

# E-cigarette Market - Global Outlook and Forecast 2021-2027

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## Abstracts

This report contains market size and forecasts of E-cigarette in global, including the following market information:

Global E-cigarette Market Revenue, 2016-2021, 2022-2027, (\$ millions)

Global E-cigarette Market Sales, 2016-2021, 2022-2027, (K Units)

Global top five E-cigarette companies in 2020 (%)

The global E-cigarette market was valued at 8682.4 million in 2020 and is projected to reach US\$ 17660 million by 2027, at a CAGR of 19.4% during the forecast period.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the E-cigarette manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global E-cigarette Market, By Type, 2016-2021, 2022-2027 (\$ Millions) & (K Units)

Global E-cigarette Market Segment Percentages, By Type, 2020 (%)

With Screen

Without Screen

Global E-cigarette Market, By Application, 2016-2021, 2022-2027 (\$ Millions) & (K Units)

Global E-cigarette Market Segment Percentages, By Application, 2020 (%)

Online

Offline

Global E-cigarette Market, By Region and Country, 2016-2021, 2022-2027 (\$ Millions) & (K Units)

Global E-cigarette Market Segment Percentages, By Region and Country, 2020 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies E-cigarette revenues in global market, 2016-2021 (Estimated), (\$ millions)

Key companies E-cigarette revenues share in global market, 2020 (%)

Key companies E-cigarette sales in global market, 2016-2021 (Estimated), (K Units)

Key companies E-cigarette sales share in global market, 2020 (%)

Further, the report presents profiles of competitors in the market, key players include:

Imperial Tobacco

Reynolds American

Japan Tobacco

Altria

VMR Product

Njoy

21st Century

Vaporcorp

Truvape

FirstUnion

Hangsen

Buddy Group

Kimree

Innokin

SHENZHEN SMOORE

SMOK

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