

E-reader Market - Global Outlook and Forecast 2021-2027

<https://marketpublishers.com/r/E8182A41CC77EN.html>

Date: January 2021

Pages: 92

Price: US\$ 3,250.00 (Single User License)

ID: E8182A41CC77EN

Abstracts

This report contains market size and forecasts of E-reader in global, including the following market information:

Global E-reader Market Revenue, 2016-2021, 2022-2027, (\$ millions)

Global E-reader Market Sales, 2016-2021, 2022-2027, (K Units)

Global top five E-reader companies in 2020 (%)

The global E-reader market was valued at 310 million in 2020 and is projected to reach US\$ 151 million by 2027, at a CAGR of -16.5% during the forecast period.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the E-reader manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global E-reader Market, By Type, 2016-2021, 2022-2027 (\$ Millions) & (K Units)

Global E-reader Market Segment Percentages, By Type, 2020 (%)

E-ink E-Reader

TFT-LCD E-reader

Global E-reader Market, By Application, 2016-2021, 2022-2027 (\$ Millions) & (K Units)

Global E-reader Market Segment Percentages, By Application, 2020 (%)

Ages below 18

Ages 18-35

Ages 36-50

Ages >50

Global E-reader Market, By Region and Country, 2016-2021, 2022-2027 (\$ Millions) & (K Units)

Global E-reader Market Segment Percentages, By Region and Country, 2020 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies E-reader revenues in global market, 2016-2021 (Estimated), (\$ millions)

Key companies E-reader revenues share in global market, 2020 (%)

Key companies E-reader sales in global market, 2016-2021 (Estimated), (K Units)

Key companies E-reader sales share in global market, 2020 (%)

Further, the report presents profiles of competitors in the market, key players include:

Amazon

Kobo

Sony

Hanvon

Pocketbook

Ematic

Alurateck

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 E-reader Market Definition
- 1.2 Market Segments
 - 1.2.1 Market by Type
 - 1.2.2 Market by Application
- 1.3 Global E-reader Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 GLOBAL E-READER OVERALL MARKET SIZE

- 2.1 Global E-reader Market Size: 2021 VS 2027
- 2.2 Global E-reader Revenue, Prospects & Forecasts: 2016-2027
- 2.3 Global E-reader Sales (Consumption): 2016-2027

3 COMPANY LANDSCAPE

- 3.1 Top E-reader Players in Global Market
- 3.2 Top Global E-reader Companies Ranked by Revenue
- 3.3 Global E-reader Revenue by Companies
- 3.4 Global E-reader Sales by Companies
- 3.5 Global E-reader Price by Manufacturer (2016-2021)
- 3.6 Top 3 and Top 5 E-reader Companies in Global Market, by Revenue in 2020
- 3.7 Global Manufacturers E-reader Product Type
- 3.8 Tier 1, Tier 2 and Tier 3 E-reader Players in Global Market
 - 3.8.1 List of Global Tier 1 E-reader Companies
 - 3.8.2 List of Global Tier 2 and Tier 3 E-reader Companies

4 SIGHTS BY PRODUCT

- 4.1 Overview
 - 4.1.1 By Type - Global E-reader Market Size Markets, 2021 & 2027

- 4.1.2 E-ink E-Reader
- 4.1.3 TFT-LCD E-reader
- 4.2 By Type - Global E-reader Revenue & Forecasts
 - 4.2.1 By Type - Global E-reader Revenue, 2016-2021
 - 4.2.2 By Type - Global E-reader Revenue, 2022-2027
 - 4.2.3 By Type - Global E-reader Revenue Market Share, 2016-2027
- 4.3 By Type - Global E-reader Sales & Forecasts
 - 4.3.1 By Type - Global E-reader Sales, 2016-2021
 - 4.3.2 By Type - Global E-reader Sales, 2022-2027
 - 4.3.3 By Type - Global E-reader Sales Market Share, 2016-2027
- 4.4 By Type - Global E-reader Price (Manufacturers Selling Prices), 2016-2027

