

Electronic Shelf Label for Supermarket Market, Global Outlook and Forecast 2022-2028

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Abstracts

Electronic Shelf Label, also known by the acronym ESL. It is the latest solution for inventory and price management in the retail sector, based on the use of advanced IT technology. ESL replaces conventional paper price tags attached to the shelves of supermarkets and department stores with, for example, LCDs and electronic paper (E-paper) that show information on product price, sales promotions, etc.

This report contains market size and forecasts of Electronic Shelf Label for Supermarket in global, including the following market information:

Global Electronic Shelf Label for Supermarket Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Electronic Shelf Label for Supermarket Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Electronic Shelf Label for Supermarket companies in 2021 (%)

The global Electronic Shelf Label for Supermarket market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Liquid Crystal Display (LCD) Displays Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Electronic Shelf Label for Supermarket include BOE (SES-imagotag), Pricer, SoluM, E Ink, Displaydata, Opticon Sensors Europe B.V, DIGI, Hanshow and LG innotek, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Electronic Shelf Label for Supermarket manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Electronic Shelf Label for Supermarket Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Electronic Shelf Label for Supermarket Market Segment Percentages, by Type, 2021 (%)

Liquid Crystal Display (LCD) Displays

E papers Displays

Global Electronic Shelf Label for Supermarket Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Electronic Shelf Label for Supermarket Market Segment Percentages, by Application, 2021 (%)

Drug

Consumer Products

Other

Global Electronic Shelf Label for Supermarket Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Electronic Shelf Label for Supermarket Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Electronic Shelf Label for Supermarket revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Electronic Shelf Label for Supermarket revenues share in global market, 2021 (%)

Key companies Electronic Shelf Label for Supermarket sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Electronic Shelf Label for Supermarket sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

BOE (SES-imagotag)

Pricer

SoluM

E Ink

Displaydata

Opticon Sensors Europe B.V

DIGI

Hanshow

LG innotek

Panasonic

Altierre

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