

E-Book Reader Market - Global Outlook and Forecast 2022-2028

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Abstracts

An e-book reader is a portable electronic device for reading digital books and periodicals, also known as an electronic book reader. The e-book reader is normally designed to operate for long hours by consuming minimal power. Most e-book readers rely on the e-ink technology for their displays. E-book readers have lots of advantages like portability, capacity, foreign language learning, better reading and free e-books. Demand for e-book reader is expected to be supported by an increasing adaptation of online content into the educational curriculum, increasing adoption of e-books, growing e-learning market and increasing availability of free e-books on the internet. However, in terms of market revenue growth, the global e-book reader market is anticipated to witness low revenue growth during the forecast period owing to an increase in the adoption of smartphones and tablets.

This report contains market size and forecasts of E-Book Reader in global, including the following market information:

Global E-Book Reader Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global E-Book Reader Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five E-Book Reader companies in 2021 (%)

The global E-Book Reader market was valued at 25860 million in 2021 and is projected to reach US\$ 58410 million by 2028, at a CAGR of 12.3% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

E Ink Screen Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of E-Book Reader include Amazon, Rakuten Kobo, Barnes & Noble, Hanvon Technology, Onyx Book, PocketBook International, Aluratek, Bookeen and ECTACO, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the E-Book Reader manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global E-Book Reader Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global E-Book Reader Market Segment Percentages, by Type, 2021 (%)

E Ink Screen

LCD Screen

Global E-Book Reader Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global E-Book Reader Market Segment Percentages, by Application, 2021 (%)

Organized Retail Store

Unorganized Retail Store

E-Commerce

Global E-Book Reader Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global E-Book Reader Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies E-Book Reader revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies E-Book Reader revenues share in global market, 2021 (%)

Key companies E-Book Reader sales in global market, 2017-2022 (Estimated), (K Units)

Key companies E-Book Reader sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Amazon

Rakuten Kobo

Barnes & Noble

Hanvon Technology

Onyx Book

PocketBook International

Aluratek

Bookeen

ECTACO

Ematic

Arta Tech

Wexler Flex

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