

EdTech Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/E74FB5A2CA09EN.html>

Date: July 2024

Pages: 108

Price: US\$ 3,250.00 (Single User License)

ID: E74FB5A2CA09EN

Abstracts

This report contains market size and forecasts of EdTech in Global, including the following market information:

Global EdTech Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global EdTech market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Hardware Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of EdTech include BYJU'S, VIPKid, iTutorGroup, Udacity, Newsela, Civitas Learning, Dreambox Learning, Guild Education and Coursera, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the EdTech companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global EdTech Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global EdTech Market Segment Percentages, by Type, 2021 (%)

Hardware

Software

Content

Global EdTech Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global EdTech Market Segment Percentages, by Application, 2021 (%)

Preschool

K-12

Higher Education

Others

Global EdTech Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global EdTech Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies EdTech revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies EdTech revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

BYJU'S

VIPKid

iTutorGroup

Udacity

Newsela

Civitas Learning

Dreambox Learning

Guild Education

Coursera

Schoology

Instructure

Knewton

17zuoye

Yuanfudao

Udemy

Age of Learning

HuJiang

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