5 SIGHTS BY APPLICATION

- 5.1 Overview
 - 5.1.1 By Application - Global E-reader Market Size, 2021 & 2027
 - 5.1.2 Ages below
 - 5.1.3 Ages 18-35
 - 5.1.4 Ages 36-50
 - 5.1.5 Ages >50
- 5.2 By Application - Global E-reader Revenue & Forecasts
 - 5.2.1 By Application - Global E-reader Revenue, 2016-2021
 - 5.2.2 By Application - Global E-reader Revenue, 2022-2027
 - 5.2.3 By Application - Global E-reader Revenue Market Share, 2016-2027
- 5.3 By Application - Global E-reader Sales & Forecasts
 - 5.3.1 By Application - Global E-reader Sales, 2016-2021
 - 5.3.2 By Application - Global E-reader Sales, 2022-2027
 - 5.3.3 By Application - Global E-reader Sales Market Share, 2016-2027
- 5.4 By Application - Global E-reader Price (Manufacturers Selling Prices), 2016-2027

6 SIGHTS BY REGION

- 6.1 By Region - Global E-reader Market Size, 2021 & 2027
- 6.2 By Region - Global E-reader Revenue & Forecasts
 - 6.2.1 By Region - Global E-reader Revenue, 2016-2021
 - 6.2.2 By Region - Global E-reader Revenue, 2022-2027
 - 6.2.3 By Region - Global E-reader Revenue Market Share, 2016-2027
- 6.3 By Region - Global E-reader Sales & Forecasts
 - 6.3.1 By Region - Global E-reader Sales, 2016-2021

6.3.2 By Region - Global E-reader Sales, 2022-2027

6.3.3 By Region - Global E-reader Sales Market Share, 2016-2027

6.4 North America

6.4.1 By Country - North America E-reader Revenue, 2016-2027

6.4.2 By Country - North America E-reader Sales, 2016-2027

6.4.3 US E-reader Market Size, 2016-2027

6.4.4 Canada E-reader Market Size, 2016-2027

6.4.5 Mexico E-reader Market Size, 2016-2027

6.5 Europe

6.5.1 By Country - Europe E-reader Revenue, 2016-2027

6.5.2 By Country - Europe E-reader Sales, 2016-2027

6.5.3 Germany E-reader Market Size, 2016-2027

6.5.4 France E-reader Market Size, 2016-2027

6.5.5 U.K. E-reader Market Size, 2016-2027

6.5.6 Italy E-reader Market Size, 2016-2027

6.5.7 Russia E-reader Market Size, 2016-2027

6.5.8 Nordic Countries E-reader Market Size, 2016-2027

6.5.9 Benelux E-reader Market Size, 2016-2027

6.6 Asia

6.6.1 By Region - Asia E-reader Revenue, 2016-2027

6.6.2 By Region - Asia E-reader Sales, 2016-2027

6.6.3 China E-reader Market Size, 2016-2027

6.6.4 Japan E-reader Market Size, 2016-2027

6.6.5 South Korea E-reader Market Size, 2016-2027

6.6.6 Southeast Asia E-reader Market Size, 2016-2027

6.6.7 India E-reader Market Size, 2016-2027

6.7 South America

6.7.1 By Country - South America E-reader Revenue, 2016-2027

6.7.2 By Country - South America E-reader Sales, 2016-2027

6.7.3 Brazil E-reader Market Size, 2016-2027

6.7.4 Argentina E-reader Market Size, 2016-2027

6.8 Middle East & Africa

6.8.1 By Country - Middle East & Africa E-reader Revenue, 2016-2027

6.8.2 By Country - Middle East & Africa E-reader Sales, 2016-2027

6.8.3 Turkey E-reader Market Size, 2016-2027

6.8.4 Israel E-reader Market Size, 2016-2027

6.8.5 Saudi Arabia E-reader Market Size, 2016-2027

6.8.6 UAE E-reader Market Size, 2016-2027

7 MANUFACTURERS & BRANDS PROFILES

7.1 Amazon

- 7.1.1 Amazon Corporate Summary
- 7.1.2 Amazon Business Overview
- 7.1.3 Amazon E-reader Major Product Offerings
- 7.1.4 Amazon E-reader Sales and Revenue in Global (2016-2021)
- 7.1.5 Amazon Key News

7.2 Kobo

- 7.2.1 Kobo Corporate Summary
- 7.2.2 Kobo Business Overview
- 7.2.3 Kobo E-reader Major Product Offerings
- 7.2.4 Kobo E-reader Sales and Revenue in Global (2016-2021)
- 7.2.5 Kobo Key News

