

E-Commerce Personalization Platform Market, Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of E-Commerce Personalization Platform in Global, including the following market information:

Global E-Commerce Personalization Platform Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global E-Commerce Personalization Platform market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Apparel & Footwear Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of E-Commerce Personalization Platform include SearchSpring, SLI Systems, Nosto, Apptus, Oracle, SAP, Bluecore, Prediggo and Clerk.io, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the E-Commerce Personalization Platform companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends,

drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global E-Commerce Personalization Platform Market, by Type, 2017-2022, 2023-2028
(\$ millions)

Global E-Commerce Personalization Platform Market Segment Percentages, by Type,
2021 (%)

Apparel & Footwear

Groceries & Food

Home & Furniture

Electronics & Jewelry

Beauty & Personal Care

Other

Global E-Commerce Personalization Platform Market, by Application, 2017-2022,
2023-2028 (\$ millions)

Global E-Commerce Personalization Platform Market Segment Percentages, by
Application, 2021 (%)

SMEs

Large Enterprises

Global E-Commerce Personalization Platform Market, By Region and Country,
2017-2022, 2023-2028 (\$ Millions)

Global E-Commerce Personalization Platform Market Segment Percentages, By Region
and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies E-Commerce Personalization Platform revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies E-Commerce Personalization Platform revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

SearchSpring

SLI Systems

Nosto

Apptus

Oracle

SAP

Bluecore

Prediggo

Clerk.io

Klevu

Lucidworks

ChapsVision (Octipas)

Paraspar

Algolia

Reflektion

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