

# Electronic Shelf Label (ESL) Market - Global Outlook and Forecast 2021-2027

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## Abstracts

This report contains market size and forecasts of Electronic Shelf Label (ESL) in global, including the following market information:

Global Electronic Shelf Label (ESL) Market Revenue, 2016-2021, 2022-2027, (\$ millions)

Global Electronic Shelf Label (ESL) Market Sales, 2016-2021, 2022-2027, (K Units)

Global top five Electronic Shelf Label (ESL) companies in 2020 (%)

The global Electronic Shelf Label (ESL) market was valued at 885.8 million in 2020 and is projected to reach US\$ 1489.6 million by 2027, at a CAGR of 13.9% during the forecast period.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Electronic Shelf Label (ESL) manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Electronic Shelf Label (ESL) Market, By Type, 2016-2021, 2022-2027 (\$ Millions) & (K Units)

Global Electronic Shelf Label (ESL) Market Segment Percentages, By Type, 2020 (%)

Liquid Crystal Display (LCD) Displays

E-Paper Displays

Global Electronic Shelf Label (ESL) Market, By Application, 2016-2021, 2022-2027 (\$ Millions) & (K Units)

Global Electronic Shelf Label (ESL) Market Segment Percentages, By Application, 2020 (%)

Department Stores/Mass Merchandise

Grocery/Supermarket

Drug Stores

Specialty Stores

Others

Global Electronic Shelf Label (ESL) Market, By Region and Country, 2016-2021, 2022-2027 (\$ Millions) & (K Units)

Global Electronic Shelf Label (ESL) Market Segment Percentages, By Region and Country, 2020 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

## Rest of Middle East & Africa

### Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Electronic Shelf Label (ESL) revenues in global market, 2016-2021  
(Estimated), (\$ millions)

Key companies Electronic Shelf Label (ESL) revenues share in global market, 2020 (%)

Key companies Electronic Shelf Label (ESL) sales in global market, 2016-2021  
(Estimated), (K Units)

Key companies Electronic Shelf Label (ESL) sales share in global market, 2020 (%)

Further, the report presents profiles of competitors in the market, key players include:

BOE (SES-imagotag)

Pricer

SoluM

E Ink

Displaydata

Opticon Sensors Europe B.V

DIGI

Hanshow

LG innotek

Panasonic

Altierre

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