7.3 Sony

- 7.3.1 Sony Corporate Summary
- 7.3.2 Sony Business Overview
- 7.3.3 Sony E-reader Major Product Offerings
- 7.3.4 Sony E-reader Sales and Revenue in Global (2016-2021)
- 7.3.5 Sony Key News

7.4 Hanvon

- 7.4.1 Hanvon Corporate Summary
- 7.4.2 Hanvon Business Overview
- 7.4.3 Hanvon E-reader Major Product Offerings
- 7.4.4 Hanvon E-reader Sales and Revenue in Global (2016-2021)
- 7.4.5 Hanvon Key News

7.5 Pocketbook

- 7.5.1 Pocketbook Corporate Summary
- 7.5.2 Pocketbook Business Overview
- 7.5.3 Pocketbook E-reader Major Product Offerings
- 7.5.4 Pocketbook E-reader Sales and Revenue in Global (2016-2021)
- 7.5.5 Pocketbook Key News

7.6 Ematic

- 7.6.1 Ematic Corporate Summary
- 7.6.2 Ematic Business Overview
- 7.6.3 Ematic E-reader Major Product Offerings
- 7.6.4 Ematic E-reader Sales and Revenue in Global (2016-2021)
- 7.6.5 Ematic Key News

7.7 Alurateck

- 7.7.1 Alurateck Corporate Summary
- 7.7.2 Alurateck Business Overview
- 7.7.3 Alurateck E-reader Major Product Offerings
- 7.4.4 Alurateck E-reader Sales and Revenue in Global (2016-2021)
- 7.7.5 Alurateck Key News

8 GLOBAL E-READER PRODUCTION CAPACITY, ANALYSIS

- 8.1 Global E-reader Production Capacity, 2016-2027
- 8.2 E-reader Production Capacity of Key Manufacturers in Global Market
- 8.3 Global E-reader Production by Region

9 KEY MARKET TRENDS, OPPORTUNITY, DRIVERS AND RESTRAINTS

- 9.1 Market Opportunities & Trends
- 9.2 Market Drivers
- 9.3 Market Restraints

10 E-READER SUPPLY CHAIN ANALYSIS

- 10.1 E-reader Industry Value Chain
- 10.2 E-reader Upstream Market
- 10.3 E-reader Downstream and Clients
- 10.4 Marketing Channels Analysis
 - 10.4.1 Marketing Channels
 - 10.4.2 E-reader Distributors and Sales Agents in Global

11 CONCLUSION

12 APPENDIX

- 12.1 Note
- 12.2 Examples of Clients
- 12.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Key Players of E-reader in Global Market
- Table 2. Top E-reader Players in Global Market, Ranking by Revenue (2019)
- Table 3. Global E-reader Revenue by Companies, (US\$, Mn), 2016-2021
- Table 4. Global E-reader Revenue Share by Companies, 2016-2021
- Table 5. Global E-reader Sales by Companies, (K Units), 2016-2021
- Table 6. Global E-reader Sales Share by Companies, 2016-2021
- Table 7. Key Manufacturers E-reader Price (2016-2021) & (USD/Unit)
- Table 8. Global Manufacturers E-reader Product Type
- Table 9. List of Global Tier 1 E-reader Companies, Revenue (US\$, Mn) in 2020 and Market Share
- Table 10. List of Global Tier 2 and Tier 3 E-reader Companies, Revenue (US\$, Mn) in 2020 and Market Share
- Table 11. By Type – Global E-reader Revenue, (US\$, Mn), 2021 VS 2027
- Table 12. By Type - Global E-reader Revenue (US\$, Mn), 2016-2021
- Table 13. By Type - Global E-reader Revenue (US\$, Mn), 2022-2027
- Table 14. By Type - Global E-reader Sales (K Units), 2016-2021
- Table 15. By Type - Global E-reader Sales (K Units), 2022-2027
- Table 16. By Application – Global E-reader Revenue, (US\$, Mn), 2021 VS 2027
- Table 17. By Application - Global E-reader Revenue (US\$, Mn), 2016-2021
- Table 18. By Application - Global E-reader Revenue (US\$, Mn), 2022-2027
- Table 19. By Application - Global E-reader Sales (K Units), 2016-2021
- Table 20. By Application - Global E-reader Sales (K Units), 2022-2027
- Table 21. By Region – Global E-reader Revenue, (US\$, Mn), 2021 VS 2027
- Table 22. By Region - Global E-reader Revenue (US\$, Mn), 2016-2021
- Table 23. By Region - Global E-reader Revenue (US\$, Mn), 2022-2027
- Table 24. By Region - Global E-reader Sales (K Units), 2016-2021
- Table 25. By Region - Global E-reader Sales (K Units), 2022-2027
- Table 26. By Country - North America E-reader Revenue, (US\$, Mn), 2016-2021
- Table 27. By Country - North America E-reader Revenue, (US\$, Mn), 2022-2027
- Table 28. By Country - North America E-reader Sales, (K Units), 2016-2021
- Table 29. By Country - North America E-reader Sales, (K Units), 2022-2027
- Table 30. By Country - Europe E-reader Revenue, (US\$, Mn), 2016-2021
- Table 31. By Country - Europe E-reader Revenue, (US\$, Mn), 2022-2027
- Table 32. By Country - Europe E-reader Sales, (K Units), 2016-2021
- Table 33. By Country - Europe E-reader Sales, (K Units), 2022-2027

