

Email Marketing Platforms Market, Global Outlook and Forecast 2022-2028

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Abstracts

Email marketing is the highly effective digitalmarketing strategy of sending emails to prospects and customers.

This report contains market size and forecasts of Email Marketing Platforms in Global, including the following market information:

Global Email Marketing Platforms Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Email Marketing Platforms market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud-based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Email Marketing Platforms include MailChimp, VerticalResponse, Emma, Constant Contact, SendGrid, SendinBlue, Drip, ConvertKit and AWeber, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Email Marketing Platforms companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges,

obstacles, and potential risks.

Total Market by Segment:

Global Email Marketing Platforms Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Email Marketing Platforms Market Segment Percentages, by Type, 2021 (%)

Cloud-based

Others

Global Email Marketing Platforms Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Email Marketing Platforms Market Segment Percentages, by Application, 2021 (%)

SMEs

Large Enterprises

Global Email Marketing Platforms Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Email Marketing Platforms Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Email Marketing Platforms revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Email Marketing Platforms revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

MailChimp

VerticalResponse

Emma

Constant Contact

SendGrid

SendinBlue

Drip

ConvertKit

AWeber

GetResponse

Smart Tech

Unimarketing

Benchmark Email

Experian

Focussend

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