

E-cigarette and Vape Market - Global Outlook and Forecast 2022-2028

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Abstracts

Vaping is the inhaling of a vapor created by an electronic cigarette (e-cigarette) or other vaping device. E-cigarettes are battery-powered smoking devices. They have cartridges filled with a liquid that usually contains nicotine, flavorings, and chemicals. The liquid is heated into a vapor, which the person inhales. That's why using e-cigarettes is called 'vaping.'

This report contains market size and forecasts of E-cigarette and Vape in global, including the following market information:

Global E-cigarette and Vape Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global E-cigarette and Vape Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five E-cigarette and Vape companies in 2021 (%)

The global E-cigarette and Vape market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

By Product Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of E-cigarette and Vape include Altria Group, Inc., British American Tobacco, Imperial Brands, International Vapor Group, Japan Tobacco, International, NicQuid, Philip Morris International Inc. and R.J. Reynolds Vapor

Company, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the E-cigarette and Vape manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global E-cigarette and Vape Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global E-cigarette and Vape Market Segment Percentages, by Type, 2021 (%)

By Product

Disposable

Rechargeable

Modular Devices

By Component

Atomizer

Method of Delivery (MOD)

Cartomizer

E-liquid

Global E-cigarette and Vape Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global E-cigarette and Vape Market Segment Percentages, by Application, 2021 (%)

Online

Offline

Global E-cigarette and Vape Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global E-cigarette and Vape Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies E-cigarette and Vape revenues in global market, 2017-2022
(Estimated), (\$ millions)

Key companies E-cigarette and Vape revenues share in global market, 2021 (%)

Key companies E-cigarette and Vape sales in global market, 2017-2022 (Estimated), (K Units)

Key companies E-cigarette and Vape sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Altria Group, Inc.

British American Tobacco

Imperial Brands

International Vapor Group

Japan Tobacco

International

NicQuid

Philip Morris International Inc.

R.J. Reynolds Vapor Company

Shenzhen IVPS Technology Co., Ltd.

Shenzhen KangerTech Technology Co., Ltd.

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Figure 51. Marketing Channels

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