

Electronic Reading Market, Global Outlook and Forecast 2022-2028

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Abstracts

An electronic reading is a portable electronic device designed primarily for the purpose of reading electronic books and periodicals. The shape factor of e-readers is similar to that of tablets, usually devices that use e-paper, have better screen readability (especially in direct sunlight) and longer battery life than tablets. E-reader batteries usually last several weeks. It is a portable electronic device for reading digital books and periodicals, also known as an e-book reader. E-readers are often designed to work for long periods of time with minimal power consumption. Most e-readers rely on e-ink technology for display.

This report contains market size and forecasts of Electronic Reading in global, including the following market information:

Global Electronic Reading Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Electronic Reading Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Electronic Reading companies in 2021 (%)

The global Electronic Reading market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Based E Ink Carta Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Electronic Reading include Amazon, Kobo, Sony, Hanvon, Pocketbook, Ematic, Alurateck, Boyue and Onyx Boox, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Electronic Reading manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Electronic Reading Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Electronic Reading Market Segment Percentages, by Type, 2021 (%)

Based E Ink Carta

Based E Ink Pearl

Based TFT-LCD

Global Electronic Reading Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Electronic Reading Market Segment Percentages, by Application, 2021 (%)

Brand Store

Electronic Retail Store

Electronic Commerce

Other

Global Electronic Reading Market, By Region and Country, 2017-2022, 2023-2028 (\$

Millions) & (K Units)

Global Electronic Reading Market Segment Percentages, By Region and Country, 2021
(%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Electronic Reading revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Electronic Reading revenues share in global market, 2021 (%)

Key companies Electronic Reading sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Electronic Reading sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Amazon

Kobo

Sony

Hanvon

Pocketbook

Ematic

Alurateck

Boyue

Onyx Boox

Ectaco

Bookeen

Fidibo

Remarkable

Kolporter Holding

Icarus

Iflytek

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