

# Effect Pigments Market in Malaysia - Manufacturing and Consumption, Outlook and Forecast 2020-2026

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## Abstracts

Effect pigments are embedded in coatings and paints to change the hue or gloss level and to give the target object a certain texture. Unlike classic pigments, effect pigments are flaky. The gloss effect is caused by reflection or interference and not the typical scattering.

They are used in a variety of applications including coatings, personal care products, packaging plastics, inks and many other applications. Effect pigments are used whenever a soft shine, a satin luster or a brilliant metallic appearance are desired.

This report contains market size and forecasts of Effect Pigments in Malaysia, including the following market information:

Malaysia Effect Pigments Market Revenue, 2015-2020, 2021-2026, (\$ millions)

Malaysia Effect Pigments Market Consumption, 2015-2020, 2021-2026, (MT)

Malaysia Effect Pigments Production Capacity, 2015-2020, 2021-2026, (MT)

Top Five Competitors in Malaysia Effect Pigments Market 2019 (%)

The global Effect Pigments market was valued at 3143.7 million in 2019 and is projected to reach US\$ 3573.2 million by 2026, at a CAGR of 3.3% during the forecast period. While the Effect Pigments market size in Malaysia was US\$ XX million in 2019, and it is expected to reach US\$ XX million by the end of 2026, with a CAGR of XX% during 2020-2026.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Effect Pigments manufacturers, suppliers, distributors and industry experts on the impacts of the COVID-19 pandemic on businesses, with top challenges including ingredients and raw material delays, component and packaging shortages, reduced/cancelled orders from clients and consumers, and closures of production lines in some impacted areas.

This report also analyses and evaluates the COVID-19 impact on Effect Pigments production and consumption in Malaysia

Total Market by Segment:

Malaysia Effect Pigments Market, By Type, 2015-2020, 2021-2026 (\$ millions) & (MT)  
Malaysia Effect Pigments Market Segment Percentages, By Type, 2019 (%)

Natural Mineral Pigments

Artificial Mineral Pigments

Malaysia Effect Pigments Market, By Application, 2015-2020, 2021-2026 (\$ millions) & (MT)

Malaysia Effect Pigments Market Segment Percentages, By Application, 2019 (%)

Coatings

Inks

Plastics

Cosmetics

Others

Competitor Analysis

The report also provides analysis of leading market participants including:

Total Effect Pigments Market Competitors Revenues in Malaysia, by Players 2015-2020 (Estimated), (\$ millions)

Total Effect Pigments Market Competitors Revenues Share in Malaysia, by Players 2019 (%)

Total Malaysia Effect Pigments Market Competitors Sales, by Players 2015-2020 (Estimated), (MT)

Total Malaysia Effect Pigments Market Competitors Sales Market Share by Players 2019 (\$ millions)

Further, the report presents profiles of competitors in the market, including the following:

Altana

BASF

Toyo Aluminium

Merck

Silberline

Schlenk

Sun Chemical

Sudarshan

Cristal

CQV

GEO Tech

Kuncai

Rika

Zuxing

Ruicheng

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