- Table 34. By Region - Asia E-reader Revenue, (US\$, Mn), 2016-2021
- Table 35. By Region - Asia E-reader Revenue, (US\$, Mn), 2022-2027
- Table 36. By Region - Asia E-reader Sales, (K Units), 2016-2021
- Table 37. By Region - Asia E-reader Sales, (K Units), 2022-2027
- Table 38. By Country - South America E-reader Revenue, (US\$, Mn), 2016-2021
- Table 39. By Country - South America E-reader Revenue, (US\$, Mn), 2022-2027
- Table 40. By Country - South America E-reader Sales, (K Units), 2016-2021
- Table 41. By Country - South America E-reader Sales, (K Units), 2022-2027
- Table 42. By Country - Middle East & Africa E-reader Revenue, (US\$, Mn), 2016-2021
- Table 43. By Country - Middle East & Africa E-reader Revenue, (US\$, Mn), 2022-2027
- Table 44. By Country - Middle East & Africa E-reader Sales, (K Units), 2016-2021
- Table 45. By Country - Middle East & Africa E-reader Sales, (K Units), 2022-2027
- Table 46. Amazon Corporate Summary
- Table 47. Amazon E-reader Product Offerings
- Table 48. Amazon E-reader Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2016-2021)
- Table 49. Kobo Corporate Summary
- Table 50. Kobo E-reader Product Offerings
- Table 51. Kobo E-reader Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2016-2021)
- Table 52. Sony Corporate Summary
- Table 53. Sony E-reader Product Offerings
- Table 54. Sony E-reader Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2016-2021)
- Table 55. Hanvon Corporate Summary
- Table 56. Hanvon E-reader Product Offerings
- Table 57. Hanvon E-reader Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2016-2021)
- Table 58. Pocketbook Corporate Summary
- Table 59. Pocketbook E-reader Product Offerings
- Table 60. Pocketbook E-reader Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2016-2021)
- Table 61. Ematic Corporate Summary
- Table 62. Ematic E-reader Product Offerings
- Table 63. Ematic E-reader Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2016-2021)
- Table 64. Alurateck Corporate Summary
- Table 65. Alurateck E-reader Product Offerings
- Table 66. Alurateck E-reader Sales (K Units), Revenue (US\$, Mn) and Average Price

(USD/Unit) (2016-2021)

Table 67. E-reader Production Capacity (K Units) of Key Manufacturers in Global Market, 2019-2021 (K Units)

Table 68. Global E-reader Capacity Market Share of Key Manufacturers, 2019-2021

Table 69. Global E-reader Production by Region, 2016-2021 (K Units)

Table 70. Global E-reader Production by Region, 2022-2027 (K Units)

