

Email Marketing Service Provider Services Market - Global Outlook and Forecast 2022-2028

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Abstracts

Email marketing is the creation and facilitation of marketing campaigns that are sent via email, usually to a group of people.

This report contains market size and forecasts of Email Marketing Service Provider Services in Global, including the following market information:

Global Email Marketing Service Provider Services Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Email Marketing Service Provider Services market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

On-premise Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Email Marketing Service Provider Services include OpGen Media, Cience, RightHello, WebiMax, LeadMD, InboundLabs, Straight North, Televerde and Gannett, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Email Marketing Service

Provider Services companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Email Marketing Service Provider Services Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Email Marketing Service Provider Services Market Segment Percentages, by Type, 2021 (%)

On-premise

Cloud-based

Global Email Marketing Service Provider Services Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Email Marketing Service Provider Services Market Segment Percentages, by Application, 2021 (%)

Individual

Enterprise

Others

Global Email Marketing Service Provider Services Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Email Marketing Service Provider Services Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Email Marketing Service Provider Services revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Email Marketing Service Provider Services revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

OpGen Media

Cience

RightHello

WebiMax

LeadMD

InboundLabs

Straight North

Televerde

Gannett

Belkins

Deutsch

180Fusion

Blue Fountain Media

BRAFTON

Bridgeight

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