

E-coupon Market, Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of E-coupon in Global, including the following market information:

Global E-coupon Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global E-coupon market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Retailer Generated Coupons Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of E-coupon include Slickdeals, Groupon, The Kroger, ShopAtHome, Savings.com, Inc., Hip Happenings, LLC, JustSave Foods, Payless and Ulta Beauty, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the E-coupon companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global E-coupon Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global E-coupon Market Segment Percentages, by Type, 2021 (%)

Retailer Generated Coupons

Manufacturer Generated Coupons

Global E-coupon Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global E-coupon Market Segment Percentages, by Application, 2021 (%)

Health and Beauty

Apparels

Pharma and Insurance

Consumer Electronics

Pets and Kids

Others

Global E-coupon Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global E-coupon Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies E-coupon revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies E-coupon revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Slickdeals

Groupon

The Kroger

ShopAtHome

Savings.com, Inc.

Hip Happenings, LLC

JustSave Foods

Payless

Ulta Beauty

Coupon Dunia

Amazon

Flipkart Private Limited

Quotient Technology

RetailMeNot

Coupons

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