Table 71. E-reader Market Opportunities & Trends in Global Market

Table 72. E-reader Market Drivers in Global Market

Table 73. E-reader Market Restraints in Global Market

Table 74. E-reader Raw Materials

Table 75. E-reader Raw Materials Suppliers in Global Market

Table 76. Typical E-reader Downstream

Table 77. E-reader Downstream Clients in Global Market

Table 78. E-reader Distributors and Sales Agents in Global Market

List Of Figures

LIST OF FIGURES

- Figure 1. E-reader Segment by Type
- Figure 2. E-reader Segment by Application
- Figure 3. Global E-reader Market Overview: 2020
- Figure 4. Key Caveats
- Figure 5. Global E-reader Market Size: 2021 VS 2027 (US\$, Mn)
- Figure 6. Global E-reader Revenue, 2016-2027 (US\$, Mn)
- Figure 7. E-reader Sales in Global Market: 2016-2027 (K Units)
- Figure 8. The Top 3 and 5 Players Market Share by E-reader Revenue in 2020
- Figure 9. By Type - Global E-reader Sales Market Share, 2016-2027
- Figure 10. By Type - Global E-reader Revenue Market Share, 2016-2027
- Figure 11. By Type - Global E-reader Price (USD/Unit), 2016-2027
- Figure 12. By Application - Global E-reader Sales Market Share, 2016-2027
- Figure 13. By Application - Global E-reader Revenue Market Share, 2016-2027
- Figure 14. By Application - Global E-reader Price (USD/Unit), 2016-2027
- Figure 15. By Region - Global E-reader Sales Market Share, 2016-2027
- Figure 16. By Region - Global E-reader Revenue Market Share, 2016-2027
- Figure 17. By Country - North America E-reader Revenue Market Share, 2016-2027
- Figure 18. By Country - North America E-reader Sales Market Share, 2016-2027
- Figure 19. US E-reader Revenue, (US\$, Mn), 2016-2027
- Figure 20. Canada E-reader Revenue, (US\$, Mn), 2016-2027
- Figure 21. Mexico E-reader Revenue, (US\$, Mn), 2016-2027
- Figure 22. By Country - Europe E-reader Revenue Market Share, 2016-2027
- Figure 23. By Country - Europe E-reader Sales Market Share, 2016-2027
- Figure 24. Germany E-reader Revenue, (US\$, Mn), 2016-2027
- Figure 25. France E-reader Revenue, (US\$, Mn), 2016-2027
- Figure 26. U.K. E-reader Revenue, (US\$, Mn), 2016-2027
- Figure 27. Italy E-reader Revenue, (US\$, Mn), 2016-2027
- Figure 28. Russia E-reader Revenue, (US\$, Mn), 2016-2027
- Figure 29. Nordic Countries E-reader Revenue, (US\$, Mn), 2016-2027
- Figure 30. Benelux E-reader Revenue, (US\$, Mn), 2016-2027
- Figure 31. By Region - Asia E-reader Revenue Market Share, 2016-2027
- Figure 32. By Region - Asia E-reader Sales Market Share, 2016-2027
- Figure 33. China E-reader Revenue, (US\$, Mn), 2016-2027
- Figure 34. Japan E-reader Revenue, (US\$, Mn), 2016-2027
- Figure 35. South Korea E-reader Revenue, (US\$, Mn), 2016-2027

Figure 36. Southeast Asia E-reader Revenue, (US\$, Mn), 2016-2027

Figure 37. India E-reader Revenue, (US\$, Mn), 2016-2027

Figure 38. By Country - South America E-reader Revenue Market Share, 2016-2027

Figure 39. By Country - South America E-reader Sales Market Share, 2016-2027

Figure 40. Brazil E-reader Revenue, (US\$, Mn), 2016-2027

Figure 41. Argentina E-reader Revenue, (US\$, Mn), 2016-2027

Figure 42. By Country - Middle East & Africa E-reader Revenue Market Share, 2016-2027

Figure 43. By Country - Middle East & Africa E-reader Sales Market Share, 2016-2027

Figure 44. Turkey E-reader Revenue, (US\$, Mn), 2016-2027

Figure 45. Israel E-reader Revenue, (US\$, Mn), 2016-2027

Figure 46. Saudi Arabia E-reader Revenue, (US\$, Mn), 2016-2027

Figure 47. UAE E-reader Revenue, (US\$, Mn), 2016-2027

Figure 48. Global E-reader Production Capacity (K Units), 2016-2027

Figure 49. The Percentage of Production E-reader by Region, 2020 VS 2027

Figure 50. E-reader Industry Value Chain

Figure 51. Marketing Channels

I would like to order

Product name: E-reader Market - Global Outlook and Forecast 2021-2027

Product link: <https://marketpublishers.com/r/E8182A41CC77EN.html>

Price: US\$ 3,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E8182A41CC77EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970