

Education and Learning Analytics Software and Services Market, Global Outlook and Forecast 2022-2028

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Abstracts

With the development of educational informationization, educational and learning software will be organically integrated with the network platform. The application of new educational and learning software has shared educational resources on the Internet.

This report contains market size and forecasts of Education and Learning Analytics Software and Services in Global, including the following market information:

Global Education and Learning Analytics Software and Services Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Education and Learning Analytics Software and Services market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Predictive Analytics Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Education and Learning Analytics Software and Services include IBM, TIBCO, Microsoft, Oracle, SAP, SAS Institute, Tableau Software, MicroStrategy and Alteryx, etc. In 2021, the global top five players have a share

approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Education and Learning Analytics Software and Services companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Education and Learning Analytics Software and Services Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Education and Learning Analytics Software and Services Market Segment Percentages, by Type, 2021 (%)

Predictive Analytics

Prescriptive Analytics

Descriptive Analytics

Global Education and Learning Analytics Software and Services Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Education and Learning Analytics Software and Services Market Segment Percentages, by Application, 2021 (%)

People Acquisition And Retention

Curriculum Development And Intervention

Performance Management

Budget And Finance Management

Operations Management

Others

Global Education and Learning Analytics Software and Services Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Education and Learning Analytics Software and Services Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Education and Learning Analytics Software and Services revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Education and Learning Analytics Software and Services revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

IBM

TIBCO

Microsoft

Oracle

SAP

SAS Institute

Tableau Software

MicroStrategy

Alteryx

Qlik

SABA

Blackboard

Schoology

iSpring

G-Cube

Latitude CG

Mindflash

SkyPrep

Information Builders

Watershed

Enlit,LLC

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