Segment Percentages, by Application, 2021 (%)

Banking, Finance and Insurance

IT and Telecommunications

Government and Health Care

Manufacturing and Logistics

Others

Global Email Marketing Services Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Email Marketing Services Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Email Marketing Services revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Email Marketing Services revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Sendinblue

Mailchimp

ConvertKit

Hubspot

MailerLite

Klaviyo

AWeber

ActiveCampaign

GetResponse

Constant Contact

Campaign Monitor

Moosend

Omnisend

Drip

Thrive

Benchmark

OptinMonster

Intercom

Smash Balloon

RafflePress

RyTech

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